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FOR IMMEDIATE RELEASE

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THEY'RE BAAACK! AND WE WANT EWE TO BE A PART OF THE EWE REVUE 2!

Artists Wanted for Ewe Revue 2 Public Art Project; Debuts Spring 2012

ROCHESTER, Mich. – Sept. 6, 2011 - Throughout the summer of 2012, decorated fiberglass sheep will be found grazing the landscape of downtown Rochester and we want EWE to be a part of the fun! The Ewe Revue 2 is a community-wide public art event celebrating the history, pride and spirit of downtown Rochester. Artists are needed to design and decorate some stylish sheep for this event - and in 2012, the sheep are going Hollywood!

The Hollywood-themed sheep will be on display beginning May 4, 2012 and will remain on display through September 2012. After the event, select sheep will be put up for auction, with all proceeds benefiting Rochester community charities.

The Ewe Revue 2 committee is accepting applications from artists who wish to participate in this public art event. The Ewe Revue 2 is open to all artists, whether professional or amateurs. Artists of all ages are encouraged to submit designs. Artists whose designs are selected by a sponsor will be provided with either a life-size, blank fiberglass sheep or four "mini" sheep, and will be paid an \$800 or \$600 honorarium, respectively.

Sheep must be decorated with a "Hollywood" theme. This includes movies, movie stars, musicians, various celebrities and anything else deemed appropriate by The Ewe Revue 2 committee.

All designs must be approved by The Ewe Revue 2 committee. All applications must be received by Nov. 1, 2011, and once notified of selection, all completed sheep must be returned to the Rochester Downtown Development Authority (DDA) by March 26, 2012.

To receive an official Entry Submission Package, visit www.DowntownRochesterMI.com/EweRevue, email Stacey@DowntownRochesterMI.com or call 248/656-0060. Upon reviewing the Entry Submission Package, Artist Applications should be requested by Oct. 10.

For more information on downtown Rochester, the Rochester DDA and The Ewe Revue 2, please visit www.DowntownRochesterMI.com/EweRevue.

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