

Regular Meeting Agenda
7:30 p.m. Wednesday, February 17, 2010
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Goals & Objectives Minutes – January 15, 2010
 - B. Regular Meeting Minutes – January 20, 2010
 - C. Closed Session Meeting Minutes – January 20, 2010
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Sign Grant Request for Rochester Play, 210 W. University
 - B. Sign Grant Request for Rochester Family Dentistry, 310 W. University
 - C. Sign Grant Request for Chomp, 200 Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Review Proposed Alley Enhancement Renderings
 - B. Review Draft DDA Budget FY 2010-11
 - C. Consideration of Site Development Committee Recommendation – Policy for Private Business Listings on Wayfinding Signage
 - D. Request for Approval – Travel to National Main Streets Conference
 - E. Request for Event Recommendation – Brides Day, Brides Way
 - F. Consideration of Recommendation of Declaration of Vacancy
 - G. Presentation of Community Survey Results

8. Receipt of Regular Reports
 - A. Executive Director's Update
 - B. Events & Marketing Update
 - C. Business Recruitment Update
 - D. January 2010 Financial Report for DDA/Promotions
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester
9. Discussion of Reports
10. Miscellaneous
11. Closed Session to Discuss Acquisition of Property
12. Adjournment

**The next regularly scheduled DDA meeting is March 17, 2010 at the
Rochester Municipal Building- 400 Sixth Street**