

Regular Meeting Agenda
7:30 p.m. Wednesday, November 11, 2009
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – October 21, 2009
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - None submitted at this time.
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Consideration of Executive Committee Recommendation – Principal Shopping District (PSD) Renewal
 - B. Request for Recommendation – MI Earth Day Fest
 - C. Review Final Draft of Wayfinding Program
 - D. Update on Fire & Ice 2010/Big, Bright Light Show Extension Request
 - E. Planning for 2010-11 Goals & Objectives Meeting
 - F. Receipt of Downtown Development Authority Annual Report, FY 2008-09, July 1, 2008 – June 30, 2009
8. Receipt of Regular Reports
 - A. Executive Director's Update
 - B. Events & Marketing Update
 - C. Business Recruitment Update
 - D. October 2009 Financial Report for DDA/Promotions
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester

9. Discussion of Reports
10. Miscellaneous
11. Closed Session to Discuss Acquisition of Property
12. Adjournment

**The next regularly scheduled DDA meeting is December 9, 2009 at the
Rochester Municipal Building- 400 Sixth Street**