

Regular Meeting Agenda
7:30 p.m. Wednesday, October 21, 2009
Rochester Municipal Building- 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – September 16, 2009
4. Audience Comments
5. Façade, Sign & Lighting Grants
 - A. Sign Grant Request from Antiques and Fine Jewelry by Pamela, 319 Main
 - B. Sign Grant Request from Fourth Street Mercantile, 115 E. Fourth
6. Liaison Reports
 - A. City Council
 - B. Chamber of Commerce
 - C. School Administration
7. General Business Agenda Items
 - A. Discussion on Alley Infrastructure Improvements –
Conversion to One Way Alleys
 - B. Report on Free Parking Meter Promotion – Business Development
 - C. Recommendation on Sign Ordinance Review – Site Development
 - D. Request for Recommendation – 2010 Fire & Ice Fest
 - E. Review of Green City Committee Work Plan – 2009-10
 - F. Consideration of Committee Appointment – Business Development
 - G. Consideration of Proclamation – Rochester Lions Club
8. Receipt of Regular Reports
 - A. Executive Director’s Update
 - B. Events & Marketing Update
 - C. Business Recruitment Update
 - D. September 2009 Financial Report for DDA/Promotions
 - E. Organization Committee
 - F. Business Development Committee
 - G. Promotions Committee
 - H. Site Development Committee
 - I. Green City Committee of Rochester

9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is November 11, 2009 at the
Rochester Municipal Building- 400 Sixth Street**