



Rochester Downtown Development Authority

308 ½ Main Street • Rochester, MI 48307

248/656-0060 • Fax 248.656.1954

www.DowntownRochesterMI.com

FOR IMMEDIATE RELEASE

**CONTACT: Stacey Keast
Rochester DDA**

SASS IN THE CITY! GIRLS' NIGHT OUT IN DOWNTOWN ROCHESTER

Grab Your Best Girlfriends. Dress to Impress. Shop 'til You Drop.

ROCHESTER, Mich. – Sept. 13, 2011 – Fall Girls' Night Out is back! On Thursday, Oct. 6, from 5:00-9:00 pm, ladies are going *glam* for some *Sass in the City!*

"Girls' Night Out is a perennial favorite in Rochester," said Stacey Keast, Rochester Downtown Development Authority events coordinator. "And the weather will turn before we know it, so this may be the last chance for ladies to don those summer dresses and heels for a night on the town!"

Thirty-nine participating businesses will provide upscale experiences for their guests; ladies can expect everything from make-up consultations to giveaways to live entertainment... this is a night to go all out! Participating merchants are:

| | | |
|---|--------------------------|-------------------------------|
| @ Home Furniture | Lucido Fine Jewelry | Sanders |
| Antiques & Fine Jewelry by Pamela | ME Beauty | Simply the Best \$10 Boutique |
| Beadz 'N Bagz | Modern Art Jewelers | Smith Jewelers |
| Bloomingtondale, Ideology & Stone for You | O'Connor's Public House | Sole Sisters |
| Bonjour Cupcake | Penny Black | Something Fabulous |
| Capelli Salon & Spa | Plain & Fancy Gift Shop | Talulah Belle Boutique |
| Catching Fireflies | Refined | The Boudoir Loft |
| Chomp Deli & Grille | ReSale Connection | The Peppertree |
| Dragonfly Boutique | Rochester Athletic Club | The Silk Worm |
| EB Cosmetics | Rochester Mills Beer Co. | Tracy Jane Jewelry |
| Firebrick Gallery & Pottery Studio | Rochester Pendleton | Twinsite Optical |
| Haig's of Rochester Fine Jewelry | Rojo Mexican Bistro | Via Linda Salon |
| Kimi K Salon & Spa | Royal Park Hotel | Whoo UR Upscale Resale |

Back for fall is the "Park and Ride in Style" option for those who would like to enjoy free limo service into downtown Rochester! Free limo service (courtesy of Rochester Limousine and O'Connor's Public House) is available to ladies who park at Buffalo Wild Wings, at the Northeast corner of Walton and Livernois. Limos will drop-off and pick-up continuously at the corner of Main and W. Third in downtown Rochester. The last shuttle will depart downtown for Buffalo Wild Wings at 9:00 pm sharp.

Members of the Oakland University Baseball team again will be on hand to fill the role of the Tuxedo Brigade. In addition to providing basic "gentlemanly" assistance, they also will be acting as our photographers and paparazzi for the evening!

Girls' Night Out – Sass in the City is sponsored by Molnar's Tuxedo, O'Connor's Public House, President Tuxedo, Rochester Limousine and downtown Rochester.

For further information on downtown Rochester, including a complete schedule of events, please visit www.DowntownRochesterMI.com or call 248.656.0060.