



Rochester Downtown Development Authority

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FOR IMMEDIATE RELEASE

Rochester Green City Committee and Downtown Businesses Honored at Awards

Rochester, Mich. – Nov. 3, 2010 — The Rochester Downtown Development Authority's (DDA) Green City Committee was honored with the Mind, Body & Spirits "Going Green Award" during the Sunrise Pinnacle Awards, held Thursday, Oct. 28.

The Green City Committee works to inspire the community to invest in its future through the adoption of green initiatives and to instill a sense of pride by establishing Rochester as a leader in the green movement. Green City Committee members are Anne Burns, Cathy Daldin, Ed Granchi, Lonna Harlow, Patricia Kane, Shelleen McHale, Nina Misuraca, Betty Peterka, Will Rex-Weaver, Lauren Smith, Andreas Trelenberg, Marilyn Trent (Chair), Kristi Trevarrow, Roberta Varon and Nancy Voges.

In addition to the award presented to the Green City Committee, a number of Downtown Rochester businesses also were award recipients:

Excellence in Dining Award – Lipuma's Coney Island

Leadership Greater Rochester Graduate Award – Clifton F. Powell, Jr., Croskey, Lanni & Company, PC

Lifetime Achievement Award – The Family of Don Pixley, in honor and remembrance

Outstanding Community Service Award – Roy Rewold, Frank Rewold & Son Inc.

Small Business of the Year Award – Fieldstone Winery

Steady Growth & Profitability Award – Sargent Appliance

Also, several Downtown Rochester partners were recognized with awards: Karmanos-Crittenton Cancer Center, the Rochester Lions Club, and Andrea Walker, Walker PWS/Publicity.

"We are overwhelmed by this honor and thank the Rochester Regional Chamber of Commerce, and all those who have supported our "greening" of Rochester throughout the years. This is truly an award for the entire community!" said Kristi Trevarrow, Rochester DDA Executive Director. "We would also like to send our congratulations out to the other award recipients – especially to those businesses within the DDA."

The Rochester Regional Chamber of Commerce's fourth annual awards event was held at the Royal Park Hotel and is the greater Rochester communities' pre-eminent celebration of the area's visionary entrepreneurs, business and civic leaders, and exemplary corporate citizens.

A perfect mix of historic and hip, Downtown Rochester attracts both local residents and visitors from across the state of Michigan. Downtown Rochester is home to more than 400 shops, salons and restaurants, 85% of which are owned by independent merchants.

Also, be sure to mark your calendar with all of the great holiday events in Downtown Rochester beginning with the Downtown Rochester Holiday Preview and Holiday Windows on Display, Nov. 20; Lagniappe on Nov. 29; The Big, Bright Light Show, Nov. 29 – Jan. 2, 2010; and the Kris Kringle Market, Dec. 3 - 5. For more information, please call 248/656-0060 or visit us on the Web at www.DowntownRochesterMI.com.