

Regular Meeting Agenda
7:30 p.m. Wednesday, November 10, 2010
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – October 20, 2010
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Fortesa, 543 N. Main
 - B. Simply The Best \$10 Boutique, 331 Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
 - D. Historical Commission
7. General Business Agenda Items
 - A. Appointment of Budget Committee
 - B. Discussion on Goals & Objectives 2011-12 Meeting
 - C. The Big, Bright Light Show Fundraising Update
 - D. East Second Street Parking Lot Land Contract Update

8. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Economic Development Officer Update
 - C. Business Recruitment Update
 - D. Events & Marketing Update
 - E. October 2010 Financial Report for DDA/Promotions
 - F. Organization Committee
 - G. Business Development Committee
 - H. Promotions Committee
 - I. Site Development Committee
 - J. Green City Committee of Rochester
9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is December 8, 2010 at the
Rochester Municipal Building- 400 Sixth Street**