InTown

THE DOWNTOWN ROCHESTER MAGAZINE

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Caroling in the City
The Scene

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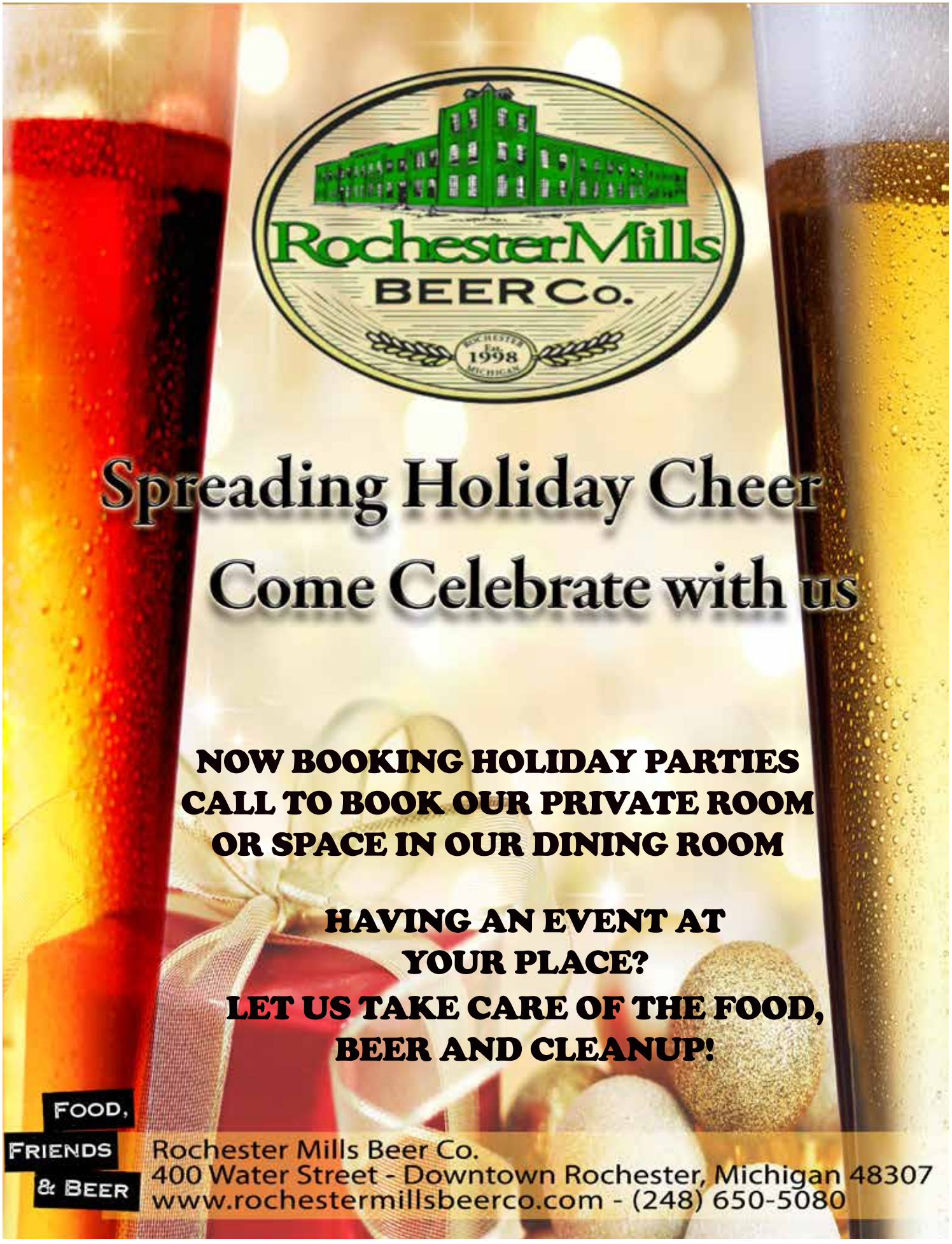
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InTown

THE DOWNTOWN ROCHESTER MAGAZINE

HOLIDAY 2017/WINTER 2018

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Tue-Thu	12-9p	Fri-Sat	12-11p
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Letter from the Director

As I write this letter, Christmas lights are being strung outside my window (literally, right now). Yes, it's hard to believe that we are in the 12th season of The Big, Bright Light Show. It seems like only yesterday that we were wondering if this idea would work and more importantly, would people come downtown to see it. Well, it's easy to see that the answer was a resounding yes! And each year, we've made adjustments and improvements to continue to deliver on the promise of Rochester being the most magical downtown in the land (or at least southeast Michigan). We've been careful to not make too many changes, as we've learned over the years that people like the lights, plain and simple.

So during last year's Goals & Objectives, we started talking about new ideas that would add to The Big, Bright Light Show – and we think we came up with a good one. This year, we are excited to bring to you Caroling in the City! What is Caroling in the City you ask? First, you know we like naming our events exactly what they are, so picture you and your family, friends and neighbors alongside local choirs singing their favorite Christmas carols right down on Main Street! Yes, you read that right – WE ARE CLOSING MAIN STREET FOR CAROLING! If you've always wanted that holiday selfie in front of the show without those pesky cars in the way, here's your chance.

Details are still coming together, but I encourage you to mark your calendar for Sunday, December 17 from 5-8 pm for caroling, refreshments and more holiday cheer than you can even imagine! It's a special experience that will prove once and for all that Downtown Rochester is Christmas City!

See you downtown!

Kristi Trevarrow

Kristi Trevarrow, Executive Director
Rochester DDA

InTown

THE DOWNTOWN ROCHESTER MAGAZINE

HOLIDAY 2017/WINTER 2018

308 1/2 Main Street
Rochester, Michigan 48307
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What's Happening

Downtown Rochester

November

WINTER FARMERS' MARKET
Rochester Fire Department
Saturdays, November through January*
Shop with your favorite farmers' market vendors at our indoor Winter Farmers' Market! The market is open Saturdays from 10 am-2 pm and is held at the Rochester Fire Department. For more information, call 248/656-0060 or visit downtownrochestermi.com.

*The Market will be closed January 20.

10 **"A CHRISTMAS CAROL"**
Meadow Brook Theatre
November 10 – December 24
Everyone's favorite holiday classic captivates audiences once again with the tale of a mean-spirited miser and the ghosts that haunt him. For more information, call 248/377-3300 or visit mbtheatre.com.

11 **HOLIDAY ART MARKET**
Paint Creek Center for the Arts
November 11 – December 22
(Debut on Saturday, November 11th, 5:00 – 8:00 pm)
Every year Paint Creek Center for the Arts (PCCA) transforms their gallery spaces into a Holiday Art Market, offering unique handmade one-of-a-kind gifts for every budget. This year's debut on November 11, will include a silent auction featuring artwork from the 2017 Art & Apples Festival. For more information, call 248/651-4110 or visit pccart.org.

11 **HOLIDAY HOME TOUR**
Friends of the Rochester Hills Public Library
Noon – 5 pm
Tour five beautifully decorated homes for the holidays, plus the Library Boutique. Tickets are $25 per person. For more information, call 248/656-2900 or visit rhpl.org/friends-of-rhpl.

13 **HOLIDAY EXPO**
Royal Park Hotel
5:00 - 9:00 pm
Over 40 Rochester area businesses will showcase their products and services, just in time for the holidays. Attendees are encouraged to shop, discover holiday ideas and inspirations. For information, call 248/656-0060 or visit downtownrochestermi.com.

DOWNTOWN ROCHESTER
Holiday Expo

What's Happening

13 HOLIDAY WINDOWS ON DISPLAY
Downtown Rochester
Visit downtown to see holiday window displays at your favorite stores beginning November 13. A panel of judges will decide the first, second and third place windows which will be announced on stage during Lagniappe, November 20. For more information, call 248/656-0060 or visit downtownrochestermi.com.

15 ROCHESTER'S GINGERBREAD EXPRESS
Royal Park Hotel
Holiday enthusiasts are invited to the Royal Park Hotel to view their homemade and hand-crafted Gingerbread Express. The grandeur of the lobby will sparkle with hundreds of pounds of whimsical candy and the delightful scent of gingerbread! For more information on the gingerbread train, call 248/652-2600 or visit royalparkhotel.net.

17 DOWNTOWN ROCHESTER FESTIVAL OF TREES COCKTAIL PREVIEW
Rochester Community House
7:00 – 10:00 pm
(limited tickets available)
Be the first to enjoy decorated trees, wreaths, tablescapes, centerpieces, and more during this Cocktail Preview including a strolling dinner and silent auction. All proceeds benefit The Big, Bright Light Show. To purchase tickets, call 248/656-0060 or visit downtownrochestermi.com.

18 DOWNTOWN ROCHESTER FESTIVAL OF TREES
Rochester Community House
Saturday, November 18, 10:00 am – 8:00 pm
Sunday, November 19, 10:00 am – 5:00 pm
A holiday spectacular unlike any other, featuring trees, wreaths, tablescapes, centerpieces, and more designed and donated by the Metro Detroit community. For more info, call 248/656-0060 or visit downtownrochestermi.com.

20 LAGNIAPPE (LON-YOP)
Downtown Rochester
6:00 – 9:00 pm
The 45th annual Lagniappe (Creole for "a little something extra") kicks-off the holiday season just in time for Thanksgiving. Merchants offer "Lagniappe" to their customers as a token of appreciation for their support throughout the year. Enjoy strolling carolers, free horse-drawn carriage rides, Santa Claus, and the lighting of The Big, Bright Light Show at 7:00 pm. For more information, call 248/656-0060 or visit downtownrochestermi.com.

20 THE BIG, BRIGHT LIGHT SHOW
Downtown Rochester
November 20 - January 7, 2018
Nightly 5:00 pm – Midnight
A dazzling holiday light display featuring over 1.5 million points of light. The show will also be aglow weekends in January through January 21. For more information, call 248/656-0060 or visit downtownrochestermi.com.

December

24 MEADOW BROOK ANNUAL HOLIDAY WALK
Meadow Brook Hall
November 24 – December 23
Daily touring from 11:00 am – 5:00 pm, Evening Tours from 5:00 – 9:00 pm on select dates
Celebrate this 110-room Tudor-revival style mansion all aglow with historic and holiday treasure. Holiday Walk tours are self-guided. Reservations are not required. For more information and for evening tour dates, call 248/364-6200 or visit meadowbrookhall.org.

24 ALL ABOARD! EXHIBIT
Rochester Hills Museum at Van Hoosen Farms
November 24, 25, 26 and Every Saturday and Sunday through December 30
1:00 – 4:00 pm
All Aboard! is presented by the Stoney Creek Model Railroad Club. The model train exhibit will fill the Calf Barn with modules that they have painstakingly built in scale that show locations near and far. For more information, call 248/656-4663 or visit rochesterhills.org/museum.

25 SMALL BUSINESS SATURDAY
Downtown Rochester
Enjoy complimentary carriage rides from 11:00 am – 2:00 pm at E. Fourth & Main. Shop Small. Shop Downtown Rochester! For information, call 248/656-0060 or visit downtownrochestermi.com.

1 FRIDAY NIGHT CARRIAGE RIDES
Downtown Rochester
6:00 – 9:00 pm
Enjoy The Big, Bright Light Show and a horse drawn carriage ride! Friday Night Carriage Rides will be offered in Downtown Rochester from 6:00 - 9:00 pm each Friday night. Rides will be stationed at the corner of W. Fourth & Main Street. Rides will be given on a first come, first serve basis. No advanced reservations are accepted. For more information, call 248/656-0060 or visit downtownrochestermi.com.

1 71ST ANNUAL GREENS MARKET
Rochester Schools Administration Center
December 1, 9:00 am – 6:00 pm; December 2, 9:00 am – 1:00 pm
(Gala Preview Party on Thursday, November 30, 6:00-8:00 pm)
Presented by the Rochester Garden Club a branch of the Woman's National Farm & Garden Association. The market features high quality and affordable fresh greens, art and craft items, and custom made holiday items. All profits from sales are returned to the Greater Rochester community through projects and financial gifts. For more information, call 586/337-0897 or visit rochestergardenclub.org

1 KRIS KRINGLE MARKET
Downtown Rochester on W. Fourth between Main & Walnut
December 1, 4:00 – 10:00 pm; December 2, Noon – 10:00 pm
Visitors can enjoy the food, shopping, entertainment and ambiance of this open-air market which features handcrafted gifts, holiday décor, and specialty foods. For more information, call 248/656-0060 or visit downtownrochestermi.com.

1 HOLIDAY EXPLORERS CLUB
Downtown Rochester
December 1-17
By popular demand, join us for the ever-popular Explorers Club, Holiday Edition! 17 days, all holiday themed activities – one great holiday adventure! Pick up your Holiday Explorers Club Kit during the Kris Kringle Market (December 1 & 2) at the DDA Information Booth. For more information, call 248/656-0060 or visit downtownrochestermi.com.

1 POLAR EXPRESS CELEBRATION
Rochester Hills Public Library
6:30 – 9:00 pm
Crafts, games, stories, Santa letters, a trolley ride and a visit from Santa himself. Online registration only. Registration begins November 17 at 9:00 am at rhpl.org. For more information, call 248/650-7140.

What's Happening

2 **A VISIT WITH SANTA AND MRS. CLAUS**
Rochester Hills Museum at Van Hoosen Farm
9:00 am – 4:00 pm
Santa and Mrs. Claus will take time out of their very busy schedule to visit with children of all ages. Tickets are limited and registration is required. For more information, call 248-656-4663 or visit rochesterhills.org/museum.

3 **53RD ANNUAL COMMUNITY CHRISTMAS CONCERT**
St. Andrew Church
7:30 pm
This event is sponsored by the Rochester Tuesday Musicale and includes area church choirs performing in individual and massed numbers. Free admission; free will offering will be accepted. For more information, call 248/375-0206.

3 **GREATER ROCHESTER HOMETOWN CHRISTMAS PARADE**
2:00 pm
Bring the family to enjoy the largest Christmas parade in Michigan. The theme for the 2017 parade will be "Vintage Christmas." Arrive early to get the best spot to see floats, bands and of course, Santa Claus. For more information, call the Rochester Regional Chamber of Commerce at 248/651-6700 or visit rrc-mi.com.

8 **CHRISTMAS CONCERT 'Peace on Earth'**
St. Paul's United Methodist Church
8:00 pm
Enjoy an evening with the Rochester Symphony. The United States Marine Corps will be collecting new, unwrapped toys at this concert for Toys for Tots. For more information, call 248/651-4181 or visit rochestersymphony.com.

8 **FRIENDS OF THE ROCHESTER HILLS PUBLIC LIBRARY QUALITY USED BOOK SALE**
Rochester Hills Public Library
December 8 - 9
10:00 am – 5:00 pm
Find gently used quality books and more. For more information, call 248/650-7178 or visit rhpl.org.

9 **STORY TIME WITH SANTA**
Dinosaur Hill Nature Preserve
Timed Tickets, 9:30 am to 3:30 pm
Journey to Dinosaur Hill to experience the magic of Christmas. Little boys and girls will join Dinosaur Hill's elves for a very special tea time, yummy treats and of course, toy making! Feeling the bubble spirit after the holiday cheer, boys and girls will have their own one on one time with the big man himself (don't forget your camera to capture that special moment!). Reservations are available online at www.dinosaurhill.org. For more information, call 248/656-0999 or visit dinosaurhill.org.

16 **OLD-FASHIONED CHRISTMAS**
Rochester Hills Museum at Van Hoosen Farm
1:00 – 4:00 pm
Holiday entertainment, crafts and food at all of the Museum's historic buildings. Registration is required. For more information, call 248/656-4663 or visit rochesterhills.org/museum.

17 **CAROLING IN THE CITY**
Downtown Rochester
5:00 – 8:00 pm
Bring your friends and family for a night of caroling and merriment down on Main Street! Live music, refreshments, and a few surprises await you! For more information, call 248/656-0060 or visit downtownrochestermi.com.

January

19 **OAKLAND COUNTY FIRE & ICE FESTIVAL**
Downtown Rochester
January 19, 6:00 – 9:00 pm
January 20, 10:00 am – 9:00 pm
January 21, 10:00 am – 5:00 pm
Downtown Rochester and Oakland County team up again this year for winter events, ice sculptures, carriage rides, ice skating and even fireworks! For more information, call 248/656-0060 or visit downtownrochestermi.com.

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The Big, Bright Light Show

everything Christmas

Deck the halls with these holiday pieces.

Reindeer Wall Mount Decoration
Holland's Floral & Gift
308 Main, 248/651-4510

Holiday Train
ReSale Connection
204 Main, 248/656-0414

Trapp Fragrances Candles
in Hearth, White Fir, and
Fireside Pumpkin
Final Touch Designs
140 E. University, 248/608-8400

Seasonal Bike Pillow
Lytle Pharmacy
340 Main, 248/651-8511

Snowman Top Hat
Hepplewhite's Interiors
322 Main, 248/651-4710

Katie Loxton
Christmas Sparkle Candle
Talulah Belle
307 Main, 248/453-5054

Pine Tree Holiday Cake
The Home Bakery
300 Main, 248/651-4830

1920s Austrian Art Deco
Deer Sculpture
Haig's of Rochester Fine
Jewelry & Objects of Art
311 Main, 248/652-3660

26-inch Snowman Statue
The Urban Merchant
314 Main,
248/656-9100

Dessert Display including
Cake and Cannolis
Holy Cannoli's
415 Main, 248/804-4243

Stocking Stuffers

Hang your stockings because Santa Claus is coming to town!

This page, clockwise from upper left:

Fleece Lined Knit Hat
Simply the Best Boutique, 331 Main, 248/650-0010

BKR Water Bottle
East Street Pilates, 408 East, 248/608-3221

Eat Pretty Nutrition for Beauty Book and
Moon Juice Beauty Dust Herbal
Bella Cuore , 425 Main, Suite 202, 888-363-2262

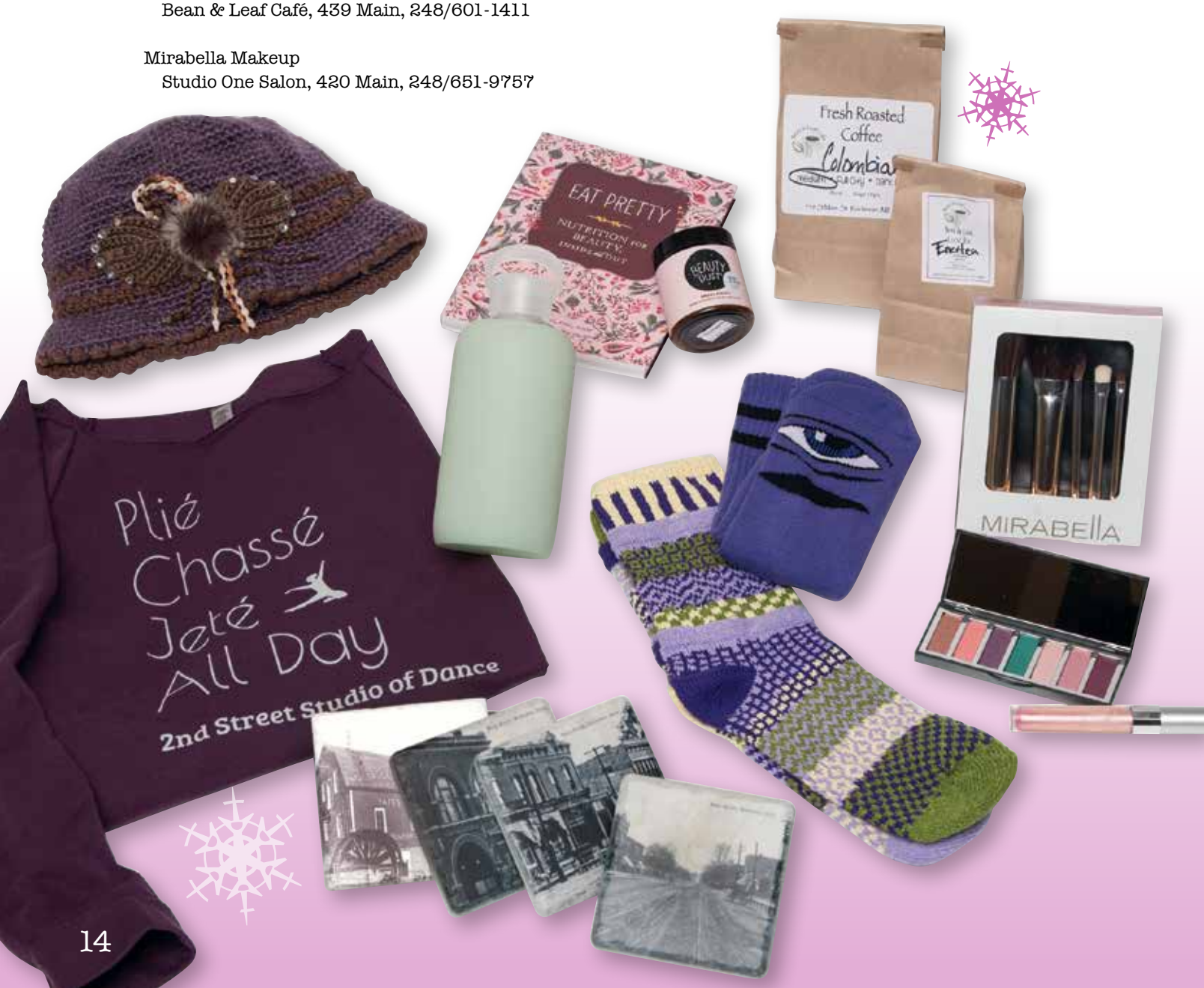
Ground Colombian Coffee and Enertea Loose Tea
Bean & Leaf Café, 439 Main, 248/601-1411

Mirabella Makeup
Studio One Salon, 420 Main, 248/651-9757

Solmate Socks & Toy Machine Socks
Cockeyed Sock Company, 410 Main, 248/651-0555

Pre-1923 Rochester Photo Coasters
Rochester Sports Cards & Memorabilia. 407 Main, 248/923-2424

5 or 10 Drop in Classes for Adults
2nd Street Studio of Dance, 100 E. Second, 248/266-6026



DOWNTOWN ROCHESTER CAROLING in the CITY

Sunday, December 17
5-8 pm
On Main Street,
between Second and University

Grab your family and friends and head downtown for community caroling, choir performances, refreshments, holiday activities and much more! Did we mention we are closing Main Street?

For more information, call 248/656-0060 or visit downtownrochestermi.com.

Elfie Selfie Stations

Christmas Cookie Eating Contest

Reindeer Games

Ugly Sweater Contest

Christmas Minute-To-Win-It

Downtown Rochester

Festival of Trees

November 18 & 19

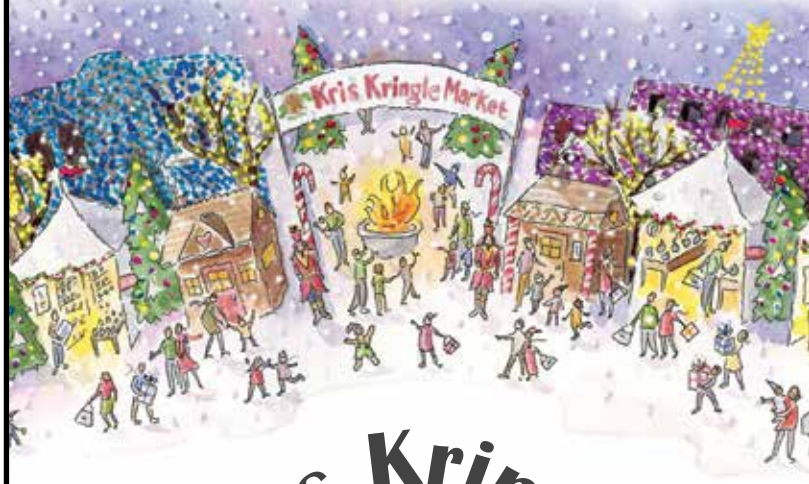
Rochester Community House
816 Ludlow

Saturday, November 18
10:00 AM – 9:00 PM
Sunday, November 19
10:00 AM – 5:00 PM

Join us for a holiday spectacular unlike any other, featuring gorgeous themed trees, wreaths, centerpieces, tablescapes and more, designed and donated by the Metro Detroit community. Enjoy amazing holiday displays, children's activities and more. Don't forget to bring your camera, Santa is taking time out of his busy schedule to visit with children on both Saturday and Sunday from 12 – 5 pm.

Admission is free.
All proceeds benefit The Big, Bright Light Show.

For more information, call 248/656-0060 or visit facebook.com/RochesterFestivalofTrees



Kris Kringle Market

Friday, December 1, 4:00-10:00 pm
Saturday, December 2, Noon-10:00 pm

A community-wide event featuring specialty foods, beautiful holiday décor, and unique gifts.

Purchase a glass of beer or hot spiced wine and enjoy live musical entertainment while you stroll through the market shopping for that one-of-a kind gift. Children can visit with Santa and make a free craft.

Located on W. Fourth between Main and Walnut in Downtown Rochester

Rochester Explorers Club

Sign up for our **Winter Explorers Club** at the Kris Kringle Market!

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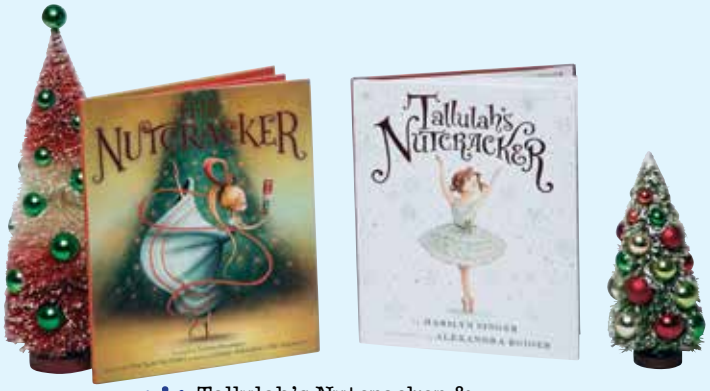
Little Treasures

For the little ones on the nice list.

Lined Denim Jacket and Faux Leather Skirt
James & Olive
431 Main, 248-650-0700



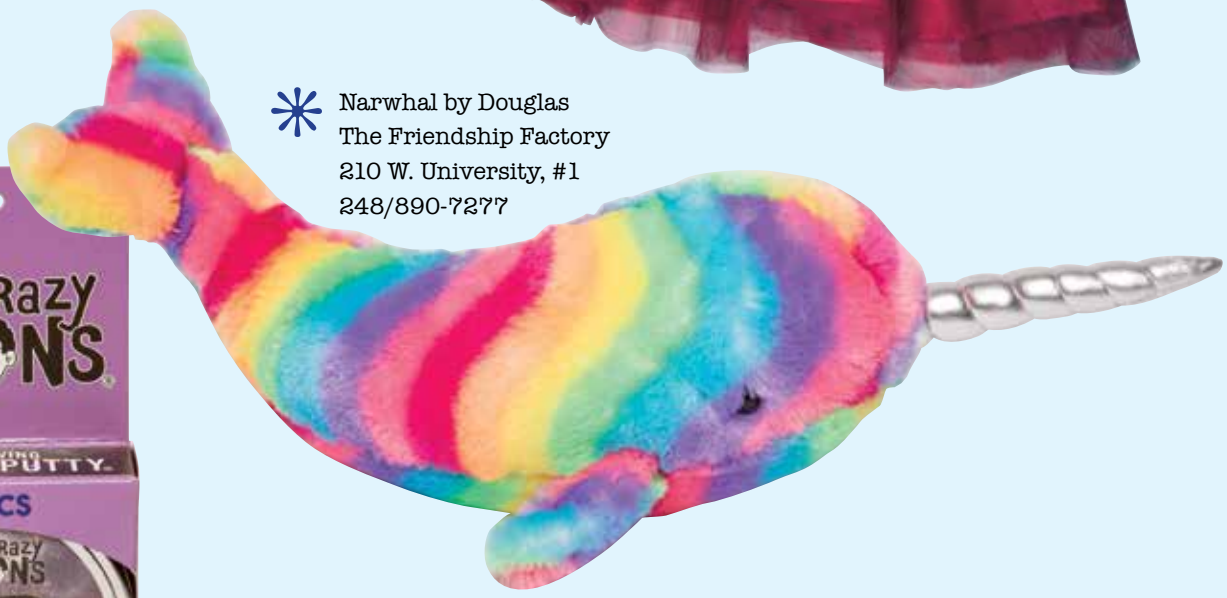
Tallulah's Nutcracker &
The Nutcracker Books
Tutus & Tendus
120 E. University Suite B, 248/710-9009

NeoSport Wetsuit
and goggles
US Scuba Center
515 Rochester Rd.
248/650-9500

Origami Kit
Green's Art Supply
429 Main, 248/651-3900

Magic Kit & Rabbit in a Hat Puppet
Froggy's Toy Stop
114 E. Fourth, 248/651-1511

Party Dress
The Funky Frog Children's Resale Boutique
433 Main, 248/656-1937



Narwhal by Douglas
The Friendship Factory
210 W. University, #1
248/890-7277

Crazy Aaron's Cosmic Thinking Putty
Catching Fireflies
203 E. University, 248/650-3318

Americana Cowboy Boots
Arizona Saddlery
315 Main, 248/651-1031

Springerle Recipe

by The Give Thanks Bakery & Café

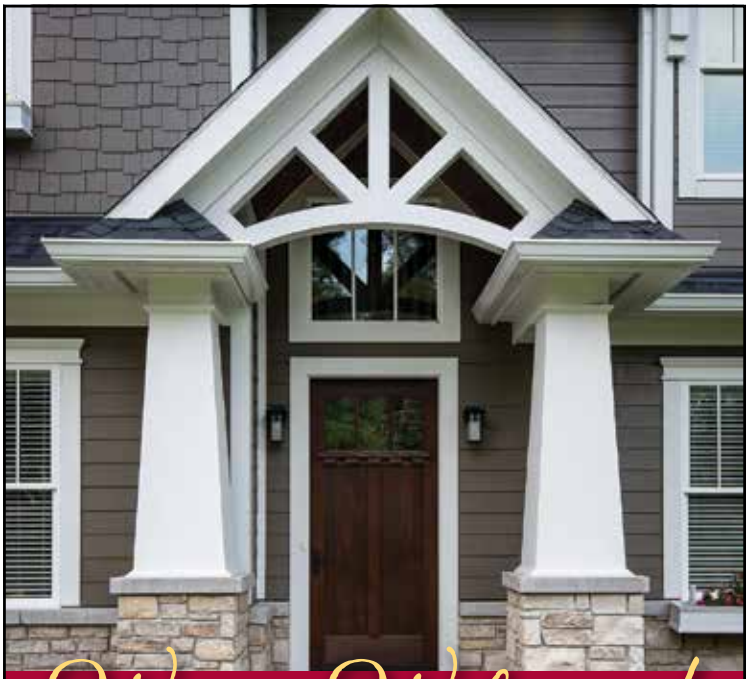
Yield: 60 cookies

4 Eggs
4 1/4 Cups Powdered Sugar
3 cups Flour
1 teaspoon Baking Powder
½ teaspoon Anise Oil

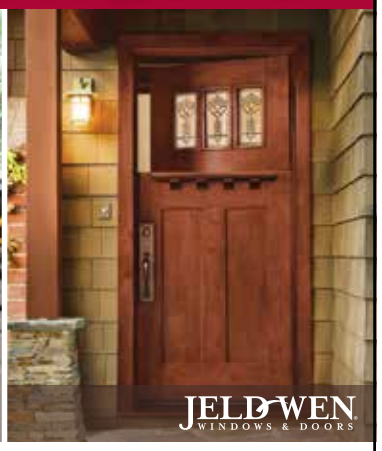
1. Combine eggs & sugar, whip until thick and pale.
2. Slowly add flour, baking powder and anise oil. Mix ingredients until combined and dough forms.
3. Roll out dough until to ¼ - ½ inch thick.
4. Press dough down hard and evenly into Springerle Mold until design registers.
5. Remove from mold, place dough on prepared cookie sheets and let dry for 24 hours.
6. Preheat oven to 250 degrees F and bake for 30 minutes.

What is a Springerle?

The word springerle, comes from the old German dialect meaning "little knight." Some of the earliest Springerle molds found in Switzerland date back as far as the 14th century. Biblical scenes were the earliest images portrayed in springerle. Eventually, other scenes were carved and the cookies soon reflected images of holidays, events and scenes from every day life. Exchanging springerle during the holidays was a common practice very much like we exchange cards today.



Warm Welcome!



Gather in family & friends with a stunning new entryway or kitchen from Dillman & Upton. Our on-site measuring, expert design and full-service installation ensure every detail is skillfully handled. Call today to schedule an in-home consultation or visit our showroom for design inspiration!

DOORS ▪ WINDOWS ▪ KITCHENS
BATHS ▪ TRIM & LUMBER

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DILLMAN & UPTON

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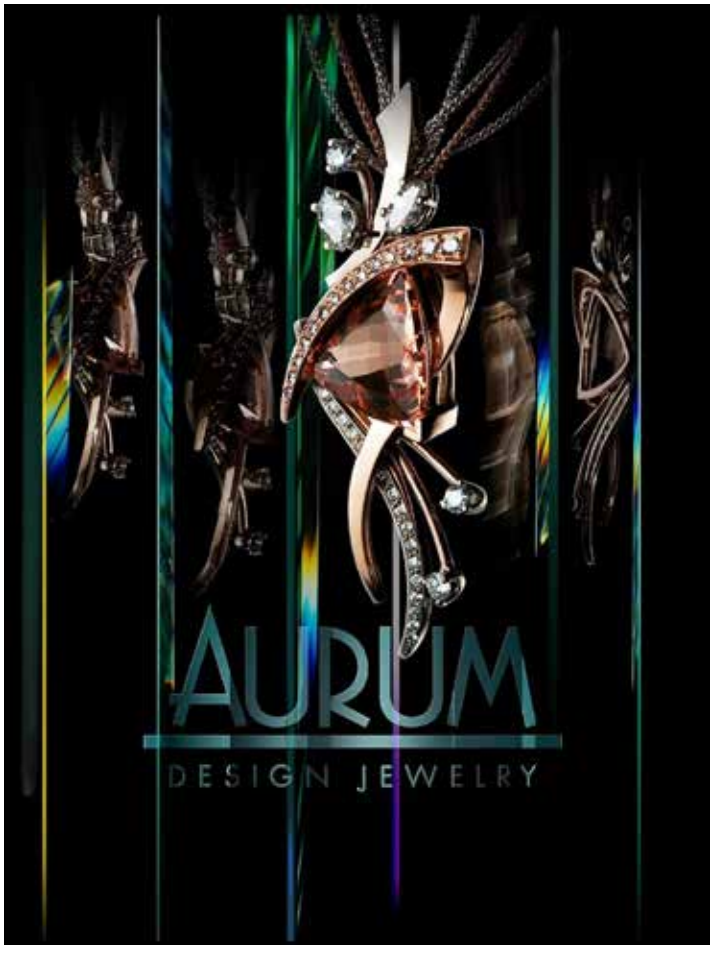


Holiday Inspirations

by Kevin Bryzek Biondo, The Urban Merchant

Owners Kevin Bryzek Biondo and Joe Biondo

Joe and Kevin spent many of their early years, busy with life and work and trying to find enough time to make the holidays special. Through all these busy times they realized how precious the holidays and families are and learned that you need to cherish each holiday memory. You need to make the most of these memories and decorating is a great way to do that. For these two, when it comes to the holidays, less is not more...Oh no, more is more and more is a great thing!

Holiday Design Tips

Use Unexpected Materials

The whole idea of holiday decorating is to make it magical, something to be remembered and looked forward to every year. Incorporate everyday items that you have around your home such as vintage or new books stacked as decorative and creative risers for all your beloved Christmas collectibles. Use vintage silver serving pieces or trophies to add height and drama to tabletops. Place silver and gold ornaments with sprigs of fresh cedar and pine in your favorite loving cups or even a silver punch bowl for a very simple yet dramatic look, which can be used well through the winter season.

When it comes to decorating your Christmas tree, try using unusual items that you may find around your home such as antlers, vintage pictures, your child's baby shoes, feathers, silver candlesticks or trophies. You may even have a couple of old chandeliers lying around, well put a plug on the cord and there you go. Throw it in the tree for a look no one will forget. Remember there are no set rules when it comes to holiday decorating, just use your imagination and you can never go wrong.

Fresh Greens

When it comes to decorating the inside of your home with fresh greens for the holidays (well for us) there can never be enough. The smell of fresh cedar in your home will immediately bring back many holiday memories. Try adding fresh greens and berries into your faux garland. Most faux garlands are a bit skimpy so adding fresh greens is a great way to plump and give volume. Although mantels and banisters are great places to use garland, don't forget about all the many other places greens and garland can be used. Literally every surface and space in our home has either greens or garland on it during the holidays. Garland swags with ribbons or ornaments placed above pictures mirrors, chandeliers, dining tables and yes, even your headboard. When it comes to fresh greens no surface is off limits. Whether you're just starting out with a small collection of Christmas decor or have a collection that seems to be ever-growing this is an inexpensive way to get huge holiday impact.

Spice up your framed family portrait by adding fresh cedar between the picture and glass. This is a great way to take an everyday item that is usually overlooked when it comes to holiday decorating and turning it into a custom holiday piece.

Everybody loves a wreath on their front door but why not try two or even three connected by ribbon. We've never been ones to display holiday cards in the usual way. Try placing your holiday cards in a faux or real tabletop tree, securing your cards to a string with clothespins, displaying them on a rustic ladder can also hold cozy throws or place a few of your favorite in frames to place around your home.

Along with greens, ribbons can be used in many of these areas as well. If a surface has greens it should have ribbons and bows with multiple streamers as well. Bows tend to get a little expensive, so a great option is simply to make your own and they definitely tend to have a less store bought, manufactured look. Remember, the loops on your bows should never be the same size and the more streamers hanging down the better. Remember there is no wrong. How easy is that? You'd be surprised how easy and inexpensive it really is.

OUR #1 TIP:
If lacking any Christmas inspiration, merely step out onto the magical streets of Downtown Rochester during the holiday season!

Remember always think in layers. Use objects with different heights to create interest. Dangle and hang ornaments with twine or ribbon from garland, banisters or wreaths. Ornaments look just as great in a tree as they would in all these other options.

Closing Thoughts...

When it comes to holiday decorating there can never be enough. There is no wrong if you use your imagination and use items that you love that are around you every day.

Trends are great and can be incorporated into existing décor but try to find items you will cherish and keep for a lifetime. These items can be passed on from generation to generation and bring back Christmas memories each year that they are unboxed and unwrapped.

THE SCENE

Walk into a winter wonderland with style.

Tortoise and Pale Pink
Glasses
SEE Eyewear
417 Main, 248/375-3333

B.B. Dakota Suede
Jumper Dress
Fourth Street Boutique
116 E. Fourth,
248/266-6222

Cashmere Moto Jacket and
Citizen Dark Wash Jeans
Scarborough Square
116 E. University,
248/710-9038

Freebird Leather
Boots
Sole Sisters
329 Main,
248/652-9305

Simply Noelle Jacket & Scarf
Plain & Fancy
323 Main, 248/651-5188

Suede Duster Jacket
The Peppertree
302 Walnut, 248/652-1225

moon river soap company

339 East Street, Rochester, Michigan

Est. 2009

made in ROCHESTER Michigan

moonriversoap.com

New Neighbors

ACTON OAKLAND

543 N. Main, Suite 212
248/923-1635
acton248.org

Acton Oakland is a one-room schoolhouse built for the 21st Century. Acton was founded by parents to provide a modern education for their children. Currently enrolling grades first through fifth and eventually adding middle and high school, learners will use the latest game-based learning technologies in a self-paced environment, as well as, hands-on, real world projects and apprenticeships. This is all delivered in a tightly bound community of lifelong learners with a focus on forging character. At Acton the belief is that every person who enters their doors will find a calling that will change the world in profound way.

BRIGHT LORITOS

543 N. Main, Suite 412
248/649-6790
brightloritos.com

Bright Loritos is a local Michigan family business that offers foreign language learning programs for children ages 1-12 in Spanish, Mandarin, Arabic and French language classes using immersive teaching techniques designed by language education experts and taught by native speakers. It is a highly effective method for young learners to acquire a new language in a natural environment and to develop communication skills for life. Bright Loritos offers weekly classes, an immersion preschool program, advanced classes and summer camps in the targeted languages. There are many benefits of exposing your child to another language at an early age, so Bright Loritos invites you to try one of their classes for free. Call to schedule a free trial class for your child.

DETROIT DELI AND MORE

121 Main
248/659-8212
detroit-deli.com

Detroit Deli has been a long time in the making. The Stamevski family, has been in the restaurant business since the late 1970s. Being born and raised in Detroit, they incorporate Detroit favorites and locally sourced items such as their Sy Ginsburg Corned Beef! The family owned and operated restaurant strives to give customers the tastiest Detroit favorites and home-style food, freshly preparing soups, salads, meats, and bread daily. It is their goal to give customers a culinary experience that is mom and grandma approved.

FIGO ROCHESTER

130 E. Fourth
248/656-3446
FigoSalon.com

Figo, established in 2004, has a philosophy that every haircut and color design takes into consideration the unique characteristics of each client. Owners, Kristina and Rino Marra, and other industry experts, mentor and educate the staff to work towards an optimum balance between the art of hair design and fashion within each service for the client. Figo's stylists talent's range from: haircut & styling; color & perm; softening & conditioning treatments. Please stop by the salon to say hello and meet their incredible team.

LOLË ROCHESTER

404 Main,
248/266-7565
Lolewomen.com

Lolë Rochester opened its doors in 2014 in neighboring Rochester Hills but has now moved into the heart of downtown. Lolë offers studio-to-street apparel for every women's active lifestyle, featuring active wear, yoga mats, yoga jeans, sweaters, casual dresses and tunics, winter coats and even swim wear. Lolë is focused on helping others live out loud everyday by creating a community that encourages everyone to live a healthy lifestyle. They offer free community fitness classes every month, which can be found on their Facebook page.

NADRASTIC EYELASH EXTENSIONS

414 Main, Suite 204B
248/929-5644
nadrastic.com

After experiencing complications from lash extensions, CEO and founder of Nadrastic, Sunceray A. Patterson wanted change the reputation of this upcoming industry. With customer service and health in mind, Nadrastic was created. Nadrastic is a locally-owned vegan-based company that specializes in naturally dramatic lash extensions. They provide high quality products and cater to those with allergies or sensitive skin. They provide a fabulous look at no expense to your health.

RECIPES

134 E. University, Suite 128
248/865-8267
recipesinc.com

Recipes original location in Troy was founded in 2003. The breakfast and lunch restaurant offers a diverse menu from American classics to dishes with a flair. Whether you linger over breakfast or enjoy a power lunch, try their signature dishes such as the Chuck Wagon Skillet or Huevo De Paco Eggs Benedict. What separates their newest location from the rest is the private event space as well as cocktails, beer & wine will also be available.

Downtown Rochester
mad money march

WIN A $1,000 SHOPPING SPREE TO DOWNTOWN ROCHESTER

Spend $100 at participating Mad Money March businesses during the month of March and enter-to-win a downtown shopping spree. More details coming soon! downtownrochestermi.com

T-TECH SOLUTIONS

323 Main, Suite 203A
248/616-9600
ttechsolutions.net

T-Tech Solutions was established in 2008 as a premier business and technology solutions provider. With their main office located in Troy, T-Tech Solutions has been a trusted and reputable IT solution company providing services such as computer repair, web design, online marketing, office wiring solutions and IT Service and Support. The company's President, Tony Haddad, Ph.D is no stranger to the Rochester area and wanted to better serve the community from the heart of downtown.

NEW OWNERSHIP

James & Olive
431 Main, 248/650-0700

For HIM

All the cool stuff the men in your life never knew they needed.

Bugatchi Shirt and
Gianna Marcelo Sweater
LeConte Men's Clothiers
316 Main, 248/375-5577

Mr. Wonderful Man Soap, Soothing Face and Body Balm with Lip Balm
Moon River Soap Company
339 East, 248/930-9467

1930s Shakespeare Rod, Reel & Basket
Rush Antiques & Appraisals
411 Main,
248/686-0290

Rochester Red, Cornerstone IPA and Pine Knob Pilsner Beer and Pint Glasses
Rochester Mills Beer Co.
400 Water, 248/650-5080

Two Twenty-Three, The Nutcracker
and Butter Me Up Hard Cider
Fieldstone Winery & Hard Cider
223 Main, 248/656-0618

Chopard Carbon Glasses
with Blue Fiber Temple
Twinsite Optical
318 Main, 248/608-0055

Uashmama Duo Backpack and
Cross-body bag
South Street Skate Shop
410 Main, 248/651-0555

Shop-Craft Hand Tool Set
Dillman & Upton
607 Woodward, 248/651-9411

Ace High Hair Pomade
and Beard Balm
Available at Dessert Oasis & Coffee Roasters
336 Main, 248/453-5239

For Her

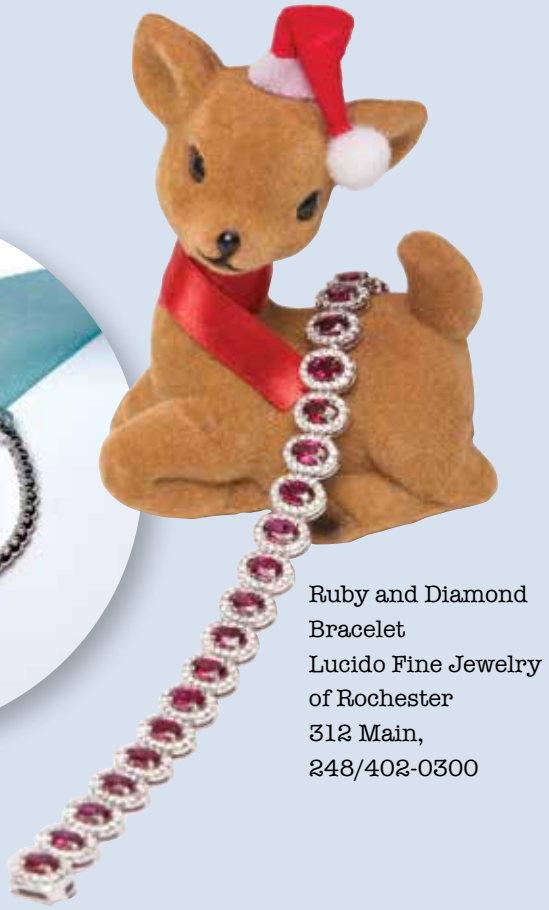
Spoil your favorite lady this season with a few of our favorite finds.

Swarovski Crystal Pin
Antiques & Fine Jewelry
by Pamela
319 Main, 248/652-0866

Green Tourmaline
Earrings
Aurum Design Jewelers
400 Main, 248/651-9040

Awapuhi Hair Products
Marie's Salon & Spa
402 East, 248/652-0966

Inside Out Diamond Earrings
Smith Jewelers
406 Main, 248/650-0610



Ruby and Diamond
Bracelet
Lucido Fine Jewelry
of Rochester
312 Main,
248/402-0300

Moroccan Oil Hair and Body
Moisturizing Products
Kimi K Salon & Spa
313 Main, 248/759-4776

Three Class Pack and
Sticky Socks for $29
Pure Barre
439 Main, Suite 150
248/842-6516

1970s Van Cleef & Arpels
18K Gold and Silver Ball
Earrings
Haig's of Rochester Fine
Jewelry & Objects of Art
311 Main, 248/652-3660

Sparkly Gucci Sunglasses
Weisman Optometrists
220 Main, 248/651-7986

‘Tis the Season to be *Fancy*

Traveling up and down Main Street, there are certainly a number of long-standing businesses. One that is distinctive and unlike the rest is found in red and white building with a western font sign that reads Plain & Fancy Gift Shop. Storeowner Valerie Keuten in some ways is like her storefront, sharp and unlike the rest.

Plain & Fancy has been a staple of Downtown Rochester for the past 43 years. In 1982, Valerie began working at the shop on the weekends, but by 1985 would purchase the business to grow it into her own. Val and the shop seem to reflect each other. Every piece of merchandise is personally selected and with each department Val finds joy in what she offers to her customers.

The upscale gift shop has an array of unique merchandise including, home décor, jewelry, baby items, Polish pottery, inspirational gifts and a new selection of clothing.

Perfectly tucked along the left side of the store, neatly camouflaged by salvaged wood that once graced a local farmhouse, lies a staircase leading to one of Rochester’s hidden gems. Every year, from October through December, the lower level of Plain and Fancy becomes a whimsical Christmas display, literally filled to the rafters with beautiful ornaments and décor.

“One day a long time ago, because I had so much stock, my dad and I got this idea to hang ornaments from the beams”, Val said.

"I leave here and I'm inspired to go home and decorate my own home."
-Kit Hannick

A sea of ornaments hangs and glistens from the low ceiling. They coordinate with the several themes chosen each year. Each theme receives a coordinating tree that is positioned under the hundreds of ornaments above.

One customer wrote online, "Plain & Fancy is the place to go for all your Christmas ornament needs -- I could spend hours downstairs browsing (although I would likely strain my neck since most of them are hanging from the ceiling). The staff is very friendly and every time I come in here -- Downtown Rochester just wouldn't be the same without them".

It's a sense of pride for Val but even more so for her long time employee, Kit Hannick. While Plain & Fancy has been putting on the Christmas Shop since its inception, it has been Kit's responsibility for the past 20 years. She starts purchasing in the month of March and allows two weeks straight for setup. Despite the layers of glitter stuck to Kit each year, she is dedicated and there is no place she would rather be.

She explains, "When I work here I'm in the Christmas mood and inspired to go home and decorate my own home."

If you're looking for that perfect gift or if you are searching for that last piece to complete your own tree, look no further than Plain & Fancy this holiday season.

Owner Valerie Keuten

INside outSIDE

Baby it's cold outside, warm up with these winter necessities.

Winter Jacket
Lolë
404 Main, 248/266-7565

2018 Elan Snow Pink Skis
The Ski Company LTD.
430 Main, 248/652-9240

Sweatshirt Blanket
mi State of Mind
408 Main, 248/710-9030

Dartboard Cabinet, College and
Pro Sports Teams Available
Allstate Home Leisure
828 N. Main, 248/652-1080

Chess Table with
Storage Seats and
Adjustable Height
up to 30 inches
@Home Furniture
434 Main,
248/608-8483

Hand Drum
Legends of Time
309 Main, 248/650-1113

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120 E University Dr. Suite B
Rochester, MI 48307

www.tutusandtendus.com
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OAKLAND UNIVERSITY

ucm16122/3.17

Friendly by Name, Friendly by Trait...

The Friendship Factory

For Grandfather David Crorey, one summer day crafting with his granddaughters turned into his next big business idea. Just over eight years ago Crorey was babysitting his granddaughters when he discovered them struggling to make friendship bracelets. Crorey being the innovator he is collected material he had available and made each girl a jig. While it may not have been a novel idea, it sparked inspiration that would soon quickly take off into something bigger.

With Crorey's background in automation and his newest creation, he was able to manufacture a flagship product known as My Friendship Maker. That one product would turn into the business known as the Choose Friendship Company. The Choose Friendship Company is a manufacture of craft toys, said Michelle Soltman in charge of Corporate Operations. The concept of friendship is a platform that the company builds off of. " It was very important to myself and our co-owners. We really hated the word bullying and wanted to do something positive", Soltman said.

With that concept of friendship in mind the company created, The Friendship Factory. It is the retail portion of the Choose Friendship Company, offering an any-time craft studio and allowing girls and boys to bond as they create

and enjoy bracelets, magnets, lanyards, glitter tattoos, hair wraps, bath bombs, themed parties and events.

One of their largest offerings are their friendship building workshops.

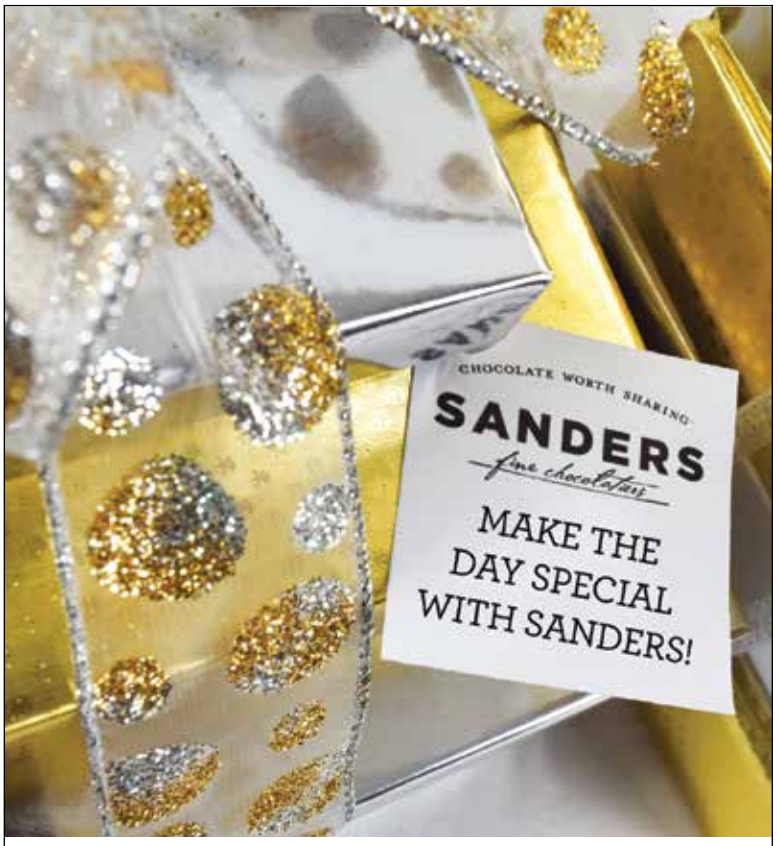
With the help of family therapist, Mary-Jo Ciani-Gaddie, M.A. LLPC together they lead interactive workshop programs such as, Weathering Friendship Storms, Girl Talk and even Mom-ology 101. Each program is designed to provide attendees the tools to handle and adapt to different kinds of turmoil they experience growing up and to be able to foster healthy relationships with friends or family.

"We wanted to teach girls how to deal with things. Just because you are having a hard time with someone doesn't mean you're not friends with them anymore. It's about equipping yourself with the right tools", Soltman said.

For Soltman and the rest of Friendship Factories tenacious team, they're always striving to come up with ways to allow boys and girls to be themselves.

Incorporating this social cause into their business model can be seen in many ways. The business has even partnered with a non-profit organization called, A Beautiful Me that provide workshops to foster self-worth in women of all ages. The Friendship Factory sells merchandise from the organization and donates 100% of the proceeds earned from the sales.

For Soltman and the rest of Friendship Factories tenacious team, they're always striving to come up with ways to allow boys and girls to be themselves. Creating new and exciting ideas to have them learn and grow, all while having fun. Not only is Friendship their business model, but a passion project.



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Downtown Rochester

Winter Farmers' Market

Saturdays, November-January*
10am – 2pm

The Winter Farmers' Market will be held indoors at the Rochester Fire Department, located directly across the street from the Farmers' Market lot at 277 E. Second Street.

For more information, please call 248-656-0060 or visit downtownrochestermi.com.

DOWNTOWN ROCHESTER

*The market will be closed on January 20.

New Year's Eve

Make this your best year yet

and celebrate with style!

From top to bottom:

Polished Chrome LED 12-Light Pendant
Michigan Chandelier
200 E. Second, 248/651-4302

Gown with Silver Beading
Boutique Angelique
333 Main, 248/656-2696

Beaded Clutch
WHOO Upscale Resale For a Cause
119 Main, 248/656-9946

The Black Parker Slim Fit Tuxedo
by Ike Behar
Molnar's Tuxedo Rental and Sales
405 Main, 248/651-3112

Chateau Chantal Old Mission Peninsula
Champagne and Beguile Sweet Bubbly
Olive Vinegar
205 Main, 248/923-2310

Fire & Ice Festival

Rochester, Michigan • January 19-21, 2018

There are few better ways to enjoy the snow and cold in Michigan than by attending winter festivals. Lucky for us, we have one of the best winter festivals in Michigan right in our backyard. The Rochester Fire & Ice Festival has been capitalizing on the cold for more than a decade.

The 11th Annual Fire & Ice Festival is set for Jan. 19–21, 2018 at East Water and Third Streets in Downtown Rochester.

Festival hours are:

Friday, Jan. 19	**5 p.m. – 9 p.m.**
Saturday, Jan. 20	**10 a.m. – 9 p.m.**
Sunday, Jan. 21	**9 a.m. – 5 p.m.**

“The Rochester Fire & Ice Festival is a premier winter festival the whole family can enjoy,” Oakland County Executive L. Brooks Patterson said. “There are great outdoor activities from tubing to ice skating to dogsledding – all free. Plus, the festival’s delicious food, entertainment and fireworks are unmatched.”

Festival fans can enjoy activities for all ages including ice skating, tubing, dog sled rides, cross-country skiing and snow shoeing. Attendees will also encounter their favorites including the Big, Bright Light Show, the taste fest and beer tent, a collegiate ice carving competition and dozens of ice sculptures lining Main Street. The ice sculpture theme this year is Game Night.

The Rochester Fire Department will host a spaghetti dinner Friday and Saturday night and a pancake breakfast Saturday and Sunday morning to raise funds for Rochester Area Youth Assistance.

Returning for its fifth year is the Brooksie Way’s Chill at the Mills 5k race Sunday, Jan. 21, 2018, at 9 a.m. More than 1,000 runners and walkers turned out in 2017. Register to run or walk the race at TheBrooksieWay.com. Also returning is the Oakland County Animal Shelter& Pet Adoption Center. Families will be able to purchase dog licenses for their furry friend or adopt a new best friend at the festival.

Preparation for the Fire & Ice Festival is already underway. The festival is a joint effort between The Rochester Fire & Ice Festival Committee, Oakland County, Oakland County Parks and Recreation, the City of Rochester and Downtown Rochester. In addition, such an event wouldn’t be possible without the help of hundreds of volunteers.

“Thousands come out every year to take advantage of the free admission at the best winter festival in the area,” said J. David VanderVeen, Fire & Ice chairman and director of central services for Oakland County. “It’s all made possible by our generous sponsors and hundreds of volunteers who love making the festival a great experience for everyone.”

More information will become available in the coming months.

For complete schedule of activities, parking information and registration links for volunteers and 5k runners visit:

Social Media:
Facebook.com/FireAndIceRochester

fire & ice
FESTIVAL
downtown rochester

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Rochester
248.608.8483

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PATIENT TESTIMONIALS

Natural Digestive Health Center has really helped me in the past year. No more bloating or indigestion!

~ Cindy N., Rochester, MI

I suffered for years with acid reflux heartburn due to a hiatal hernia. I was able to stop all acid reducing meds. NO more tums in my pocket. NO more waking in the middle of the night in pain.

~ Dianne H., Romeo, MI

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6. **Dietary Assimilation / Cellular Nutrient Availability**
7. Calcium Score
8. **Adrenal Stress Level**
9. Thyroid Stress Measurement
10. **Vitamin C Count**
11. Candida/Yeast Presence
12. **White Blood Cell / Infection Levels**

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Downtown Coupons

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425 Main, Suite 202 888/363-2262
bellacuore.com

20% off one item.

Not valid with other discounts or sale items. Expires 1/15/18.

LOLË ROCHESTER

404 Main 248/266-7565
lolewomen.com

20% off one item.

Not valid with other discounts or sale items. Offer expires 1/15/18.

the Friendship Factory

210 W. University, 248/890-7277
thefriendshipfactory.com

Free glitter tattoo upgrade with VIP or craft studio party booking.

Paid party guests eligible only. Offer expires 1/31/18.

Marie's Salon & Spa

402 East, 248/652-0966
mariessalonandspa.com
and spa@yahoo.com

Parties for all occasions including Bridal Parties!
For that VIP, the salon is all yours --private & cozy.

FREE hair cut with purchase of Color or Highlights.
Pedi & Mani $49 – Shellac Mani $39

Relaxed luxury at affordable prices. Open 7 days., Sun. 12-5pm.

With ad only. Offer does not expire.

HAIG'S of ROCHESTER
FINE JEWELRY & OBJECTS OF ART

311 Main, 248/652-3660
haigsofrochester.com

Receive one free appraisal on one item or a free watch battery.

Some exclusions apply; see store for details. Offer does not expire.

moon river soap company

339 East, 248/930-9467
moonriversoap.com

Free Mr. Wonderful Shea Butter Balm with any purchase of $75.00 or more.

Offer expires 12/31/17.

James & Olive
Children's Boutique

431 Main, 248/650-0700
Like us on Facebook @ facebook.com/JamesAndOlive

20% off your purchase.

Not valid on sale or clearance items. Not to be combined with other discounts. Offer expires 1/15/18.

O'CONNOR'S
Public House
ROCHESTER

324 Main, 248/608-2537
oconnorsrochester.com

Buy one lunch, get second ½ off.

Not valid during special events. Offer does not expire.

PENN STATION EAST COAST SUBS

146 Main, 248/601-4663
penn-station.com

Buy one 6 inch sub and get one free 6 inch sub.

One coupon per customer. Not valid with other promotional offers or discounts. Offer does not expire.

Talulah Belle

307 Main, 248/453-5054
Talulahbelleboutique.com

20% off one regular priced item.

Cannot be used with any other offer or customer reward program. Offer expires 1/31/18.

PLAIN & FANCY GIFT SHOP

323 Main, 248/651-5188
plainandfancyrochester.com

20% off one item over $20.

Exclusions: greeting cards and all sale items. Only one coupon per customer. Offer expires 2/28/18.

Tasco Family Chiropractic

115 E. Third, 248/608-2675
tascofamilychiro.com

$75 new patient visit.

($305 value includes: exam, imaging and a report) Offer expires 12/31/18

Retro Fitness ROCHESTER

637 N. Main, 248/651-6200
retrofitness.com/location/rochestermi

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Offer does not expire.

WEISMAN OPTOMETRISTS

220 Main, 248/651-7986
weismanoptometrists.com

25% off frames with purchase of lenses.

With purchase of lenses, some restrictions apply.

Sole Sisters

329 Main, 248/652-9305
shopsolesistersrochester.com

20% off one regular priced item.
10% off one sale item.

Some exclusions may apply. One coupon per customer. Offer expires 12/30/18.

Give the gift they'll love to take back!
Downtown Rochester gift certificates are available at the DDA office in any denomination.

DDA Office, 308 1/2 Main Street
248/656-0060 • downtownrochestermi.com

A TASTE OF Rochester

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Authentic Thai cuisine featuring traditional favorites, made to order with your level of spice.

Bean & Leaf Café
439 Main, 248/601-1411
Many varieties of fair trade organic coffees and teas served in 100% bio-degradeable cups. Menu includes an assortment of sandwiches and sweets.

Bologna Via Cucina
334 Main, 248/651-4660
Italian cuisine featuring a seasonal menu, extensive wine list and Michigan craft beer. House specialties include homemade sauces, stone-fired Joe Bologna pizzas and more.

Chapman House
311 Walnut, 248/759-4406
Modern American dining inspired by French culinary tradition. Menus are based on daily market availability that changes throughout the seasons.

Chicken Shack
213 W. University, 248/656-1100
Famous chicken & BBQ to eat in or carry out.

Chomp
200 Main, 248/608-1054
Deli, grille & juice bar specializing in sandwiches, soups, salads, smoothies & freshly made juice.

Dessert Oasis Coffee Roasters
336 Main, 248/453-5239
Treats and beats coffee house delivers a classic coffee house experience with a twist. Over 300 different espresso-based drinks, light lunches and desserts.

Detroit Deli & More
121 S. Main, 248/659-8212
Freshly prepared soup, salads, meats and bread daily, giving customers the tastiest Detroit favorites and home style food.

Domino's Pizza
121 E. University, 248/652-9910
Choose from their buffalo wings, breadsticks or deep dish pizza – you can't go wrong!

Downtown Café
606 N. Main, 248/652-6680
Serving breakfast & lunch, offerings include everything from omelettes and French toast to sandwiches and salads.

Georgio's Pizza and Pasta
117 Main, 248/601-2882
New York-style gourmet pizza at its finest. Over 15 pastas and entrees to choose from. Dine-in, carry out or delivery.

The Give Thanks Bakery & Café
225 Main, 248/601-1542
Fine French pastries, handcrafted European breads and delectable chocolates. Enjoy in-store or take home for a special treat.

Hibachi House Bar & Grill
335 Main, 248/266-6055
Fun and interactive dining experience. Full service bar on lower level. Asian fusion cuisine.

Hungry Howie's
606 N. Main, 248/652-2010
Famous Hungry Howie's pizza, available with flavored crust and numerous toppings.

Krazy Greek Restaurant
111 E. University, 248/652-0089
Serving breakfast, lunch and dinner featuring Greek specialties.

Kruse & Muer on Main
327 Main, 248/652-9400
Signature cuisine includes a wide variety of seafood, pasta and more.

Lipuma's Coney Island
621 N. Main, 248/652-9862
Coney dogs, coney burgers, tacos and more. A Rochester institution!

Main Street Billiards
215 Main, 248/652-8441
Open for dinner. Menu includes a variety of salads, sandwiches and burgers.

Main Street Deli
709 N. Main, 248/656-5066
Any kind of sandwich you can think of! Menu includes salad, homemade soup and vegetarian/vegan options.

Mamma Mia Tuscan Grille
543 N. Main, 248/402-0234
Italian/Tuscan grille, including Mussels Pomodoro with Fresh Basil, Shrimp Scampi and more.

The Meeting House
301 Main, 248/759-4825
Dishes include Shrimp & Grits and Overnight Braised Beef Short Ribs using local sustainable and humanely raised ingredients. Open for dinner, Tues. – Sun. Brunch Sat. and Sun.

DESSERT OASIS
COFFEE ROASTERS

Mr. B's Food & Spirits
423 Main, 248/651-6534
Menu includes a wide variety of sandwiches, pizza, burgers, salads and more. Kids menu available.

O'Connor's Public House
324 Main, 248/608-2537
A celebration of pub culture—a culture of hospitable surroundings, good food, good drinks and friendly conversation—what is called "CRAIC"—Authentic Irish food, perfect pints and legendary CRAIC!

O'Shea's BBQ
543 N. Main, 248/650-8170
Open for lunch, dinner and spirits overlooking the Paint Creek. Enjoy wings, pizza, salad and more.

Paint Creek Tavern
613 N. Main, 248/609-0552
Better known among the locals as the Yacht Club, standards include sandwiches and salads.

PARK 600 bar + kitchen
600 E. University, 248/453-8732
Enjoy small plates, bold flavors and refined cocktails including hand-crafted pizzas and appetizers.

Paul's on Main Street Family Restaurant
630 N. Main, 248/656-0066
Homemade favorites for breakfast, lunch and dinner.

Penn Station East Coast Subs
146 Main, 248/601-4663
East Coast style submarine sandwiches, fresh-cut fries and hand squeezed lemonade.

Penny Black Grill & Tap
124 W. Fourth, 248/841-1522
Cuisine features house-smoked BBQ, gourmet burgers and other casual fare located in the old post office.

Recipes
134 W. University, 248/659-8212
An American diner with a flair! Some signature dishes include, Chuck Wagon Skillet, Huveo De Paco Eggs Benedict and Grilled Pork Chop Vermicelli.

Red Knapp's Dairy Bar
304 Main, 248/651-4545
There's nothing like a burger and a malt from this old-fashioned style soda fountain and burger joint.

Rochester Bistro
227 Main, 248/923-2724
Offering small plates and full-course meals including hearty soups, salads, fresh seafood, mouthwatering steaks and classic pasta dishes.

Rochester Brunch House
301 Walnut, 248/656-1600
An extensive menu including many breakfast and lunch specialties such as apple cinnamon puffs and stuffed omelets in a beautifully decorated historic church.

Rochester Chop House and Kabin Krusers Oyster Bar
306 Main, 248/651-2266
Two full-service restaurants in one. Kabin Krusers features oysters, mussels, shrimp, plus salads & sandwiches. The Rochester Chop House is known for their steaks, chops and seafood. Reservations preferred.

Rochester Mills Beer Co.
400 Water, 248/650-5080
Everything from Jambalaya to Shepherd's Pie – they've got it here. Don't forget to try the handcrafted ales and lagers.

Sumo Sushi and Seafood
418 Main, 248/601-0104
Features a wide array of great selections for a unique dining experience. Carry out orders available.

Tonia's Victorian Tea Room & More
118 W. Third, 248/652-8595
Rochester's original teahouse, everything on this amazing menu is made to order from scratch. Private parties and catering available.

TooRaLoo
139 S. Main, 248/453-5291
Enjoy lunch or dinner at this corner bar and grill specializing in pizza and offering 80 different brews on tap.

Willoughby's Beyond Juice
120 E. Fourth, 248/841-1670
A "Meal in a Cup" and their "specialty formulas" are designed to provide a well-balanced meal. Other choices include salads, sandwiches, desserts, and breakfast, too!

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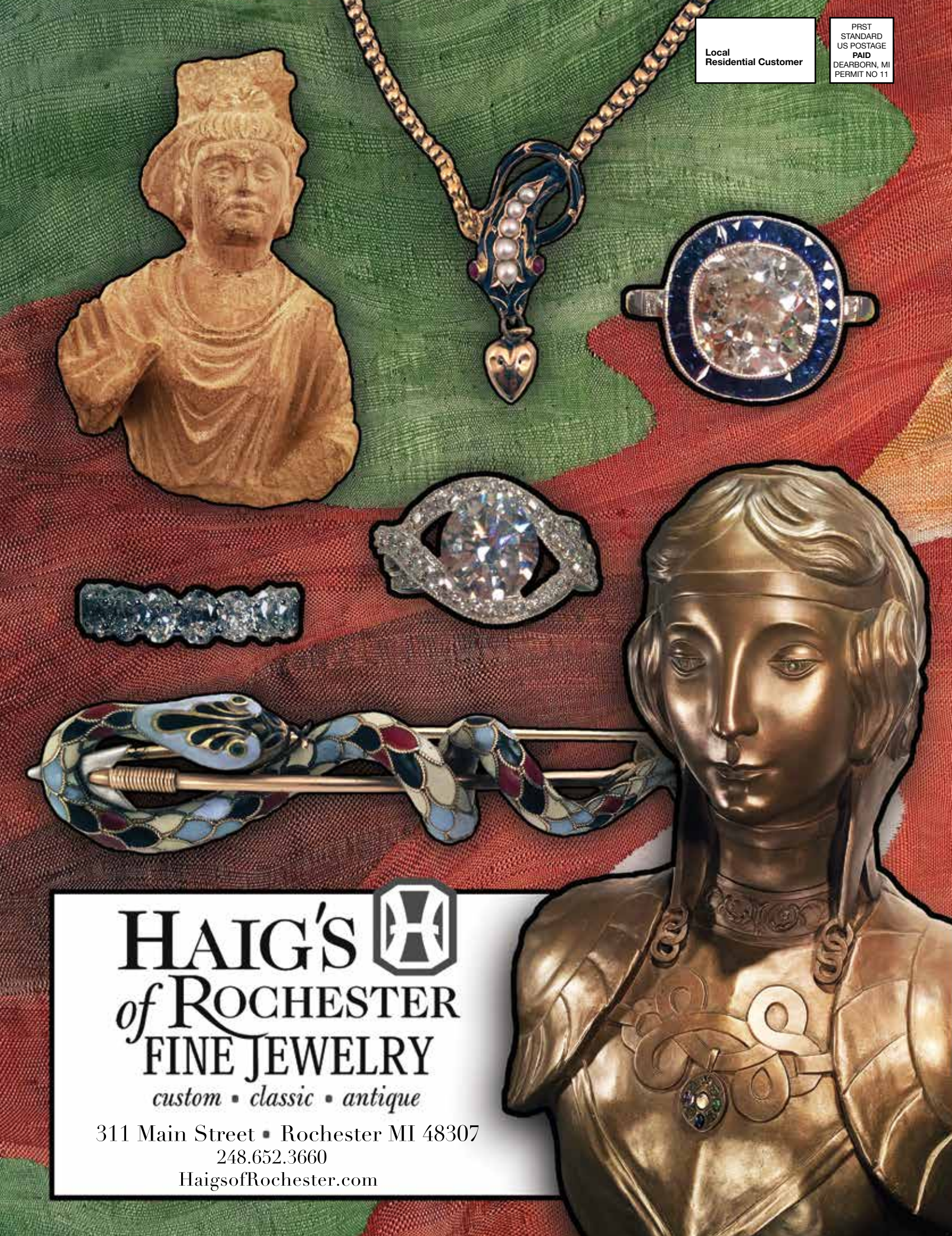

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