

**Regular Meeting Agenda**  
**7:30 p.m. Wednesday, March 18, 2009**  
**Rochester Municipal Building- 400 Sixth Street**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
  - A. Regular Meeting Minutes – February 18, 2009
4. Reports
  - A. Executive Director’s Update
  - B. Events & Marketing Update
  - C. Business Recruitment Update
  - D. City Council – Liaison Update
  - E. Chamber of Commerce- Liaison Update
  - F. School Administration- Liaison Update
  - G. Oakland University – Student Liaison Update
  - H. February 2009 Financial Report for DDA
  - I. February 2009 Financial Report for Promotions Committee
  - J. Organization Committee
  - K. Business Development Committee
  - L. Promotions Committee
  - M. Site Development Committee
    - i. Rochester Green City Committee
5. Façade, Sign & Lighting Grants
  - A. Sign Grant Request for Flair Boutique, 431 Main
6. General Business Agenda Items
  - A. Presentation on 2012 Main Street Reconstruction – DDA Projects
  - B. Discussion on Revised Quote for Sidewalk Heat/Melt System Evaluation
  - C. Report from Police Chief on Downtown Officer Position
  - D. Review of 2009-10 DDA Proposed Budget
  - E. Request for Approval for Earth Day Expo Banners
  - F. Request for Funding – Cable Casting of DDA Meetings
  - G. Request for Recommendation – Girls Night Out and Late Night Thursdays
7. Miscellaneous/Audience Comments

8. Motion for Closed Session to Discuss Acquisition of Property
9. Adjournment

**The next regularly scheduled DDA meeting is April 15, 2009 at the  
Rochester Municipal Building- 400 Sixth Street**