



Rochester Downtown Development Authority
308 ½ Main Street ● Rochester, MI 48307
248/656-0060 ● Fax 248.656.1954
www.DowntownRochesterMI.com



FOR IMMEDIATE RELEASE

**CONTACT: Stacey Keast
Rochester DDA
248.656.0060**

MOVIES IN THE MOONLIGHT – FOUR NIGHTS OF FUN!

ROCHESTER, Mich., June 22, 2010 – The 9th season of Movies in the Moonlight is full of blockbuster hits and fun for all ages – and this year there will be four nights of movies!

July 10: Iron Man (Rated PG-13) – Presented by Mind, Body & Spirits – After an accident, billionaire industrialist Tony Stark creates a suit that sustains his life. When he heals, he decides to use his technology to fight crime and leads a double life as Iron Man in this comic book adventure. Kids can come early to take aim at the Iron Man target game. Also, take some time to visit the Whoo UR Upscale Resale for a Cause booth for more information on this organization.

July 17: Star Trek (Rated PG-13) – Presented by Dairy Queen of Rochester – The 2009 chronicle of the early days of James T. Kirk and his fellow USS Enterprise crew members. Audience members are encouraged to wear their best Star Trek gear for the informal costume parade. Five Star Connection will have a booth with information on their organization.

July 24: The Blind Side (Rated PG-13) – Presented by Hall & Hunter Realtors, Lynn Baker and Deby Gannes – The true story of Michael Oher, a homeless and traumatized boy who became an All American football player and first round NFL draft pick with the help of a caring woman and her family. We'll "kick-off" the night with sports trivia! Wear your favorite team apparel! Don't miss the Rochester Avon Recreation Authority booth!

July 31: Alvin & the Chipmunks: The Squeakquel (Rated PG) – Presented by Cornerstone Community Financial – The world famous singing pre-teen chipmunk trio return to contend with the pressures of school, celebrity, and a rival female music group known as The Chipettes. Kids can participate in a pre-show cakewalk and Rochester Area Youth Assistance will have a booth on site.

Movies in the Moonlight is located in the parking lot at the corner of E. Third & Water, one block east of Main. Featured movies begin at dusk (approximately 9:15 pm) and pre-shows start at 8:30 pm. Admission is free, so arrive early for the best seating. Movies in the Moonlight is BYOC (Bring Your Own Chairs)! Please note, movies rated PG-13 are edited versions, however parental guidance is still suggested.

Popcorn, candy, hot dogs and soft drinks will be available for purchase at the Rochester Lions Club concession wagon, but you are welcome to bring your own goodies, too (no alcohol or glass containers allowed).

Downtown Rochester's Movies in the Moonlight is sponsored by the Rochester DDA, Cornerstone Community Financial, Dairy Queen of Rochester, Hall & Hunter Realtors, Lynn Baker and Deby Gannes, and Mind, Body & Spirits Restaurant.

During each movie, guests can receive information on a different organization serving the Rochester community. Non-profits appearing are Five Star Connection, Rochester Area Youth Assistance, Rochester Avon Recreation Authority and Whoo UR Upscale Resale for a Cause.

Other Downtown Rochester events include the Downtown Rochester Farmers' Market, every Saturday morning through October 30; Sidewalk Sales on July 15, 16 and 17; The Big, Bright Ball on July 25; and Dancin' in the Street on August 13 and 14. For more information on the Rochester DDA, including a complete schedule of events, please visit www.DowntownRochesterMI.com or call 248.656.0060.

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