

**Regular Meeting Agenda**  
**7:30 p.m. Wednesday, February 18, 2009**  
**Rochester Municipal Building- 400 Sixth Street**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
  - A. Goals & Objectives Meeting Minutes – January 10, 2009
  - B. Regular Meeting Minutes – January 21, 2009
  - C. Closed Meeting Minutes – January 21, 2009
4. Reports
  - A. Executive Director’s Update
  - B. Events & Marketing Update
  - C. Business Recruitment Update
  - D. City Council – Liaison Update
  - E. Chamber of Commerce- Liaison Update
  - F. School Administration- Liaison Update
  - G. Oakland University – Student Liaison Update
  - H. January 2009 Financial Report for DDA
  - I. January 2009 Financial Report for Promotions Committee
  - J. Organization Committee
  - K. Business Development Committee
  - L. Promotions Committee
  - M. Site Development Committee
    - i. Rochester Green City Committee
5. Façade, Sign & Lighting Grants
  - A. Façade Grant Request for 415 and 417 Main Street
  - B. Lighting Grant Request for 415 and 417 Main Street
6. General Business Agenda Items
  - A. MDOT Presentation on 2012 Main Street Reconstruction Project
  - B. Discussion on Additional Downtown Police Services
  - C. Parking Discussion to include Meter Parking Program
  - D. Request for Approval for 2009 Rockin Rods n’ Rochester
  - E. Budget Discussion- Goals & Objectives Follow-Up
  - F. Review of a Draft Outdoor Dining Licenses Agreement and a Draft Zoning Ordinance Amendment

7. Miscellaneous/Audience Comments
8. Adjournment

**The next regularly scheduled DDA meeting is March 18, 2009 at the  
Rochester Municipal Building- 400 Sixth Street**