



Rochester Downtown Development Authority

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FOR IMMEDIATE RELEASE

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GET A SNEAK PEEK OF THE HOLIDAYS IN DOWNTOWN ROCHESTER

Holiday Preview on Saturday, Nov. 20

ROCHESTER, Mich. – Nov. 2, 2010 – The holidays will be here before you know it and the merchants of Downtown Rochester are prepared! Stop by the fifth annual Downtown Rochester Holiday Preview and Open House on Saturday, Nov. 20, 10 am – 5 pm, to see what our merchants have to offer. More than 45 businesses will feature new items for the holidays, specials or good, old-fashioned holiday cheer. Also, businesses around town will reveal their holiday window displays featuring “Candy Lane on Main” decorations.

In addition to the activities presented by each business, shoppers can visit any participating merchant and enter-to-win dinner for two and a front-window table to Rojo Mexican Bistro for the debut of The Big, Bright Light Show on Nov. 29!

Businesses participating in the Holiday Preview are:

Aurum Design	Green Baby	Refined
@ Home Furniture	Green's Art Supply	ReSale Connection
AT&T Wireless	Haig's of Rochester	Sanders Candy
Bean & Leaf Café	Janet Varner	Secrets Salon & Spa
Belle Home Accents	J. Powrie Jewelers	The Silk Worm
Bellissima Bridal Salon	Jocelyn M. Artistic Photography	Simply the Best \$10 Boutique
Casual Concepts	La Dolce Vita Spa	Smith Jewelry
Catching Fireflies	Legends of Time	Sole Sisters
Changes Hair Company	Lytle Pharmacy	Something Fabulous
Chomp Deli & Grille	Merle Norman Cosmetics	South Street Skate Shop
Cose Di Lusso	O'Connor's Public House	Studio One Salon
Fieldstone Winery	The Painted Pot	Talulah Belle
Firebrick Gallery & Pottery Studio	Paint Creek Tavern	Tracy Jane Jewelry
Flirty Fashions	Paint Creek Center for the Arts	Willoughby's Beyond Juice
Froggy's Toy Stop	Penn Station East Coast Subs	Via Linda Salon
The Funky Frog, Children's Resale	Pendleton	Whoo UR Upscale Resale for a Cause

Also, be sure to mark your calendar with all of the great holiday events in downtown Rochester beginning with Lagniappe on Nov. 29; The Big, Bright Light Show Nov. 29 – Jan. 2, 2011; and the Kris Kringle Market, Dec. 3 – 5. For more information, please call 248.656.0060 or visit us on the Web at www.DowntownRochesterMI.com.