

Regular Meeting Agenda
7:30 p.m. Wednesday, September 15, 2010
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – August 18, 2010
 - B. Closed Session Meeting Minutes – August 18, 2010
4. Audience Comments
5. Façade, Sign & Lighting Grants

None accepted at this time pending program policy review.
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Award of Bid – Olde Towne Road
 - B. Review of Façade and Sign Grant Program Policies
 - C. Creation of Big, Bright Light Show Fund at the City of Rochester
 - D. Consideration of Committee Appointments – Green City & Site Development
 - E. Request for Recommendation – Trek Women Breast Cancer Awareness Ride
 - F. Request for Recommendation – Green Living Festival
 - G. Request for Recommendation – Promotions Committee Events
 - i. Girls Night Out
 - ii. Trick-or-Treat/Halloween Parade
 - iii. Lagniappe
 - iv. The Big, Bright Light Show

8. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Economic Development Officer Update
 - C. Business Recruitment Update
 - D. Events & Marketing Update
 - E. August 2010 Financial Report for DDA/Promotions
 - F. Organization Committee
 - G. Business Development Committee
 - H. Promotions Committee
 - I. Site Development Committee
 - J. Green City Committee of Rochester
9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is October 20, 2010 at the
Rochester Municipal Building- 400 Sixth Street**