

Regular Meeting Agenda
7:30 p.m. Wednesday, October 20, 2010
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – September 15, 2010
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Spy Shops USA, 411 Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Presentation of Proforma from Schostak Brothers & Company
 - B. Discussion on Main Street 2012 Reconstruction Project
 - C. Presentation of Legal Opinion Regarding Policy Discussions
 - D. Discussion on Big, Bright Light Show Opening Night
 - E. Request for Recommendation – Fire & Ice Fest 2011

8. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Economic Development Officer Update
 - C. Business Recruitment Update
 - D. Events & Marketing Update
 - E. September 2010 Financial Report for DDA/Promotions
 - F. Organization Committee
 - G. Business Development Committee
 - H. Promotions Committee
 - I. Site Development Committee
 - J. Green City Committee of Rochester
9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is November 10, 2010 at the
Rochester Municipal Building- 400 Sixth Street**