



Rochester Downtown Development Authority
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FOR IMMEDIATE RELEASE

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ROCHESTER DOWNTOWN DEVELOPMENT AUTHORITY ANNOUNCES MICRO LOAN PROGRAM

ROCHESTER, Mich. – June 2, 2011 – The Rochester Downtown Development Authority has announced its new Micro Loan Program. The program is designed to benefit current businesses considering expansion or those interested in opening a new business in downtown Rochester.

Those interested in learning more about the Micro Loan Program should attend the Investment Capital Symposium, to be held on June 8 at 4:30 pm and at the Royal Park Hotel, 600 E. University, in downtown Rochester. Representatives from the Oakland University Business INCubator, a Micro Loan Program partner, also will be present. Interested potential investors also are encouraged to attend the Symposium. The featured speaker for the event is John May, author and expert on private equity capital.

Hors d'oeuvres will be served and a cash bar will be available. This is not an investment solicitation event. An advance RSVP is requested for this event. Please contact Lori Kerch of the OU INCubator at kerch@oakland.edu or 248.648.4800 to reserve your space.

Investors unable to attend the Investment Capital Symposium on June 8, may be interested in attending the OU INCubator's Angel Investment Training on June 9 on the campus of Oakland University. More information on this event can be found at www.oakland.edu/ouinc/.

A perfect mix of historic and hip, downtown Rochester attracts both local residents and visitors from across the state of Mich. Downtown Rochester is home to more than 400 shops, salons, restaurants and service businesses, 85% of which are independent merchants.

For more information on the Rochester DDA and downtown Rochester, including a complete list of events, please visit www.DowntownRochesterMI.com.

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