



City of Rochester

400 Sixth Street
Rochester, MI 48307
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PRINCIPAL SHOPPING DISTRICT BOARD MEETING AGENDA

*Members: Patti Eisenbraun, Lisa Germani Williams, Mary Kaverley,
Amanda H. Keighley, Suzette Louise, Patrick Mulrenin & Kevin Stewart*

City Hall, 400 Sixth Street	January 14, 2020	5:30 pm
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1. Call to Order
2. Roll Call
3. Audience Comments
4. 2019 Holiday Event Recap
 - a. Downtown Rochester Festival of Trees
 - b. Lagniappe
 - c. Small Business Saturday
 - d. Winter Farmers' Market
 - e. The Big, Bright Light Show
 - f. Kris Kringle Market
 - g. Caroling in the City
5. 2020-21 Goals & Objectives Discussion
 - a. New Event Proposal - Halloween Boutique
 - b. New Promotion Proposal – Downtown Rochester Taste of Fall
 - c. Discussion - Kris Kringle Market Vendor Pricing
 - d. Proposed 2020 Downtown Event Calendar
 - e. Discussion – 2020 Holiday Season
 - f. Miscellaneous
6. Miscellaneous
 - a. Market Master Resignation
 - b. Update – DDA Front Porch Project
7. Adjourn