



**Rochester Downtown Development Authority**  
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**FOR IMMEDIATE RELEASE**

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**FARMERS' MARKET 25<sup>th</sup> ANNIVERSARY  
IN DOWNTOWN ROCHESTER!**

**ROCHESTER, Mich. – March 25, 2024** –Meet at the market - where friends and families can access the freshest, locally grown products. Downtown Rochester Farmers' Market Opening Day is Saturday, May 4th. Celebrating its 25th season, the Farmers' Market is a frequent stop for area residents to enjoy the vibrant colors, aromas, and flavors of southeast Michigan's growing season. Located at the corner of E. Third and Water Street, just one block east of Main Street, the market is open every Saturday, May through October 26, from 8 am – 1 pm.

Sharon Ostrowski, Owner of SharKar Farms has been with the Market since day one and is especially excited for this milestone season, "After all these years we consider our customers more as friends. The Rochester Farmers' Market is our second home away from home. We appreciate everyone that has supported our family farm over the last 25 years," said Ostrowski.

"The market is not only a great way to start your Saturday but, it's a great way to experience the vibrant community of local farmers and food-entrepreneurs for the freshest product," said Taylor Knuth, Marketing Coordinator for the Rochester Downtown Development Authority.

Opening Day festivities will include:

- FREE Farmers' Market Tote Bags with special offers from Downtown Rochester businesses and farmers' market vendors for the first 500 adult customers (A giveaway for the kids, while supplies last).
- In honor of the market's anniversary, 25 lucky tote bag receipts will receive \$25 in Market Bucks Redeemable with any farmers' market vendor this season.
- Live music from 10 am – Noon.
- For Walk, Bike & Roll to School Week, Ascension Providence will be giving away FREE children's bike helmets (while supplies last).
- Enter-to-win for gift certificates donated by Downtown Rochester businesses.

The market features locally grown or made food products including vegetables, fruits, fresh cut flowers, herbs, baked goods, gnocchi, jams and jellies, honey, maple syrup, tea blends, locally roasted coffee and various local purveyors of products including eggs, beef, and chicken.

The Downtown Rochester Farmers' Market is presented by Ascension Providence Rochester Hospital. For more information about the market, please visit [downtownrochestermi.com](http://downtownrochestermi.com) or call (248) 656-0060.

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