

Regular Meeting Agenda
7:30 p.m. Wednesday, September 16, 2009
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – August 19, 2009
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Sign Grant Request from Cupcake Apparel & Gifts, 424 Main
 - B. Sign Grant Request from Human Touch Care & Services, 807 N. Main
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
 - D. Oakland University
7. General Business Agenda Items
 - A. Update on 2009 Resurfacing Program
 - B. PSD – Responses to City Council Requests
 - C. Discussion on Broker Fee Sharing Program
 - D. Channel 7 Parade Sponsorship Proposal
 - E. Committee Appointment Process Recommendation – Second Draft
 - F. Request for Recommendation – Fall Events
 - G. Request for Recommendation – Holiday Events
8. Receipt of Regular Reports
 - A. Executive Director’s Update
 - B. Events & Marketing Update
 - C. Business Recruitment Update
 - D. August 2009 Financial Report for DDA/Promotions
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester

9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is October 21, 2009 at the
Rochester Municipal Building- 400 Sixth Street**