



Rochester Downtown Development Authority
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FOR IMMEDIATE RELEASE

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DOWNTOWN ROCHESTER SIDEWALK SALES – IT'S A CIRCUS DOWN HERE!

ROCHESTER, Mich. – June 29, 2010 – Come one – come all! to the “Sidewalk Circus” in Downtown Rochester! Visit the awesome assemblage of stupendous sellers at the 55th annual Downtown Rochester Sidewalk Sales, July 15 – 17.

Sale Hours:

Thursday, July 15: 10:00 am – 9:00 pm

Friday, July 16: 10:00 am – 9:00 pm

Saturday, July 17: 10:00 am – 6:00 pm

The *Krafty Kids' Zone*, sponsored by Dr. Diana Wolf Abbott DDS, will be located outside of Mr. B's Food & Spirits at 423 Main Street from 10:00 am – 2:00 pm each day. Paint Creek Center for the Arts will provide craft activities and there also will be face-painting.

And what would a circus be without entertainment? Visit the Oakland County Parks Puppet Mobile on W. Third Street both Thursday, July 15 and Friday, July 16 for free performances. Shows are scheduled for 11:00 am and 1:00 pm both days.

Additionally, Tootsee the Clown will be in town on Saturday, July 17, 11:00 am – 1:00 pm to entertain the kids! Tootsee's clowning around and balloon twisting is sponsored by Advanced Women's Health Specialists.

The DDA Information Booth will be open throughout Sidewalk Sales, at the corner of W. Fourth and Main. Stop by to purchase tickets to The Big, Bright Ball on July 25. Tickets are \$25 each for adults, \$10 for kids ages 5-12 and kids under five years of age are free. Neon inflatable monkeys also will be available as a Downtown Development Authority fundraiser for \$3.00 each. As usual, there will be plenty of free information on downtown Rochester as well.

On July 17, stick around post-Sidewalk Sales to enjoy a Movies in the Moonlight presentation of Star Trek (Rated PG-13). Movies in the Moonlight begins at 8:30 pm at the corner of E. Third and Water St.

Other Downtown Rochester events include the Downtown Rochester Farmers' Market, every Saturday morning through October 30; Movies in the Moonlight on July 10, 17, 24 and 31; The Big, Bright Ball on July 25; and Dancin' in the Street

on August 13 and 14. For more information on the Rochester DDA, including a complete schedule of events, please visit www.DowntownRochesterMI.com or call 248.656.0060.

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