



Downtown Collaboration Studio 431 S. Main Street Rochester, MI 48307 248.656.0060 DowntownRochesterMI.com

#### Regular Meeting Agenda Wednesday, April 19, 2023, 7:00 pm Rochester Municipal Building, 400 Sixth Street

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Meeting Minutes March 15, 2023
- 4. Audience Comments
- 5. Liaison Reports
  - A. City Council Marilyn Trent
  - B. Chamber of Commerce Lisa Swiftney
  - C. Historical Commission Don Sienkiewicz
  - D. Principal Shopping District Paul Haig
- 6. General Business Agenda Items
  - A. Main Street Oakland County Accreditation Presentation John Bry
  - B. Front Porch Town Square Design Presentation AKA/Land Design Studio Team
  - C. FYE 2024 Draft Budget Discussion Ben Giovanelli
- 7. Receipt of Regular Reports
  - A. Executive Director Update
  - B. Events & Marketing Update
  - C. Financial Report for DDA
  - D. Business Development Committee
  - E. Site Development Committee
- 8. Miscellaneous

The next regular meeting of the Rochester DDA will be held on Wednesday, May 17, 2023.

#### Downtown Development Authority Regular Meeting Minutes

Wednesday, March 15, 2023 Rochester Municipal Building, 400 Sixth Street 7:00 p.m.

#### 1) Call to Order

The regular meeting of the Downtown Development Authority Board of Directors was called to order by Chairman Ben Giovanelli at 7:03 p.m.

#### 2) Roll Call

Board Members Present:	Chairman Ben Giovanelli, Mayor Stuart Bikson, Tonia Carsten, Paul Haig, Lisa Germani Williams, Bob Bloomingdale, Roger Knapp, Tony Lipuma
Board Members Absent:	Chris Johnson, Erik Diana
Council Liaison Absent:	Marilyn Trent
Chamber Liaison Absent:	Lisa Swiftney
Historical Commission Liaison Present:	Don Sienkiewicz
PSD Liaison Present:	Paul Haig
DDA Executive Director Present:	Kristi Trevarrow

#### 3) Approval of Meeting Minutes

Regular Meeting Minutes – February 28, 2023

Motion By:	Tonia Carsten to approve the February 28, 2023 Regular Meeting Minutes as
	presented.
Second By:	Paul Haig
In Favor:	All
Opposed:	None
Motion Passed	

#### 4) Audience Comments

There were no audience comments.

#### 5) Liaison Reports

#### A. City Council

Mayor Bikson highlighted the following from the March 15, 2023 City Council meeting:

- Multiple special event applications were approved;
- Reports from various board and commissions were received; and
- Council scheduled a public hearing for April 10, 2023 to consider Zoning Ordinance Amendment, Article II Central Business District, Sections 1100, 1102 and 1103.

#### B. Chamber of Commerce

#### C. Historical Commission

Don Sienkiewicz shared that approximately 1,200 coloring books commemorating Founders Day were delivered to the 2<sup>nd</sup> graders of Rochester Community Schools. The Founders Day event was held on Sunday, March 12, 2023 at the Rochester Hills Museum. The Commission is currently involved in planning for the Heritage Festival, which will be held on Memorial Day weekend, May 27-28, 2023.

#### D. Principal Shopping District

Paul Haig stated that Holiday Expo will be held on November 13, 2023 at the Royal Park Hotel Grand Ballroom. The Makers' Market, which is a merger of the Thursday Night Market and Junk in the Trunk, will be held on Saturday, June 24, 2023 from 10:00 a.m. to 4:00 p.m. on W. Fourth Street. Vendor applications are due on May 5, 2023.

#### 6) General Business Agenda Items

A. Main Street Oakland County Accreditation Presentation
John Bry had a last-minute conflict and will making this presentation at the April 19, 2023
DDA meeting.

#### B. Economic Development Update

Deputy City Manager Nik Banda provided an update on projects in and around the downtown district.

- The Roxy
- Silver Spoon Ristorante
- Tide Cleaners
- 120 S. Main Street
- The Blake Team Realty
- Arterra Realty
- Antiques by Pamela
- Bitter Tom's Tasting Room
- Saint 1881 Coffee & Cocktail Bar
- Mike Plesz/Frank Rewold joint project
- Brown Iron Brewery
- Moceri Companies pending projects
- The Mill Town
- Elevator property
- Joe LoChirco project
- Space between Tonia's Victorian Rose and The Meeting House
- Moon River Soap Company
- Ribbon cutting for DFCU
- Atallah Group Inc.
- Rochester Corner Bar
- Condo project at Ferndale and Glendale

#### C. Town Square Project Update

Tony Lipuma shared that the survey, topographical reports and soil borings will be completed soon. The project will be presented to Council at their April 19, 2023 meeting. Preliminary budget numbers will be provided in July. City Manager Nik Banda shared some information about potential outside funding sources and grant opportunities.

#### D. Discussion of Outdoor Dining Decks

Director Trevarrow contacted the restaurants that have participated in the Outdoor Dining Platform Program for the past three seasons to gauge their interest in continuing. The following restaurants have requested to have the platforms placed this year: Baus Barber; The Meeting House; Rochester Brunch House; Too Ra Loo; Tonia's Victorian Rose, D'Marco's; The Spice & Tea Exchange; and The Side Dish.

Motion By:	Paul Haig to forward the request for approval of the placement of the Outdoor Dining Platforms to City Council with the request that the City waive the condition that the DDA reimburse the City for the use
Canand Day	of parking spaces.
Second By:	Bob Bloomingdale
In Favor:	All
Opposed:	None
Motion Passed	

# E. Recommendation to Send FYE 2024 Draft Budget to City Council Chairman Giovanelli thanked the Budget Sub Committee and Executive Committee for their work on the budget. He provided a review of the 2024 Budget, which will be presented to City Council.

Motion By:	Mayor Stuart Bikson to approve the FYE
	2024 DDA Budget as presented and
	forward it to City Council.
Second By:	Roger Knapp
In Favor:	Lisa Germani Williams, Tonia Carsten,
	Tony Lipuma, Roger Knapp, Bob
	Bloomingdale, Paul Haig, Mayor Stuart
	Bikson, Chairman Ben Giovanelli
Opposed:	None
Motion Passed	

#### F. Love Local Art Committee Report

The Love Local Art Committee consists of a collaboration of members of the local art community, business interests and local residents. The committee includes DDA staff; Shaun Hayes, Executive Director of Paint Creek Center for the Arts; Shelly Tyshka, Executive Director of Paint a Miracle; Teckla Rhodes, Board Member of PCCA, local resident and retired Executive Director of Global Industrial Design for General Motors; Sue

Keels, owner of Sue K Collab, marketing expert and local artist; and Amber Hall, Promotions Committee Member, downtown business employee and long-time resident.

The committee met on March 6, 2023 and discussed long and short-term goals. They will meet again on April 3, 2023. Taylor Clayton will provide an in-person report at the April DDA meeting, with quarterly reports to follow.

#### 7) Receipt of Regular Reports

#### A. Executive Director Update

#### **Main Street Oakland County Summit**

MSOC is hosting the Main Street Oakland County Summit on Thursday, April 20, 2023 from 9:00 a.m. to 11:00 a.m. at Waterford Oaks Activity Center.

#### **Main Street Main Event Awards Catalog**

Kristi Trevarrow provided the Awards Catalog for this year's Main Street Oakland County Main Street Main Event Awards Ceremony on Thursday, May 4, 2023 at the Flagstar Strand Theatre for the Performing Arts in Pontiac. The Rochester DDA will be celebrating its 40<sup>th</sup> Anniversary this year. MSOC has offered their assistance in producing a video to commemorate the event. Lisa Germani Williams will also be providing her expertise for the video. It is hoped that the video will be shared at the Main Street Oakland County Main Event Awards Banquet to be held on Thursday, May 4, 2023.

#### **Main Street Now Conference**

The Downtown Collaboration Studio will be closed March 27-30, 2023 as staff will be attending the Main Street Now Conference in Boston, MA.

#### B. Events & Marketing Update

#### **EVENTS**

#### **Foodie February**

During the month of February, participants could either dine-in or carryout, bringing their receipts either to the Downtown Collaboration Studio at 431 S. Main Street or text FOODIE to 866-603-4005 and follow the prompts to send a picture of their receipt. Participants were entered to win a downtown dining package of \$100, \$250 or \$500. There were 626 entries and the receipts from 29 different downtown eateries totaled \$29,664.47 spent in town during February.

#### Deck Art 2023 (May 11-12, 2023)

Deck Art registration opened on February 1, 2023 at the South Street Skateshop (410 Main Street). Registration is now closed, as the event is full. Approximately 400 artists registered for the event. Over 30 businesses have signed up to display the artwork this year. Decks will be turned in beginning April 10, 2023. Registration forms can be found online at <a href="https://www.downtownrochestermi.com/deck-art">www.downtownrochestermi.com/deck-art</a>. The event itself is scheduled for May 11-12, 2023.

#### Movies in the Moonlight (July 15, 22, 29 & August 5, 2023)

The Promotion Committee has selected the movies for the 2023 Movies in the Moonlight series as follows:

July 15<sup>th</sup> – Top Gun Maverick July 22<sup>nd</sup> – DC League of Super Pets July 29<sup>th</sup> – Spider-Man: No Way Home August 5<sup>th</sup> – Moana

#### Other

Spring/Summer event signs will be installed downtown in the next few weeks.

#### **PROMOTIONS**

#### In Town Magazine

Staff is currently working on the Spring/Summer issue. This issue will celebrate the DDA's 40<sup>th</sup> anniversary. It will also feature a nod to the evolving business landscape, spring gift guides and more. Copies will begin arriving by mid-April.

#### Farmers' Market

Most vendors are returning and many vendors are taking on an additional presence. New vendors are being recruited. A lot of downtown businesses are scheduled to be on-site at the market. We are also partnering with the Rochester Hills Museum to do a monthly walking historical tour that starts at the market lot. The season will open on Saturday, May 6, 2023.

#### **Downtown Rochester Makers' Market**

Applications are now available for the upcoming Makers' Market. Artisan and crafter vendors will make up the 40-vendor show. The Makers' Market will be held on Saturday, June 24, 2023 from 10:00 a.m. to 4:00 p.m. on W. Fourth Street. Applications are due on May 5, 2023. Staff is currently seeking to schedule additional entertainment elements.

#### **Love Local Art Committee**

This public art committee was established in February. Members consist of individuals from the local art community, those invested in the business district, Rochester residents and DDA staff. The committee has held their first meeting and will meet again on April 3, 2023.

#### C. Financial Report for DDA

The Revenue and Expenditure Report for period ending 02/28/2023 for Fund 494, Downtown Development Authority was included in the packet.

- D. Business Development Committee
- E. Site Development Committee

#### 8) Miscellaneous

Mayor Bikson requested those DDA members whose appointments are expiring to complete a new application. New appointments will be made in May. Tonia Carsten, Erik Diana and Ben Giovanelli's appointments will expire this year.

Mayor Bikson announced that the State of the City address will be held on May 10, 2023 at The Community House. Doors open at 6:00 p.m. and the program will begin at 7:00 p.m.

Don Sienkiewicz asked if the Farmers Market will be moved during the Front Porch project
construction. Kristi Trevarrow stated that consideration is being given to the upper lot or the upper
parking deck on the east side.

Seeing no further business, Chairman Giovanelli adjourned the meeting at 7:59 p.m.

Date Approved

Susan McCullough

# **6A.** Main Street Oakland County Accreditation Presentation

John Bry, Main Street Oakland County Program Coordinator, will be in attendance to provide a report on our recent National Accreditation Visit and provide an update on happenings at Main Street Oakland County.

# **6B.** Front Porch Town Square Design Presentation

The design team from Auger Klein Architects Inc. and Land Design Studio will be in attendance to present the Design Schematics for the Front Porch Town Square Preliminary Design.

# 6C. FYE 2024 Draft Budget Discussion

DDA Chairman Ben Giovanelli will present an updated draft budget for the DDA Board's consideration.

		2021-22 ORIGINAL	2021-22 ACTIVITY	2022-23 ORIGINAL	2022-23 AMENDED	2022-23 PROJECTED	2022-23 ACTIVITY	2023-24 PROPOSED
GL NUMBER	DESCRIPTION	BUDGET	ACTIVITY	BUDGET	BUDGET	ACTIVITY	THRU 06/30/23	BUDGET
GE NOWIDEN	DESCRIPTION					ACTIVITI	111110 00/30/23	
Fund 248 - DOWNTOWN	DEVELOPMENT AUTHORITY							
ESTIMATED REVENUES								
Dept 000.000 - GENERAL								
248-000.000-402.000	CURRENT PROPERTY TAXES	1,650,000	1,702,933	1,663,045	1,663,045	1,820,472	1,851,284	2,116,505
248-000.000-528.000	OTHER GRANTS		250					
248-000.000-573.000	LOCAL COMMUNITY STABILIZATION	40,000	62,361	48,000	59,248	59,248	59,248	49,000
248-000.000-588.001	MAIN STREET OAKLAND COUNTY GRANT		5,681		500	500	500	
248-000.000-605.032	DDA BUSINESS DEVELOPMENT	20,000	19,461	25,000	25,000	30,000	29,808	25,000
248-000.000-665.072	INTEREST -MICHIGAN CLASS		2,829		2,301	50,000	36,606	100,000
248-000.000-676.000	ADMINISTRATIVE CROSS CHARGE	43,238	43,238	43,886	43,886	43,886	36,572	59,092
248-000.000-692.000	MISCELLANEOUS INCOME	1,040	1,776	1,061	4,247	4,247	4,297	1,082
Totals for dept 000.000	0 - GENERAL LEDGER	1,754,278	1,838,529	1,780,992	1,798,227	2,008,353	2,018,315	2,350,679
TOTAL ESTIMATED REVE	ENUES	1,754,278	1,838,529	1,780,992	1,798,227	2,008,353	2,018,315	2,350,679
APPROPRIATIONS								
Dept 703.000 - DOWNTO	OWN DEVELOPMENT AUTHORIT							
248-703.000-701.000	SUPERVISOR SALARIES	79,000	82,432	82,391	82,391	82,391	65,297	89,470
248-703.000-701.001	EMPLOYEE WAGES						710	
248-703.000-701.002	PART-TIME WAGES		2,157					
248-703.000-710.101	LONGEVITY	2,100	2,100	2,100	2,100	2,100	1,050	2,100
248-703.000-715.000	FICA	6,444	6,641	6,512	6,512	6,512	5,139	6,844
248-703.000-716.000	HOSPITALIZATION	22,206	22,206	22,539	22,539	30,000	29,357	25,950
248-703.000-716.004	HOSPITALIZATION -HSA FUNDING	4,200	4,200	4,200	4,200	4,200	4,200	4,200
248-703.000-718.000	RETIREMENT CONTRIBUTION	10,997	10,997	10,643	10,643	10,643	10,651	10,673
248-703.000-718.002	EMPLOYER RETIREMENT CONTRIBUT		1,200		277	277	923	1,200
248-703.000-719.000	INSURANCE OTHER THAN MEDICAL	950	1,662	950	950	950	1,302	1,714
248-703.000-719.002	LOCAL MILEAGE ALLOWANCE	1,097	110	1,114	85	85	242	300
248-703.000-720.000	WORKER'S COMP. INSURANCE		302	305	305	305	279	308
248-703.000-721.000	UNEMPLOYMENT COMP. INSURANCE	16	284	16	121	121	36	131
248-703.000-728.000	POSTAGE	3,168	938	3,215	3,215	3,215	1,742	3,282
248-703.000-729.000	PRINTING & OFFICE SUPPLIES	21,000	16,633	22,000	22,000	22,000	17,546	23,129
248-703.000-757.000	OPERATING SUPPLIES	2,600	702	2,700	2,700	2,700	692	2,816
248-703.000-760.000	FARMERS MARKET	,	50	,	,	,		,
248-703.000-803.000	LEGAL SERVICES	2,112	1,725	2,144	2,144	2,144	255	2,188
248-703.000-804.000	AUDITING	3,118	2,525	, 3,165	3,165	, 3,165	2,525	3,231
248-703.000-805.000	CONTRACTUAL SERVICES	,	504	5,000	5,000	5,000	4,466	5,129
248-703.000-805.009	CONTRACT SVCS - BUS. DEV COMM	10,445	20,312	20,867	20,867	20,867	20,813	21,202
248-703.000-805.010	CONTRACT SVCS - D.P.W.	10,000	10,000	10,000	10,000	10,000	10,000	10,056

248-703.000-805.011	CONTRACT SVCS - MAINTENANCE	23,439	4,378	23,908	23,908	23,908	12,811	24,523
248-703.000-805.011	CONTRACT SVCS - MAINTENANCE  CONTRACT SVCS - COPY MACH MTC	23,439	4,376	23,308	1,300	1,300	1,300	24,323
248-703.000-805.027	CABLE CASTING	4,224	1,725	4,287	4,287	4,287	1,300	4,376
248-703.000-805.030	CONTRACT SVCS - DUMPSTERS	122,764	124,281	125,606	125,606	125,606	94,011	129,477
248-703.000-805.050	CONTRACT SVCS - EMPLOYMENT	1,795	1,365	1,822	1,822	1,822	1,050	1,860
248-703.000-811.000	GENERAL INSURANCE	15,573	17,602	15,806	15,806	15,806	32,196	16,133
248-703.000-850.000	TELECOMMUNICATIONS	5,189	6,053	5,267	6,600	6,600	5,013	6,637
248-703.000-861.002	EQUIPMENT LEASE - COPY MACHIN	15,000	15,511	17,149	17,149	17,149	10,527	17,504
248-703.000-863.000	TRAVEL/MEETINGS & CONFERENCES						1,056	
248-703.000-863.001	PROFESSIONAL DEVELOPMENT	9,000	5,901	815	815	815	880	836
248-703.000-863.002	TRAVEL	1,584	2,550	1,608	1,608	1,608	1,353	1,641
248-703.000-921.000	LIGHT & POWER	36,960	43,896	37,514	43,500	43,500	32,419	44,247
248-703.000-922.000	HEAT-BUILDING	603	663	612	612	612	634	625
248-703.000-931.000	MAINTENANCE & REPAIRS - EQUIP	528	1,203	536	536	536		547
248-703.000-940.000	RENTAL OF LAND	32,761	33,152	33,000	33,000	33,000	24,199	33,487
248-703.000-940.002	RENTAL OF LAND - D.D.A. OTHER				917	917	917	
248-703.000-955.002	COMMUNITY AFFAIRS- EXTERNAL	5,000	4,583	3,612	3,612	3,612	3,570	3,687
248-703.000-957.000	DUES & SUBSCRIPTIONS	1,689	3,084	3,050	3,050	3,050	5,357	3,117
248-703.000-995.001	ADMINISTRATIVE CROSS CHARGE	80,272	78,200	97,103	95,000	95,000	79,167	123,482
248-703.000-995.004	COMPUTER RENTAL		2,072		2,103	2,103	1,577	2,167
248-703.000-999.000	INSURANCE LOSSES & EMERGENCY - DOWNTOWN DEVELOPMENT AUTHORIT	F2F 924			50,000	50,000	50,000	629.260
Totals for dept 703.000	- DOWNTOWN DEVELOPMENT AUTHORIT	535,834	533,899	571,556	630,445	637,906	536,562	628,269
Dept 729.000 - ECONOMIC	CDEVELOPMENT							
248-729.000-805.000	CONTRACTUAL SERVICES	150,000	150,000	150,000	150,000	150,000	150,000	225,000
248-729.000-963.000	MISCELLANEOUS							20,000
Totals for dept 729.000	- ECONOMIC DEVELOPMENT	150,000	150,000	150,000	150,000	150,000	150,000	245,000
Dept 900.000 - CAPITAL CO	ONTROL							
248-900.000-974.000	SITE IMPROVEMENT							50,000
248-900.000-974.019	CAPITAL ASSETS - MAINT & MINO	151,000	208,534	165,000	195,000	195,000	192,791	200,000
248-900.000-974.121	SIDEWALK RECONSTRUCTION	31,680	169,283	10,000	10,000	10,000		12,000
248-900.000-974.210	STREET LIGHTING REPLACEMENT	250,000	249,920	250,000	250,000	250,000	249,615	250,000
248-900.000-974.256	BOLLARD REPLACEMENT			10,000	10,000	20,000		20,000
248-900.000-974.260	FRONT PORCH PROJECT					200,000	6,821	
248-900.000-989.000	COVID-19 RESPONSE	100,444	11,843					
Totals for dept 900.000	- CAPITAL CONTROL	533,124	639,580	435,000	465,000	675,000	449,227	532,000
Dept 965.000 - APPROPRIA	ATIONS TO OTHER FUNDS							
248-965.000-995.202	TRANS TO MVH MAJOR STREET FUN		40,000					
248-965.000-995.203	TRANS TO MVH LOCAL STREET FUN	373,156	633		373,156	373,156		132,000
248-965.000-995.516	TRANS TO AUTO PARKING FUND	162,164	162,164	50,000	50,000	50,000		50,000
Totals for dept 965.000	- APPROPRIATIONS TO OTHER FUNDS	535,320	202,797	50,000	423,156	423,156		182,000
TOTAL APPROPRIATIONS	<del></del>	1,754,278	1,526,276	1,206,556	1,668,601	1,886,062	1,135,789	1,587,269
NET OF REVENUES/APPRO	PRIATIONS - FUND 248		312,253	574,436	129,626	122,291	882,526	763,410

## 7A. Executive Director Update

## Main Street Oakland County Main Event - May 4

Per my email last week, if you are interested in attending the Main Event on May 4, 6-9 pm at the Strand Theater in Pontiac, please let me know and I'll handle your registration.

## State of the City – May 10

Attached is the invitation for the State of the City Event on May 10, 7 pm at the Rochester Community House. RSVP information is included on the invitation.

## Chief Steve Schettenhelm's Celebration - May 25

Attached is the invite for Chief Steve's Retirement Celebration on May 25 at the Roxy. Ticket information is included on the flyer.



# JOIN US IN A DOWNTOWN NOT TOO FAR AWAY

FLAGSTAR STRAND THEATRE

12 N. Saginaw Street | Downtown Pontiac

TICKETS \$35 ON SALE AT AdvantageOakland.EventBrite.com





Join us for this fun evening of celebration and networking. Connect with Main Street Oakland County staff and downtown leaders winning awards in the key areas needed for successful historic downtowns and commercial corridors, including:

- Innovation
- Placemaking
- Telling Your Story
- Economic Vitality
- Business Attraction & Retention
- Sustainability
- Promotion

# PURCHASE MAIN EVENT TICKETS AT AdvantageOakland.Eventbrite.com

Price: \$35 | Includes Hearty Hors d'oeuvres Advance Registration Deadline: May 1, 2023

Formal, Business or Event-Themed attire is encouraged

## **SPONSORS**

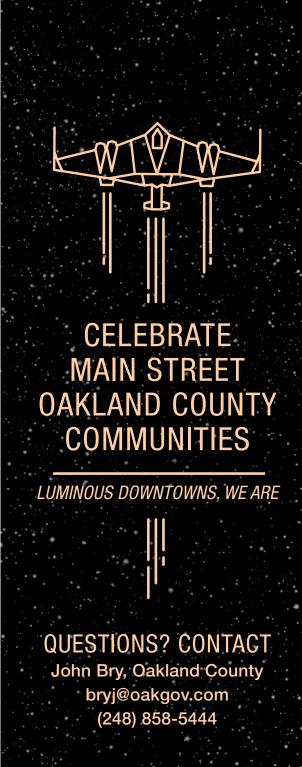


















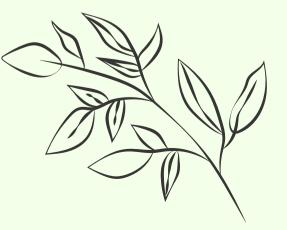
Mayor Stuart Bikson cordially invites you to attend the City of Rochester's

# 2023 State of the City

Wednesday, May 10th
Doors open 6:00 PM
Program Commences 7:00 PM

Rochester Community House 816 Ludlow Ave. Rochester

Dessert will be provided RSVP: rsvp@rochestermi.org





# Lou are invited



To Celebrate the career & retirement of Chief Steven J. Schettenhelm

Thursday May 25, 2023 at 5:30 pm

The Roxy 401 Walnut Rochester, MI 48307

A **Scholarship Fund** has been set up to honor Chief Schettenhelm and his dedicated service to the City of Rochester. To make a donation: <a href="https://secure.lglforms.com/form\_engine/s/\_9z4THuc1">https://secure.lglforms.com/form\_engine/s/\_9z4THuc1</a>

W4NFrczTVt-PQ?t=1678682105



Tickets \$25 Proceeds go to Scholarship fund Hors d'oeuvres and cash bar RSVP and questions hmeyers@rochestermi.org



#### **Rochester DDA Board Meeting**

April 12, 2023 Events Coordinator Report

#### **Events**

 Deck Art – May 11 & 12. This year, over 400 artists from all over metro Detroit as well as over 40 Downtown Rochester businesses are participating in Deck Art 2023. In its thirteenth installment, Deck Art is a skateboard art competition and exhibition. Artists submit one-of-a-kind artwork using skateboard decks as a canvas. These decks will be on display in Downtown Rochester businesses beginning May 11 and will be celebrated with a twoday event on May 11 & 12. Participating businesses are asked to stay open until 9 pm for both event evenings.

Deck Art collection began this week and the deadline to turn in your artwork is 8 pm on April 21. With that being said, the DDA will stay open on Thursday, April 20 and Friday, April 21 until 8 pm to collect any last-minute boards.

On Thursday and Friday during event hours, the golden ticket will be hidden in one of the participating businesses. The first person to find the golden ticket and comes to the DDA's Downtown Collaboration Studio (431 Main) to let us know the location of the skateboard will win a \$75 Downtown Rochester gift certificate!



NEW! Downtown Rochester's Makers' Market – June 24. This artisanal, crafter vendor open air show is the perfect place to experience the unique and handcrafted works of local, small businesses. It's not just about shopping – the Downtown Rochester Makers' Market is an opportunity to connect with the makers themselves, learn about their craft, and support their businesses.

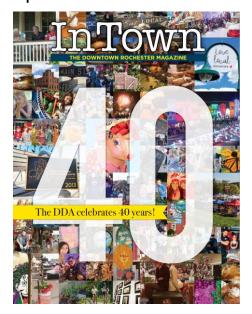
The event takes place Saturday, June 24, from 10:00 am - 4:00 pm on W. 4<sup>th</sup> Street between Main - Walnut. Event applications are now available on the DDA's website. Vendor spaces are 10x10 for \$150 or 10x20 for \$250. Vendor applications are due Friday, May 5 and vendors will know show status by Monday, May 8.



# DOWNTOWN DEVELOPMENT AUTHORITY BOARD MEETING April 2023 Marketing Coordinator Update

#### **PROMOTION**

In Town Magazine: We wrapped on production of the Spring/Summer issue last month and it hit homes last week. This issue celebrates the 40<sup>th</sup> anniversary of the DDA, an article discussing the evolution of small business – with Fine Jewelry by Pamela, fun seasonal/ on trend gift guides and info on all Downtown events.



**Farmers' Market:** This year marks the 24<sup>th</sup> season of the Farmers' Market. Opening Day is set for Saturday, May 6<sup>th</sup>. As always we will be passing out 500 tote bags to the first adult customers, live music from 10 am - Noon, Ascension Providence Rochester Hospital will be giving out bike helmets to children, in honor of Bike Safety Week.

New vendors include The Feminine Farmer from Grand Blanc. The Feminine Farmer is a female owned farm that focuses on organic product- produce, meats and cut flowers. Other new friends include – Schmookies Cookies and Vintage Pies.



Ascension Providence Rochester will be on-site twice a month with different health-related topics such stroke awareness, nutrition counseling, emergency preparedness, car seat safety and more!

Lastly, the Farmers' Market took second place in the "Best Farmers' Market Category in the Oakland Press Best of the Best guide. That Best of the Best Guide will publish April 30.

**Love Local Art:** Our art committee has met twice now – working to brainstorm what the scope of work will be for the group in addition to what kinds of projects we envision for Rochester. Next month, we will be having a walking meeting to discuss potential locations. We will be creating a mission statement – to establish a frame of reference for the work for the future of the committee.

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#### REVENUE AND EXPENDITURE REPORT FOR CITY OF ROCHESTER

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#### PERIOD ENDING 03/31/2023

\*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

				ACTIVITY FOR		
CL NUMBER	DECCRIPETON.	2022-23	YTD BALANCE	MONTH	AVAILABLE	% BDGT
GL NUMBER	DESCRIPTION	AMENDED BUDGET	03/31/2023	03/31/2023	BALANCE	USED
Fund 248 - DOWNTOWN DEVE	LOPMENT AUTHORITY					
Revenues						
Dept 000.000 - GENERAL L						
248-000.000-402.000	CURRENT PROPERTY TAXES	1,663,045.00	1,851,284.27	0.00	(188,239.27)	111.32
248-000.000-573.000	LOCAL COMMUNITY STABILIZATION	59,248.00	59,248.47	0.00	(0.47)	100.00
248-000.000-588.001 248-000.000-605.032	MAIN STREET OAKLAND COUNTY GRANT DDA BUSINESS DEVELOPMENT	500.00 25,000.00	500.00 29,699.00	0.00 135.00	0.00 (4,699.00)	100.00 118.80
248-000.000-665.072	INTEREST -MICHIGAN CLASS	2,301.00	36,605.93	0.00	(34,304.93)	
248-000.000-676.000	ADMINISTRATIVE CROSS CHARGE	43,886.00	32,914.53	3,657.17	10,971.47	75.00
248-000.000-692.000	MISCELLANEOUS INCOME	4,247.00	4,297.00	0.00	(50.00)	101.18
Total Dept 000.000 - GEN	ERAL LEDGER	1,798,227.00	2,014,549.20	3,792.17	(216,322.20)	112.03
TOTAL REVENUES		1,798,227.00	2,014,549.20	3,792.17	(216,322.20)	112.03
Expenditures						
Dept 703.000 - GENERAL &	ADMINSTRATIVE - GA					
248-703.000-728.000	POSTAGE	3,215.00	1,741.79	154.05	1,473.21	54.18
248-703.000-729.000	PRINTING & OFFICE SUPPLIES	22,000.00	17,546.09	504.39	4,453.91	79.75
248-703.000-757.000	OPERATING SUPPLIES	2,700.00	691.83	89.89	2,008.17	25.62
248-703.000-803.000	LEGAL SERVICES	2,144.00	255.00	0.00	1,889.00	11.89
248-703.000-804.000 248-703.000-805.000	AUDITING CONTRACTUAL SERVICES	3,165.00 5,000.00	2,525.00 4,465.50	0.00	640.00 534.50	79.78 89.31
248-703.000-805.009	CONTRACT SVCS - BUS. DEV COMM	20,867.00	20,812.78	634.37	54.22	99.74
248-703.000-805.010	CONTRACT SVCS - D.P.W.	10,000.00	10,000.00	0.00	0.00	100.00
248-703.000-805.011	CONTRACT SVCS - MAINTENANCE	23,908.00	12,810.75	0.00	11,097.25	53.58
248-703.000-805.012	CONTRACT SVCS - COPY MACH MTC	1,300.00	1,299.65	0.00	0.35	99.97
248-703.000-805.027	CABLE CASTING	4,287.00	1,300.00	0.00	2,987.00	30.32
248-703.000-805.030	CONTRACT SVCS - DUMPSTERS	125,606.00	94,010.61	8,045.78	31,595.39	74.85
248-703.000-805.050	CONTRACT SVCS - EMPLOYMENT	1,822.00	1,050.00	300.00	772.00	57.63
248-703.000-811.000	GENERAL INSURANCE	15,806.00	32,196.28	32,196.28	(16,390.28)	203.70
248-703.000-850.000 248-703.000-861.002	TELECOMMUNICATIONS EQUIPMENT LEASE - COPY MACHIN	6,600.00 17,149.00	5,013.27 10,527.17	564.62 1,299.65	1,586.73 6,621.83	75.96 61.39
248-703.000-863.000	TRAVEL/MEETINGS & CONFERENCES	0.00	1,055.60	1,055.60	(1,055.60)	100.00
248-703.000-863.001	PROFESSIONAL DEVELOPMENT	815.00	880.00	655.00	(65.00)	107.98
248-703.000-863.002	TRAVEL	1,608.00	1,352.80	1,000.00	255.20	84.13
248-703.000-921.000	LIGHT & POWER	43,500.00	30,641.91	5,242.75	12,858.09	70.44
248-703.000-922.000	HEAT-BUILDING	612.00	634.43	319.48	(22.43)	103.67
248-703.000-931.000	MAINTENANCE & REPAIRS - EQUIP	536.00	0.00	0.00	536.00	0.00
248-703.000-940.000	RENTAL OF LAND	33,000.00	24,198.86	2,675.00	8,801.14	73.33
248-703.000-940.002	RENTAL OF LAND - D.D.A. OTHER	917.00	917.40	0.00	(0.40)	100.04
248-703.000-955.002	COMMUNITY AFFAIRS- EXTERNAL	3,612.00	3,570.05	274.22	41.95	98.84
248-703.000-957.000 248-703.000-995.001	DUES & SUBSCRIPTIONS ADMINISTRATIVE CROSS CHARGE	3,050.00 95,000.00	5,356.55	140.00 7,916.67	(2,306.55)	175.62 75.00
248-703.000-995.001	COMPUTER RENTAL	2,103.00	71,250.03 1,577.25	0.00	23,749.97 525.75	75.00
248-703.000-999.000	INSURANCE LOSSES & EMERGENCY	50,000.00	50,000.00	0.00		100.00
210 7001000 3331000	INDUITABLE ESSEED & ELEKOPHOT	00,000.00	00,000.00	0.00	0.00	200.00
Total Dept 703.000 - DOW	NTOWN DEVELOPMENT AUTHORIT	500,322.00	407,680.60	63,067.75	92,641.40	81.48
Dept 729.000 - ECONOMIC	DEVELOPMENT					
248-729.000-791.002	DANCIN' IN THE STREET	0.00	445.00	0.00	(445.00)	100.00
248-729.000-791.009	LAGNIAPPE	0.00	4,914.48	0.00	(4,914.48)	100.00
248-729.000-791.017	DOWNTOWN COOKIE STROLL	0.00	1,800.00	0.00	(1,800.00)	100.00

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REVENUE AND EXPENDITURE REPORT FOR CITY OF ROCHESTER

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#### PERIOD ENDING 03/31/2023

\*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

ACTIVITY FOR 2022-23 YTD BALANCE MONTH AVAILABLE % BDGT GL NUMBER DESCRIPTION AMENDED BUDGET 03/31/2023 03/31/2023 BALANCE USED Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY Expenditures 248-729.000-792.000 BANNERS 0.00 930.00 0.00 (930.00)100.00 248-729.000-805.000 CONTRACTUAL SERVICES 150,000.00 150,000.00 0.00 0.00 100.00 150,000.00 158,089.48 0.00 (8,089.48)105.39 Total Dept 729.000 - ECONOMIC DEVELOPMENT Dept 900.000 - CAPITAL CONTROL 248-900.000-974.019 CAPITAL ASSETS - MAINT & MINO 195,000.00 192,790.80 19,461,13 2,209.20 98.87 10,000.00 248-900.000-974.121 SIDEWALK RECONSTRUCTION 10,000.00 0.00 0.00 0.00 250,000.00 249,615.00 0.00 385.00 99.85 248-900.000-974.210 STREET LIGHTING REPLACEMENT 248-900.000-974.256 BOLLARD REPLACEMENT 10,000.00 0.00 0.00 10,000.00 0.00 248-900.000-974.260 FRONT PORCH PROJECT 0.00 6,617.50 6,000.00 (6,617.50)100.00 Total Dept 900.000 - CAPITAL CONTROL 465,000.00 449,023.30 25,461.13 15,976.70 96.56 Dept 965.000 - APPROPRIATIONS TO OTHER FUNDS 248-965.000-995.203 373,156.00 0.00 0.00 373,156.00 0.00 TRANS TO MVH LOCAL STREET FUN 248-965.000-995.516 TRANS TO AUTO PARKING FUND 50,000.00 0.00 0.00 50,000.00 0.00 423,156.00 0.00 0.00 423,156.00 0.00 Total Dept 965.000 - APPROPRIATIONS TO OTHER FUNDS 1,538,478.00 88,528.88 65.96 1,014,793.38 523,684.62 TOTAL EXPENDITURES Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY: 3,792.17 (216,322.20)TOTAL REVENUES 1,798,227.00 2,014,549.20 112.03 TOTAL EXPENDITURES 1,538,478.00 1,014,793.38 88,528.88 523,684.62 65.96 259,749.00 999,755.82 (84,736.71)(740.006.82)384.89 NET OF REVENUES & EXPENDITURES 108.62 TOTAL REVENUES - ALL FUNDS 2,545,678.00 2,765,027.01 22,162.35 (219,349.01)TOTAL EXPENDITURES - ALL FUNDS 2,209,838.00 1,627,565.19 116,117.48 582,272.81 73.65 NET OF REVENUES & EXPENDITURES 335,840.00 1,137,461.82 (93,955.13)(801,621.82)338.69