



**Rochester Downtown Development Authority**  
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**FOR IMMEDIATE RELEASE**

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**SASS IN THE CITY! GIRLS' NIGHT OUT IN DOWNTOWN ROCHESTER**  
 Grab Your Best Girlfriends. Dress to Impress. Shop 'til You Drop.

**ROCHESTER, Mich.** – Sept. 14, 2010 – On Thursday, Oct. 7, from 5-9 pm, ladies are going *glam* for Girls' Night Out in Downtown Rochester! Once again, ladies are encouraged to don their dresses and heels for some *Sass in the City!*

"We have a great mix of participating businesses for the event this year," said Stacey Keast, Rochester Downtown Development Authority events coordinator. "From retailers, to restaurants and service businesses, ladies have a great list of reasons to get dressed-up and head out for a night on the town with their girlfriends!"

Thirty-seven participating merchants will provide upscale experiences for their guests; ladies can expect everything from make-up consultations to flowers to in-store performances... this is a night to go all out! Participating merchants are:

- |                                    |                                  |                                    |
|------------------------------------|----------------------------------|------------------------------------|
| @ Home Furniture                   | Holland's Floral & Gifts         | The Silk Worm                      |
| Aurum Design                       | Janet Varner                     | Simply the Best \$10 Boutique      |
| Beadz 'N Bagz                      | Lucido Fine Jewelry of Rochester | Smith Jewelers                     |
| Bean & Leaf Café                   | Lush Salon and Spa               | Sole Sisters                       |
| Beyond Juice                       | Mijo-a' Beauty Studio            | Something Fabulous                 |
| Catching Fireflies                 | Mind, Body & Spirits             | Talulah Belle                      |
| Dragonfly Boutique                 | Mr. B's Food & Spirits           | The Peppertree                     |
| Fieldstone Winery                  | Refined                          | Tracy Jane Jewelry                 |
| Firebrick Gallery & Pottery Studio | ReSALE Connection                | Twinsite Optical                   |
| Flirty Fashions                    | Rochester Mills Beer Co.         | Via Linda Salon & Spa              |
| Gus O'Connor's Public House        | Rochester Pendleton              | WHOO UR Upscale Resale for a Cause |
| Haig's of Rochester Fine Jewelry   | Royal Park Hotel                 |                                    |
| Harris Russo Salon & Spa           | Sanders                          |                                    |

Members of the Oakland University Baseball team will be on hand to fill the role of the Tuxedo Brigade. In addition to providing basic "gentlemanly" assistance, they also will be acting as our photographers and paparazzi for the evening! There also will be limos in town providing free rides with stops at the corners of E. Fourth & Main and W. Third & Main.

Girls' Night Out – Sass in the City is presented by The Oakland Press and sponsored by Gus O'Connor's Public House, President Tuxedo, Rochester Limousine, Oakland University and the Rochester Downtown Development Authority.

For further information on the Rochester DDA, including a complete schedule of events, please visit [www.DowntownRochesterMI.com](http://www.DowntownRochesterMI.com) or call 248.656.0060.

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