



Rochester Downtown Development Authority

308 ½ Main Street • Rochester, MI 48307

248/656-0060 • Fax 248.656.1954

www.DowntownRochesterMI.com

FOR IMMEDIATE RELEASE

**CONTACT: Stacey Keast
Rochester DDA**

SASS IN THE CITY! GIRLS' NIGHT OUT IN DOWNTOWN ROCHESTER

Grab Your Best Girlfriends. Dress to Impress. Shop 'til You Drop.

ROCHESTER, Mich. – April 19, 2011 – Spring Girls' Night Out is back! On Thursday, May 5, from 5-9 pm, ladies are going *glam* for some *Sass in the City!*

"We're excited for the return of Spring Girls' Night Out," said Stacey Keast, Rochester Downtown Development Authority events coordinator. "After a year's hiatus and a long, hard winter, we think the ladies will be ready to don their dresses and heels for a night of glamour and fun on the town!"

Thirty-seven participating businesses will provide upscale experiences for their guests; ladies can expect everything from make-up consultations to flowers to live entertainment... this is a night to go all out! Participating merchants are:

@ Home Furniture	Hepplewhite's Interiors	Simply the Best \$10 Boutique
Antiques & Fine Jewelry by Pamela	Holland's Floral & Gifts	Smith Jewelers
Avatal Salon	Lucido Fine Jewelry	Sole Sisters
Beadz 'n Bagz	O'Connor's Public House	Something Fabulous
Boho Cupcakes	Penny Black	Stephen James Salon & Spa
Boudoir Loft and Blow Dry Divas	Plain & Fancy Gift Shop	Talulah Belle Boutique
Capelli Salon & Spa	Refined	The Peppertree
Catching Fireflies	ReSALE Connection	The Silk Worm
Chomp Deli & Grille	Rochester Mills Beer Co.	Tracy Jane Jewelry
Dragonfly Boutique	Rochester Pendleton	Twinsite Optical
Firebrick Gallery & Pottery Studio	Rojo Mexican Bistro	Via Linda Salon
Flirty Fashions	Royal Park Hotel	Whoo UR Upscale Resale for a Cause
Haig's of Rochester Fine Jewelry		

New to the event this year is a "Park and Ride in Style" option for those who would like to enjoy free limo service into Downtown Rochester! Free limo service (courtesy of Rochester Limousine and O'Connor's Public House) is available to ladies who park at Buffalo Wild Wings, at the Northeast corner of Walton and Livernois. Limos will drop-off and pick-up at the corner of Main and W. Third in Downtown Rochester.

Members of the Oakland University Baseball team again will be on hand to fill the role of the Tuxedo Brigade. In addition to providing basic "gentlemanly" assistance, they also will be acting as our photographers and paparazzi for the evening!

Girls' Night Out – Sass in the City is sponsored by Molnar's Tuxedo, O'Connor's Public House, President Tuxedo, Rochester Limousine and Downtown Rochester.

For further information on Downtown Rochester, including a complete schedule of events, please visit www.DowntownRochesterMI.com or call 248.656.0060.