

Regular Meeting Agenda
7:30 p.m. Wednesday, December 9, 2009
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – November 11, 2009
 - B. Closed Meeting Minutes – November 11, 2009
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Sign Grant Request for Marie’s Salon, 402 East
 - B. Sign Grant Request for Szura Insurance, 109 E. Fourth
 - C. Sign Grant Request for Beadz & Bagz, 402 Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Legal Opinion from Counsel Regarding Conflict of Interest
 - B. Consideration of Executive Committee Recommendation – Principal Shopping District (PSD) Renewal
 - C. Planning for 2010-11 Goals & Objectives Meeting
 - D. Recommendation from Business Development Committee – Broker Fee Sharing Program
 - E. Request from Business Development Committee – Interim Chairman
 - F. Request to City Council for Great American Main Street (GAMSA) Letter of Support
 - G. Approval of 2010 DDA Board Meeting Schedule
 - H. Receipt of Downtown Development Authority Annual Report, FY 2008-09, July 1, 2008 – June 30, 2009

8. Receipt of Regular Reports
 - A. Executive Director's Update
 - B. Events & Marketing Update
 - C. Business Recruitment Update
 - D. November 2009 Financial Report for DDA/Promotions
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester
9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is January 20, 2010 at the
Rochester Municipal Building- 400 Sixth Street**