

**Regular Meeting Agenda**  
**7:30 p.m. Wednesday, August 19, 2009**  
**Rochester Municipal Building- 400 Sixth Street**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
  - A. Regular Meeting Minutes – July 15, 2009
4. Audience Comments
5. Façade, Sign & Lighting Grants
  - A. Sign Grant Request from Paramount Bank, 339 East
6. Liaison Reports
  - A. City Council
  - B. Chamber of Commerce
  - C. School Administration
  - D. Oakland University
7. General Business Agenda Items
  - A. Report on Property Owners Meeting – East Alley
  - B. Presentation of New Business Concept – Rochester Play
  - C. DDA Downtown Patrol Progress Report
  - D. Review of Great American Main Street Award Application Draft
  - E. Committee Appointment Process Recommendation
  - F. Committee Appointments – Promotions
  - G. Executive Committee Appointments
8. Receipt of Regular Reports
  - A. Executive Director’s Update
  - B. Events & Marketing Update
  - C. Business Recruitment Update
  - D. July 2009 Financial Report for DDA/Promotions
  - E. Organization Committee
  - F. Business Development Committee
  - G. Promotions Committee
  - H. Site Development Committee
  - I. Green City Committee of Rochester

9. Discussion of Reports
10. Miscellaneous
11. Adjournment

**The next regularly scheduled DDA meeting is September 16, 2009 at the  
Rochester Municipal Building- 400 Sixth Street**