



Rochester Downtown Development Authority
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FOR IMMEDIATE RELEASE

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DOWNTOWN ROCHESTER PROPERTY TOUR: LOCATION, LOCATION, LOCATION!

ROCHESTER, Mich. – Aug. 16, 2011 – It's a well-known fact that finding the best property is all about the best location, and downtown Rochester fits that bill! Entrepreneurs seeking to open or expand a small business are invited to attend the Downtown Rochester Property Tour on Thursday, Aug. 25, 1:00 - 7:00 pm.

This is a self-guided tour and those interested in opening a business in downtown Rochester can view all open properties. Downtown Rochester is known as one of the most proactive communities for their business development and promotional activities. Since August of 2008 the vacancy rate in downtown Rochester has gone from 9.5% to 3% and the trend is continuing.

This will be the sixth Downtown Rochester Property Tour since the tour began in 2008. The tour is a perfect way to meet property owners and explore available spaces, states Kristi Trevarrow, DDA Executive Director. "It also provides an opportunity to find out what programs the City and the DDA offer to create a supportive, small business-friendly environment."

The tour will begin at 336 Main Street, near the corner of E. Fourth Street, where participants must check-in to receive their list of properties open during the tour. The tour is presented by the Rochester Downtown Development Authority (DDA), and staff will be on hand to discuss grants and marketing tools available to new businesses. Additionally, representatives will be available at open properties to show each space and give lease or purchase details.

For more information on the Downtown Rochester Property Tour, visit www.DowntownRochesterMI.com or call 248/656-0060.

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