



Regular Meeting Agenda
7:30 p.m. Wednesday, January 18, 2012
Rochester Municipal Building, 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – December 14, 2011
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Façade Grant Request – Tower Pizza, 334 Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. Historical Commission
 - D. Principal Shopping District
7. General Business Agenda Items
 - A. Consideration of Renewal – Big, Bright Light Show Installation Agreement
 - B. Consideration of Travel Authorization – National Main Street Conference
8. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Economic Development Officer Update
 - C. Events & Marketing Update
 - D. December 2011 Financial Report for DDA
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester

9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is February 15, 2012 at the
Rochester Municipal Building- 400 Sixth Street**