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ROCHESTER 

**Rochester Downtown  
Development Authority**

Downtown Collaboration Studio  
431 S. Main Street  
Rochester, MI 48307  
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DowntownRochesterMI.com

**Regular Meeting Agenda  
Wednesday, October 19, 2022, 7:00 pm  
Rochester Municipal Building, 400 Sixth Street**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes – September 21, 2022
4. Audience Comments
5. Liaison Reports
  - A. City Council – Marilyn Trent
  - B. Chamber of Commerce – Lisa Swiftney
  - C. Historical Commission – Don Sienkiewicz
  - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
  - A. Election of DDA Secretary – Ben Giovanelli
  - B. Main Street Next Gen Pilot Update – Kristi Trevarrow
  - C. DDA Goals & Objectives Discussion – Business Development
7. Receipt of Regular Reports
  - A. Executive Director Update
  - B. Events & Marketing Update
  - C. Financial Report for DDA
  - D. Business Development Committee
  - E. Site Development Committee
8. Miscellaneous

**The next regular meeting of the Rochester DDA  
will be held on Wednesday, November 9, 2022.**