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Rochester Downtown
Development Authority

Downtown Collaboration Studio
431 S. Main Street
Rochester, MI 48307
248.656.0060
DowntownRochesterMI.com

Regular Meeting Agenda
Wednesday, April 20, 2022, 7:00 pm
Rochester Municipal Building, 400 Sixth Street

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes
 - A. Regular Meeting Minutes – March 16, 2022
 - B. Closed Session Meeting Minutes – March 16, 2022
4. Audience Comments
5. Liaison Reports
 - A. City Council – Amanda Harrison
 - B. Chamber of Commerce – Marilyn Trent
 - C. Historical Commission – Don Sienkiewicz
 - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
 - A. Review of Proposed Entertainment Venue – Glenn Wilhelm
 - B. Tour de Trail Event Presentation – Mike Jahn, Friends of the Paint Creek Trail
 - C. Dementia Friendly Community Presentation – Sarah Berry, Beaumont Health System
 - D. FYE 2023 Budget Update – Ben Giovanelli
 - E. Main Street Oakland County Update – Ben Giovanelli/Kristi Trevarrow
 - F. Fourth Street Reconstruction Update – Nik Banda
 - G. May 18 DDA Board Meeting – Ben Giovanelli/Kristi Trevarrow
7. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Events & Marketing Update
 - C. Financial Report for DDA
 - D. Business Development Committee
 - E. Site Development Committee
8. Miscellaneous

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Downtown Development Authority
Regular Meeting Minutes

Wednesday, March 16, 2022
Rochester Municipal Building, 400 Sixth Street
7:00 p.m.

1) Call to Order

The regular meeting of the Downtown Development Authority Board of Directors was called to order by Chairman Ben Giovanelli at 7:00 p.m.

2) Roll Call

Board Members Present:	Chairman Ben Giovanelli, Mayor Stuart Bikson, Paul Haig, Marilyn Trent, Roger Knapp, Bob Bloomingdale, Tony Lipuma (arrived at 7:02 p.m.), Tonia Carsten, Lisa Germani Williams
Board Members Absent:	Erik Diana, Chris Johnson
Council Liaison Present:	Amanda Harrison
Chamber Liaison Present:	Marilyn Trent
Historical Commission Liaison Present:	Don Sienkiewicz
PSD Liaison Present:	Paul Haig
DDA Executive Director Present:	Kristi Trevarrow

3) Approval of Meeting Minutes

Regular Meeting Minutes – February 16, 2022
Goals & Objectives Meeting Minutes – February 16, 2022

Motion By:	Marilyn Trent to approve the February 16, 2022 Regular Meeting Minutes and the February 16, 2022 Goals & Objectives Meeting Minutes as presented.
Second By:	Tony Lipuma
In Favor:	All
Opposed:	None
Motion Passed	

4) Audience Comments

There were no audience comments.

5) Liaison Reports

A. City Council

Amanda Harrison highlighted the following from the March 14, 2022 City Council meeting:

- Adopted a Resolution to recognize Melissa Ford for the "40 Under 40" Award

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- Approved numerous upcoming special events
- Approved the 2022 High Intensity Drug Trafficking Area subrecipient agreement between Rochester and Oakland County
- Received a presentation of Draft Wage and Benefits Report by GovHR
- Held the First Reading for an Ordinance Amendment adding Section 20-261 and 20-262 regarding residential lighting
- Received numerous reports

B. Chamber of Commerce

Marilyn Trent stated the Community Outlook Breakfast held on March 14, 2022 at the Oakland University Student Center was a great success.

C. Historical Commission

Don Sienkiewicz reported the Founders Day Festival will be held on March 20, 2022 at the Rochester Museum. The Heritage Festival will be held on May 28-29, 2022. There will also be an antiques appraisal event on April 4, 2022.

D. Principal Shopping District

Paul Haig reported that all regular events will be on the schedule for 2022. These include Farmers' Market, Sidewalk Sales, Rochester Posed, Lagniappe, Kris Kringle Market, Caroling in the City, Festival of Trees, Taste of Fall, Plaid Friday, and Neighborhood Light Fight.

6) General Business Agenda Items

A. Main Street National Accreditation – John Bry shared the following:

- The first Main Street Oakland County summit will be held on March 17, 2022.
- The \$10,000 grant for tech visits will be available again for 2022. The deadline for application is June 1, 2022.
- The \$1,500 grant to cover the costs for *In Your Town* training are also available. The deadline for application is June 1, 2022.
- Rochester has received Main Street Accreditation for the 17th year in a row. Mr. Bry encouraged the Board to consider looking at a historic designation for the downtown area. He stated that funding is available for assistance with the application process.
- Mr. Bry stated that Kristi Trevarrow is the longest serving DDA Director in Oakland County. He encouraged the Board to keep this in mind to keep an effective and quality staff for the future.
- Mr. Bry offered the following two suggestions:
 - To consider the communications and public relations aspect to the community to keep everyone informed of the purpose and accomplishments of the DDA.
 - National Main Street may be shifting accreditation requirements in 2024. The Board will need to look at ways to frame its strategic approach.
- In order to continue its excellent organizational structure, the Board needs to continue to plan for succession by continuing to foster, enhance and train a strong organizational leadership.

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- Rochester will be participating along with Ferndale, Farmington, and Royal Oak in a National Pilot Program for the next generation of National Main Street organizations that have excelled.

B. Draft FYE 2023 DDA Budget

Chairman Giovanelli thanked the Budget Sub Committee and Executive Committee for their work on the budget. He provided a review of the 2023 Budget, which will be presented to City Council on March 28, 2022.

C. Fourth Street Reconstruction Update

Deputy City Manager provided an update as to the scope and timeline for the Fourth Street reconstruction project scheduled for 2022. DiPonio Construction will begin the project on March 21, 2022. The first phase on Fourth Street should be complete by the beginning of July. Frequent project updates will be provided via the City’s website.

D. Outdoor Dining Platform Program Update

Director Trevarrow contacted the restaurants that have participated in the Outdoor Dining Platform Program for the past two seasons to gauge their interest in continuing. All restaurants have requested to have the platforms placed again this year, with the exception of Beyond Juice, which closed permanently last month. Participating business are as follows: Baus Barber; The Meeting House; Rochester Brunch House; Too Ra Loo; and Tonia’s Victorian Rose. D’Marco’s and Zoet will not be able to be placed because of construction. Last year, the city requested payment for use of the parking spaces for the May-October season at a cost of \$19,148. With the reduction of one space for Beyond Juice, the removal of D’Marco’s and Zoet, and the increase in the parking meter rate from \$1.00 to \$1.25, the cost for the 2022 season is approximately \$20,000.

Motion By:	Paul Haig to forward the request for approval of the placement of the Outdoor Dining Platforms to City Council with the request that the City reconsider the requirement that the DDA reimburse the City for the use of parking spaces.
Second By:	Tony Lipuma
In Favor:	All
Opposed:	None
Motion Passed	

7) Receipt of Regular Reports

A. Executive Director Update

In Town Magazine Cover Art Contest

More than twenty entries were received for the contest. The selected artist will be announced shortly and their artwork will grace the cover of the Spring/Summer issue of the *In Town Magazine*, due in homes in mid-April.

CREW Detroit

Kristi Trevarrow will be a panelist at the CREW (Commercial Real Estate Women) Detroit meeting on Tuesday, March 15, 2022. The topic is Neighborhood Framework + Building Community. The panel will discuss what communities face as they develop (or maintain) master plans creating a sense of connectivity, encourage regional individuality, and keep neighborhoods unique.

Street Light Replacement

Kristi Trevarrow stated that materials for the light poles are increasing. However, the provider has agreed to hold the pricing for the next budget year if the DDA provides a Purchase Order for the product. Dan’s Excavating has also agreed to hold their pricing.

Motion By:	Lisa Germani Williams to direct Kristi Trevarrow to issue a Purchase Order to the provider for the purchase of the replacement acorn light poles for the next budget year.
Second By:	Paul Haig
In Favor:	All
Opposed:	None
Motion Passed	

B. Events & Marketing Update

EVENTS

Foodie February Recap

During the month of February, customers who either dined in or carried out from any downtown Rochester restaurant, they had the opportunity to bring in their receipts to the Downtown Collaboration Studio to enter to win a downtown dining package of \$100, \$250 or \$500. There were 446 entries and the receipts around \$60. We estimate that roughly \$26,760 was spent at downtown restaurants in town.

Deck Art 2022 (May 12-13, 2022)

Registration is open through April 8, 2022. There are already over 200 artists registered for the event. Over 40 businesses have signed up to display the artwork this year. Decks will be turned in beginning April 13, 2022. The event is scheduled for May 12-13, 2022 from 5:00 p.m. to 9:00 p.m.

Movies in the Moonlight (July 16, 23, 30 & August 6)

The Promotions Committee has selected the movies for the 2022 Movies in the Moonlight series as follows: July 16-Cruella; July 23-Mamma Mia!; July 30-Jungle Cruise; August 6-Encanto.

Other

Spring/Summer event signs will be installed downtown in the next few weeks.

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PROMOTIONS

In Town Magazine

The Spring/Summer issue will focus on art and place making – discussing the new DIA mural in town and how we can embrace more community art. We put a call out to artists asking for their interpretation of Mod mixed with Downtown Rochester for the cover. We have received dozens of entries and one will be featured on the cover. Copies should be in homes by mid-April.

Farmers’ Market

Vendor recruitment is in full swing, as well as planning for market programming and promotions. Formal applications have been sent out offering the opportunity for vendors to sign up to participate with food assistance programs, coupons for opening day and several other opportunities. The season will open on Saturday, May 7, 2022.

Thursday Night Market

The PSD is moving forward with the Thursday Night Market concept. Applications will be sent out next month and entertainment and programming details will follow. The market will be on W. Fourth Street between Main and Walnut.

C. Financial Report for DDA

The Revenue and Expenditure Report for period ending 02/28/2022 for Fund 494, Downtown Development Authority was included in the packet.

D. Business Development Committee

The annual meeting is coming up. The featured speaker is yet to be determined. The Holiday Expo will be held in November 2022. The Chamber of Commerce will also be participating with the Committee. The entrepreneurial program is still in development.

E. Site Development Committee

8) Miscellaneous

Mayor Bikson stated that the city has begun the process of interviewing for the position of deputy city manager.

9) Motion for Closed Session – Consideration of Attorney/Client Privileged Opinion Letter

Motion By:	Marilyn Trent to entertain a motion and take a Roll Call vote to meet in Closed Session at 8:09 p.m. for the purpose of considering an Attorney/Client privileged opinion letter pursuant to Sec. 8(h) of the Open Meetings Act, MCL 15.268(h) with no intention of returning to Open Session. Attendance to include City Attorney Jeffrey Kragt, Deputy City Manager Nik Banda, and Recording Secretary Susan McCullough.
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Second By:	Paul Haig
In Favor:	Chairman Ben Giovanelli, Mayor Stuart Bikson, Paul Haig, Marilyn Trent, Roger Knapp, Bob Bloomingdale, Tony Lipuma, Tonia Carsten, Lisa Germani Williams
Opposed:	None
Motion Passed	

Seeing no further business, Chairman Giovanelli adjourned the meeting at 8:33 p.m.

Date Approved

Susan McCullough

6A. Review of Proposed Entertainment Venue

The DDA Board has been approached to review a potential new use for the former Village Shoe Inn site. This proposal has not been submitted to the City for review. The purpose of their presentation to the DDA Board is to gather input for their potential project.

ROCHESTER Entertainment Venue / live entertainment venue

Category: entertainment venue / cocktail lounge / special event space

Location: 401 Walnut Blvd. Rochester MI 48307

Status: planned opening - FALL 2022

Area: 10,055 sq ft (1st Floor: 6,246 sq ft; 2nd Floor: 3809 sq ft)

Client: Glenn Wilhelm

Designer: Mark Dunneback - DUNNEBACK DESIGN LLC





Historical Relevance of existing Building to the Rochester Community...

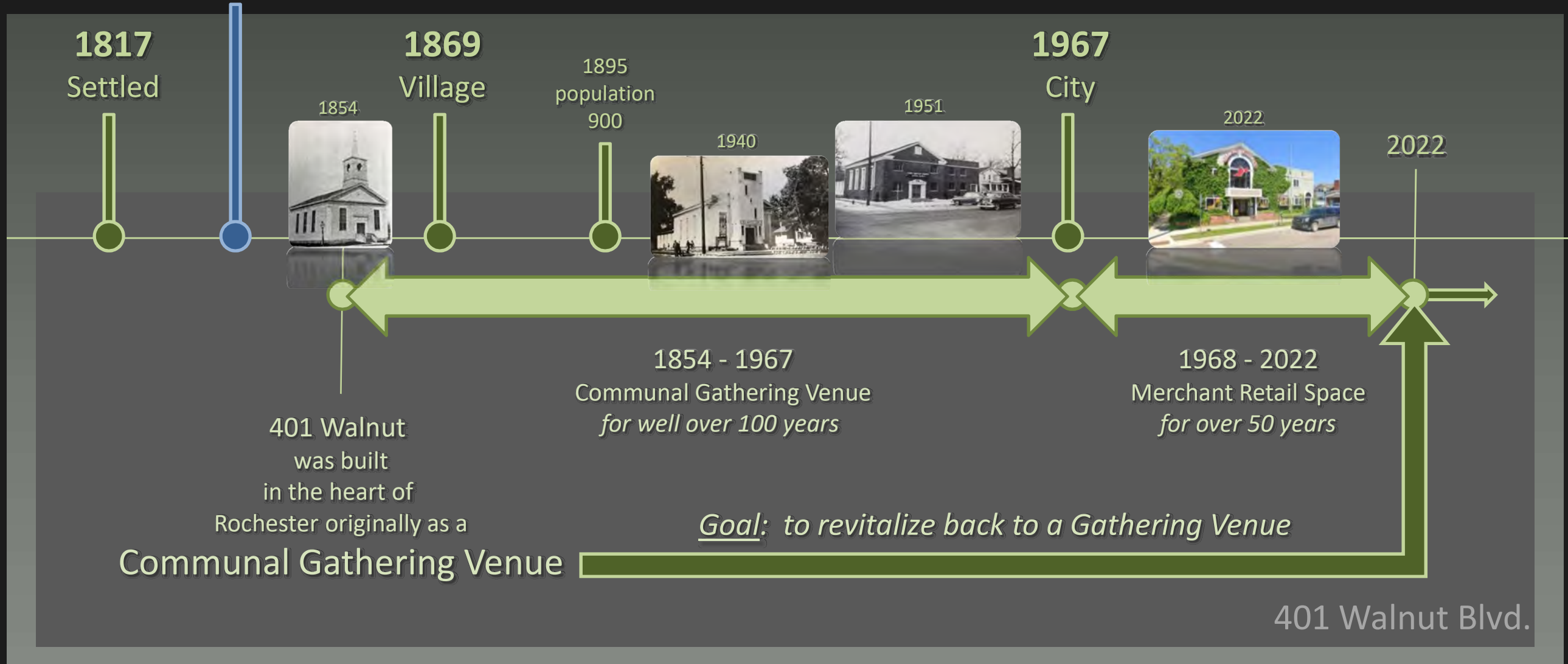
ROCHESTER Entertainment Venue / historical significance



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: historical significance of the building to the Rochester Community

401 Walnut was part of the community
15 years *before* Rochester even became a Village



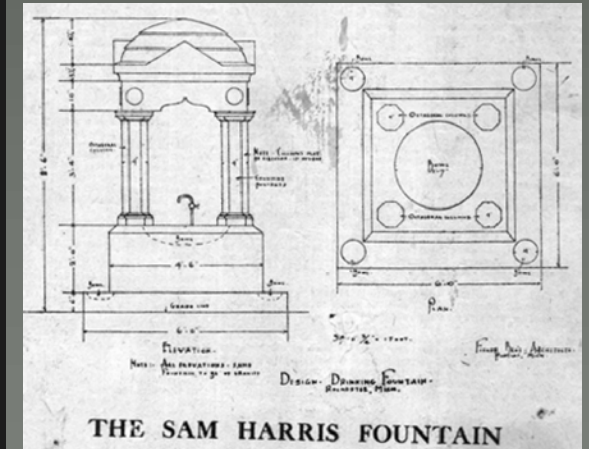


401 Walnut Blvd.: historical significance of the building to the Rochester Community

Peace and Tranquility of days past...



- 401 Walnut Blvd with the *Harris fountain* standing on the *boulevard island*



... now located at the east end of the Rochester Municipal Building

401 Walnut Blvd.



401 Walnut Blvd.: historical significance of the building to the Rochester Community



OUR FIRST BUILDING — 1854

- 401 Walnut was originally built to serve the Rochester Community as a Communal Gathering Venue

*truly... a significant deep-rooted
Corner Stone of the Community
dating back to*

1854



FIRST BAPTIST CHURCH
ROCHESTER



MARCH - 1952



401 Walnut Blvd.



401 Walnut Blvd.: current exterior aesthetics
Category: merchant retail

CURRENT EXTERIOR AESTHETICS

*Merchant Retail Space
1968 – 2022*



401 Walnut Blvd.



Who we ARE and
What we PRIDE ourselves on...



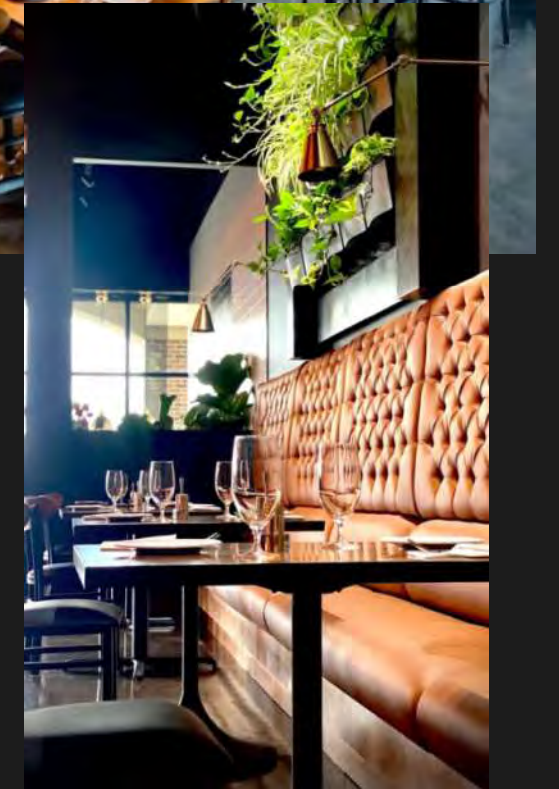
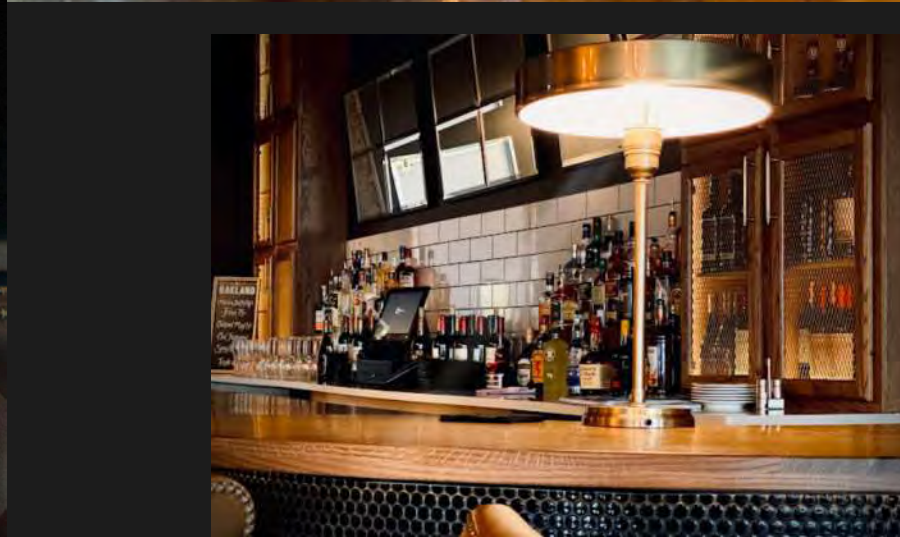
ROCHESTER Entertainment Venue / business group background



The Oakland Kitchen & Bar: supporting / sister venue
Oakland Charter Township, MI

We're:

- a TOP TIER Restaurateur
- catering to high-end luxury-minded clientele
- experienced with providing world-class service and guest experiences



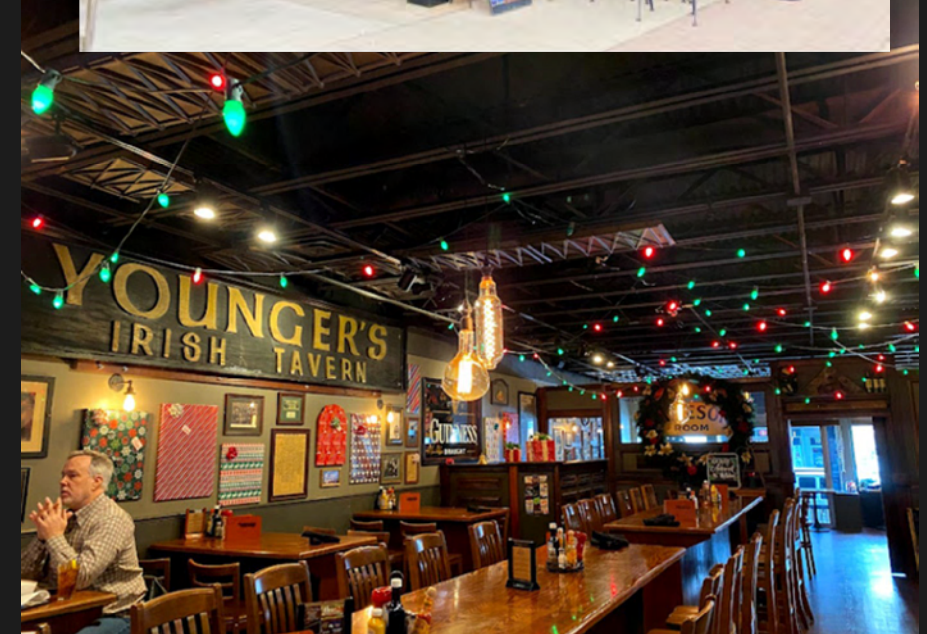
ROCHESTER Entertainment Venue / business group background



Younger's: similar, but DIFFERENT
Romeo, MI

We're:

- Experienced with providing live entertainment and services meeting the demand and, *more importantly*, exceeding our guest's expectations with *every* show
- Well connected and experienced with booking only top-notch talent and acts





Our Vision...

best of both worlds



Top-level Guest Service

Top-tier Entertainment Experience

ROCHESTER Entertainment Venue / venue type and demographics



DUNNEBACK DESIGN LLC

Lake Orion, MI

20 Front Street: similar, yet **VERY DIFFERENT**

... similar to 20 FRONT STREET , We ARE:

- A Corner Stone of the Community
- An Intimate Performance Experience
- A Venue priding itself of it's rich history and strong support to the Performing Arts



Our Vision...

fulfilling a DDA and
community desired need

401 Walnut Blvd.: a DDA and community desired need

A project of this type was identified as the highest priority during the 2021 DDA Downtown Visioning Session



Live voting during the event

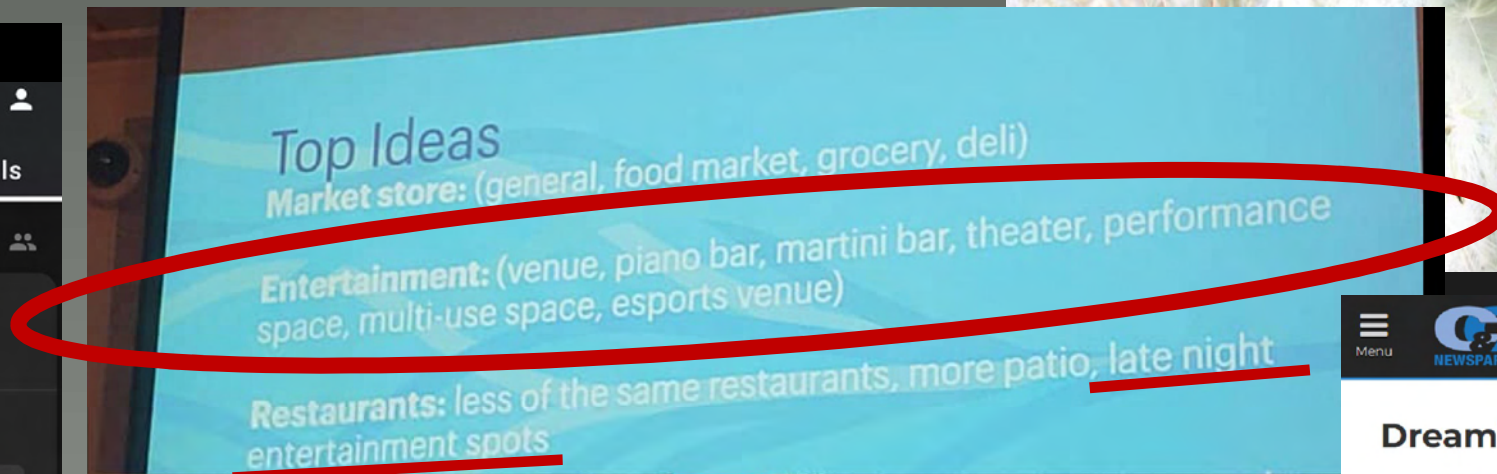
Rochester MI

Q&A Ideas Polls

Live poll 66

How would you rank the following business wants for Downtown Rochester?

1. Entertainment Venue **#1**
2. Market Store: (General Store, Food Market, Grocery, Deli)
3. Exploration Opportunities- Bike rentals, Food Trucks
4. Restaurants
5. Art & Craft Stores



Menu News Your Community Legal Notices Calendar

Dreaming of downtown

Visioning session could bring more public art, entertainment, food to Rochester

By: Mary Beth Almond | Rochester Post | Published December 20, 2021

"This is your home, and there is nothing more magic than seeing people shape the way that their home can become," he said during the event.

Approximately 120 participants were asked what businesses they would like to see downtown.

The most popular responses included a year-round farmers market or boutique grocery store; a town square offering an outdoor gathering space and a **venue for entertainment**; a theater, either for movies or **live performances**; and a **permanent indoor venue for live music**.

Our Vision...

Exterior Aesthetics

ROCHESTER Entertainment Venue / current exterior aesthetics



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: current exterior aesthetics
Category: targeted to be converted to classic-chic



ROCHESTER Entertainment Venue / proposed exterior aesthetics



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: proposed exterior aesthetics
Category: classic-chic



DUNNEBACK DESIGN LLC
09.20.22

ROCHESTER Entertainment Venue / proposed exterior aesthetics



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: current exterior aesthetics – *view from W. 4th and Pine St.*
Category: targeted to be converted to classic-chic



ROCHESTER Entertainment Venue / proposed exterior aesthetics



401 Walnut Blvd.: current exterior aesthetics – *view from W. 4th and Pine St.*
Category: classic-chic

DUNNEBACK DESIGN LLC



ROCHESTER Entertainment Venue / proposed exterior aesthetics



401 Walnut Blvd.: current exterior aesthetics – *view from W. 4th and Pine St.*
Category: classic-chic

DUNNEBACK DESIGN LLC



Our Vision...

Interior Aesthetics / Vibe

ROCHESTER Entertainment Venue / proposed interior aesthetics

401 Walnut Blvd.: proposed interior aesthetics
Category: classic-chic



ROCHESTER Entertainment Venue / interior vibe

401 Walnut Blvd.: interior vibe

Clientele: business professionals; mid-luxe to high-luxe guests; 30's+



DUNNEBACK DESIGN LLC



Our Vision...

cater to the 30's and up
business professionals

ROCHESTER Entertainment Venue / demographics



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: target market

Clientele: business professionals; mid-luxe to high-luxe guests; 30's+



Our Vision...

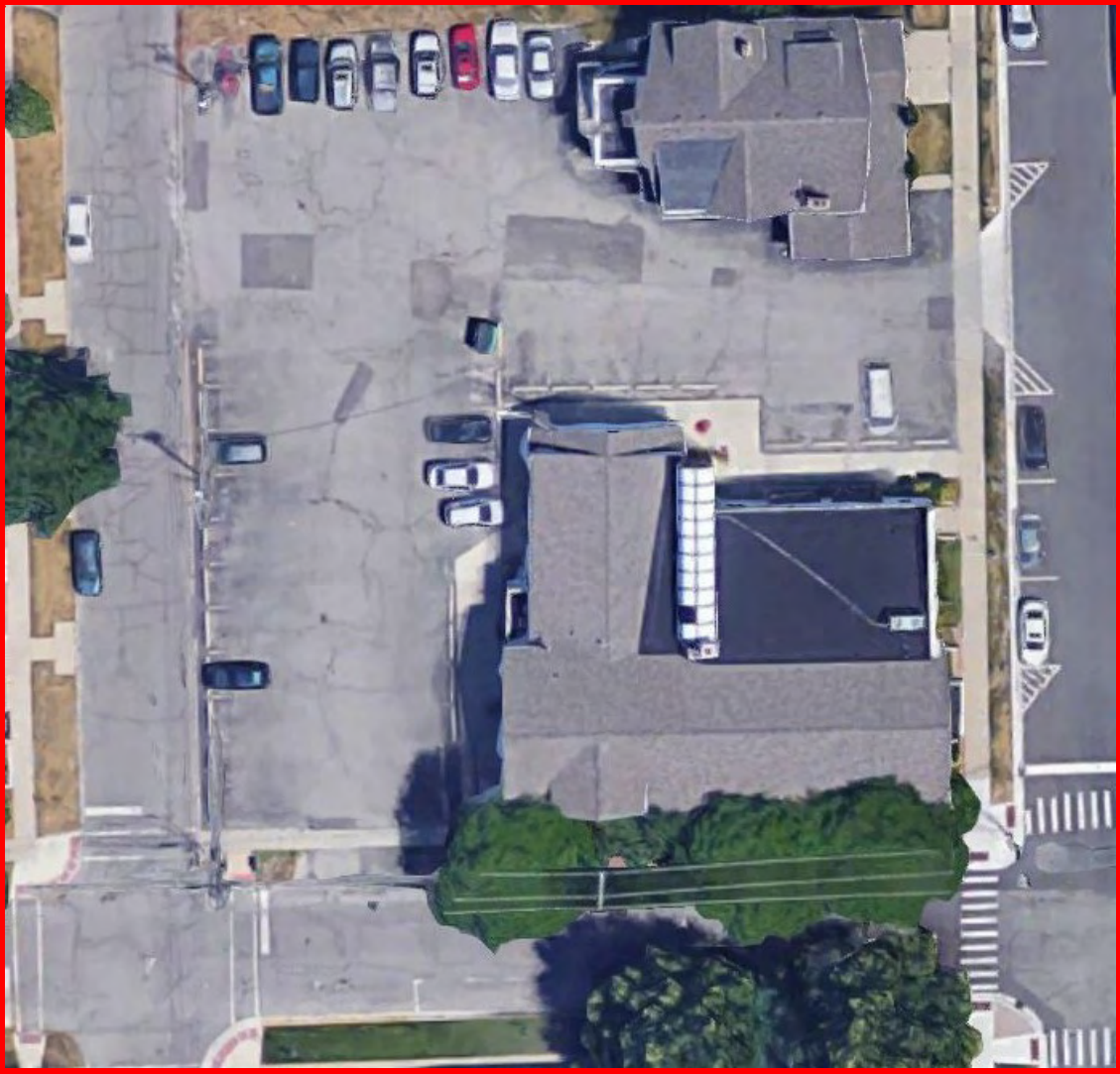
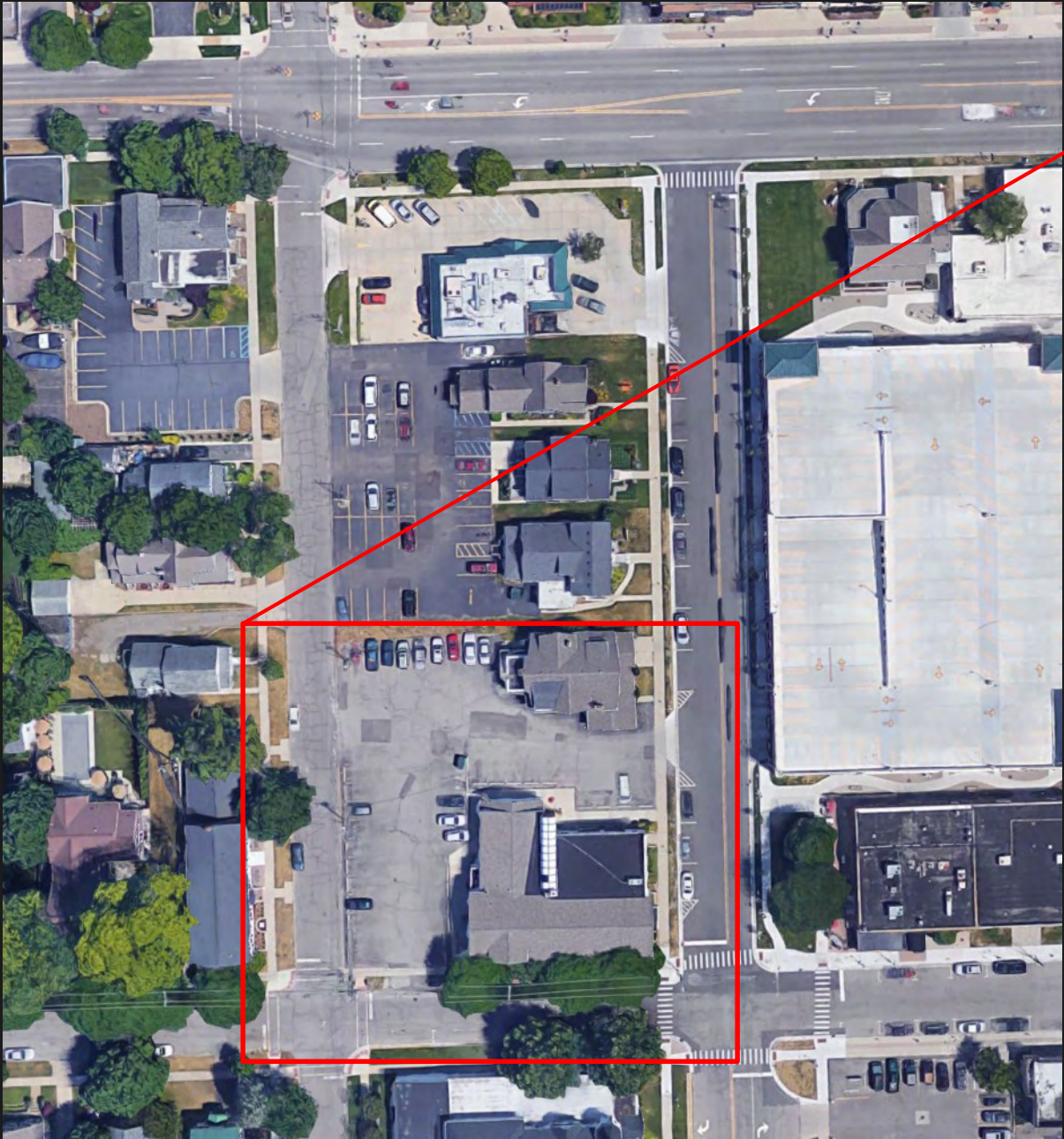
enhancing the adjoining
neighborhood beautification

ROCHESTER Entertainment Venue / neighborhood interface



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: current neighborhood interface to the business district

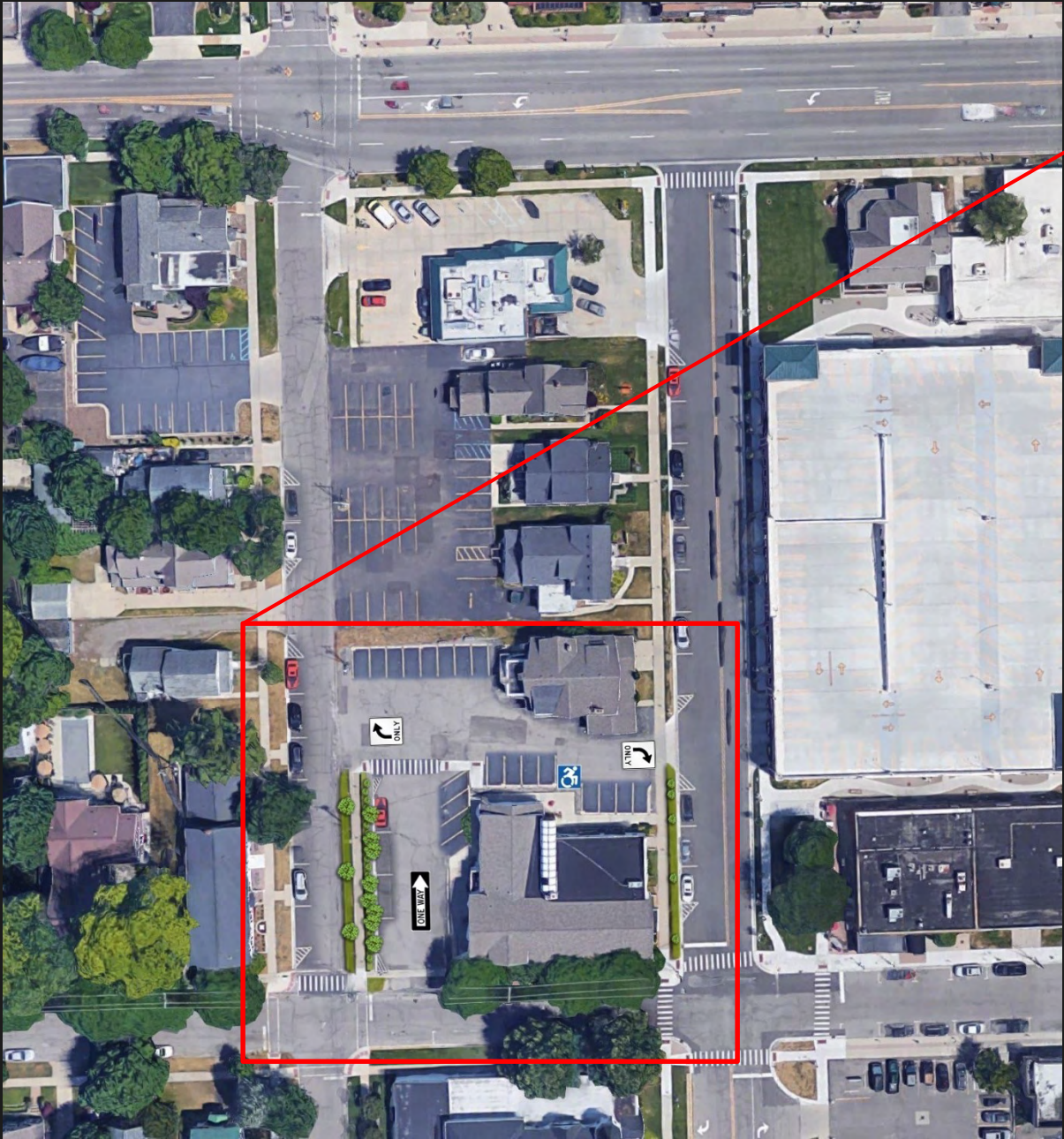


ROCHESTER Entertainment Venue / neighborhood interface



DUNNEBACK DESIGN LLC

401 Walnut Blvd.: proposed neighborhood interface to the business district

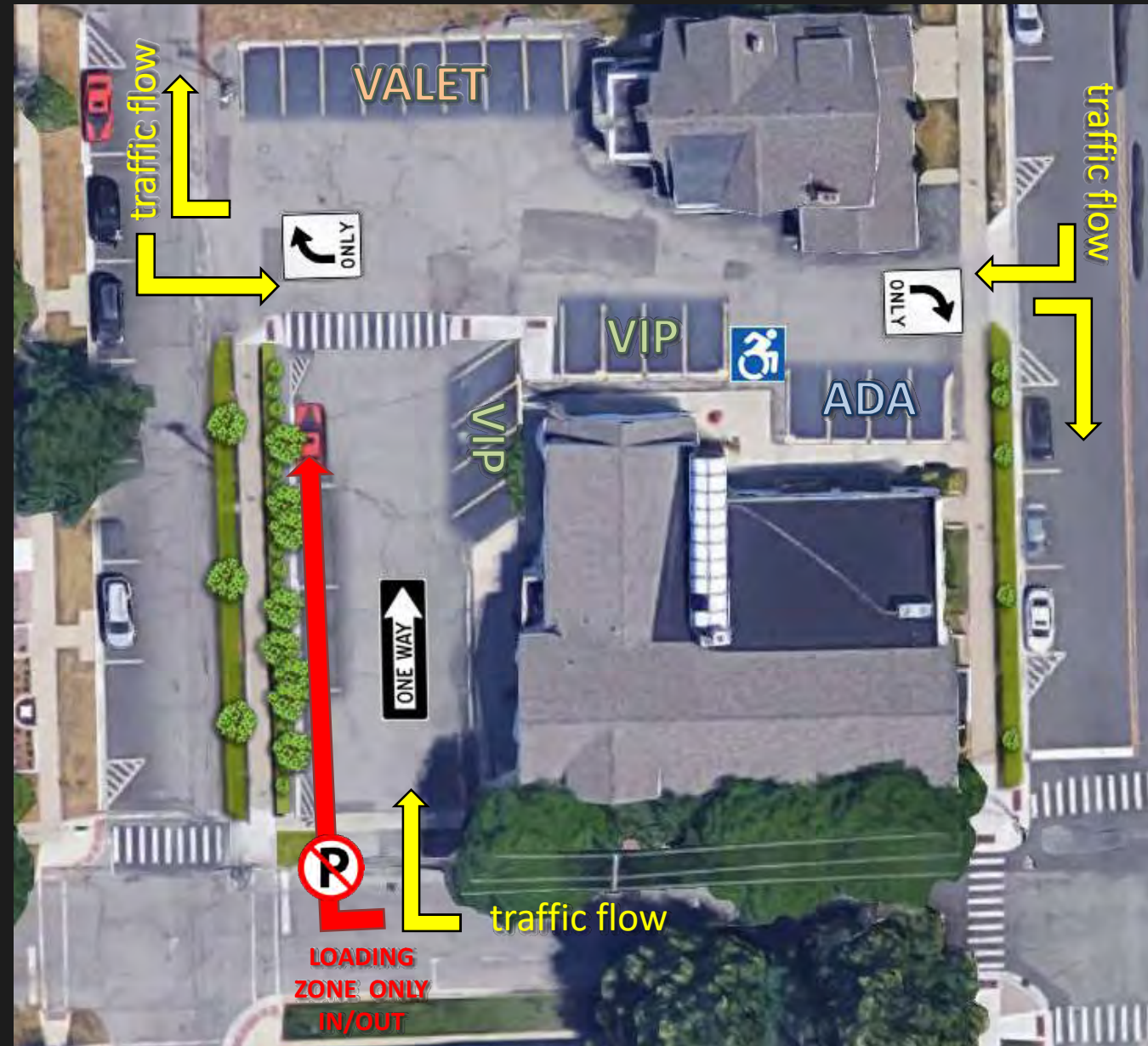




401 Walnut Blvd.: proposed traffic diversion from adjacent neighborhood

DIVERT ALL traffic COMING and GOING from the venue AWAY from the adjacent neighborhood *by*:

- Converting the South Entrance/Exit into a **ONE-WAY ENTRANCE ONLY**
- Creating a **LOADING IN/OUT ZONE** that may be utilized by neighboring businesses on off-hours
- Integrate **RIGHT TURN ONLY** Exits
 - *directing West Exit traffic away from adjacent neighborhood*
 - *directing East Exit traffic away from opposing Southbound traffic (improving traffic flow)*



Opportunity...

parking and deck structure
revenue generation

401 Walnut Blvd.: city parking structure usage and revenue

INCREASE revenue generation for adjacent City Parking Structure

- Final parking calculations will be based on the number of spaces that are kept on site and the square feet in the final interior design
- Estimated parking is between 100 and 120 parking spaces
- We will apply and pay the city for parking spaces under the new payment-in-lieu of parking Ordinance
- 3rd level of the Walnut Street parking deck has approximately 104 parking spaces.
- From observation the top level is generally very open, even on weekend evenings.
- We will work with the city to make sure employees and guests park in the deck
- We are open to working with the DDA during special events or any other special needs



Noise Management...

containing and managing decibel levels

401 Walnut Blvd.: containing and managing decibel levels

Noise Levels are to be well managed and contained

- Entire venue is **COMPLETELY ENCLOSED**
- Location of stage within the venue will be located on the East side of the building which is in furthest proximity to the adjacent neighborhood
- We have experience in sound-proofing and acoustical management in other venues within our restaurant groups
- We have reviewed and will meet the Rochester Sound Ordinance (Section 2301(a) of the Zoning Code)

COMPLETELY ENCLOSED
Sound is **CONTAINED** within the venue



Octave Band Center Frequency (Cycles Per Second)	Maximum Permitted Sound Level (In Decibels) Where Adjoining Residential District	Other District
31.5	76	83
63	71	78
125	65	72
250	57	64
500	50	57
1000	45	51
2000	39	46
4000	34	41
8000	32	38



THANK YOU

6B. Tour de Trail Event Presentation

Mike Jahn from Friends of the Paint Creek Trail will provide a brief presentation on their upcoming Tour de Trail Event.



**Saturday, June 4, 2022, National Trails Day, 8:30 am until 4 pm
Paint Creek Trail and in the EXPO, Village of Lake Orion, Children's Park Area**

This fund-raising event will benefit the Friends of the Paint Creek Trail. The Friends organization works with the Paint Creek Trailways Commission on a range of trail improvements and activities. Prior works include the Moutrie Pollinator Garden, bike fix-it stations along the trail and in Lake Orion, water fountains, trail signs, bike racks, lids-for-kids, and in contributions to trail-related events.



Paint Creek Trail



Participants include bicyclists, runners, and walkers of all ages. Starting with the cyclists, each group will start their trail journey in waves, and travel from Lake Orion in the direction of Rochester up to their desired distance. Cyclists are required to wear helmets. Upon return to Lake Orion there will be exhibits, fun activities, food and beverages, including beer and soda, available for purchase.

Participation Fee: \$10 which includes a Trail Passport containing valuable coupons, a route map, information about stops of interest and value along the route, a doughnut/cider voucher, and a beer or soda ticket. When registering, Event T-shirts will be available to order for \$15 each. A small supply will be available for purchase at the event for \$20 each. Children under 18 must be accompanied by an adult. Unregistered children under age 6 may participate at no cost with parental consent at registration.

EXPO

Visitors will find a number of kiosks featuring information and displays relating to Paint Creek Trail activities like cycling, running, walking, safety, etiquette, and more. A Bike Rodeo, set up in the parking lot adjacent to the Art Center, will allow youngsters to learn and practice critical navigational and safety skills. EXPO entry is free to the public.

Food trucks and kiosks will offer food and beverages for purchase. No pets are allowed in the EXPO.

The Tour de Trail Event Is Unsupported

No Rain Date or Refunds

6C. Dementia Friendly Community Presentation

Sarah Berry from the Beaumont Health System will give a presentation on becoming a Dementia Friendly Community. Chief Cieslik and Chief Schettenhelm will also be in attendance to discuss their interest in the program for the City of Rochester.

Better Together: A Comparative Analysis of Age-Friendly and Dementia Friendly Communities

Natalie Turner and Lydia Morken



**International
Affairs**

Better Together: A Comparative Analysis of Age-Friendly and Dementia Friendly Communities

AS MORE COMMUNITIES IN THE UNITED STATES AND AROUND THE WORLD COMMIT TO BECOMING AGE-FRIENDLY AND DEMENTIA FRIENDLY,* THERE IS INCREASING INTEREST IN HOW THE TWO TYPES OF INITIATIVES WORK TOGETHER, AND COMPLEMENT RATHER THAN COMPETE. THIS REPORT COMPARES THE TWO APPROACHES AND FINDS THAT WHILE AGE-FRIENDLY MAY INADVERTENTLY NEGLECT THE SPECIFIC NEEDS OF OLDER PEOPLE WITH DEMENTIA, IT CAN OFFER A MEANS FOR IMPROVING THE SUSTAINABILITY AND REACH OF DEMENTIA-FRIENDLY ACTIONS. A DETAILED COMPARATIVE ANALYSIS AND INTERNATIONAL CASE STUDIES OFFER FURTHER INSIGHT INTO HOW THE TWO MIGHT BE INTEGRATED.

INTRODUCTION

Our aging population has been called “the challenge of success.”¹ Profound advances in public health and medicine have added years to our lives. In 1900 only 4.1 percent of the U.S. population was 65 years or older; in 2010 that figure was 13 percent. In thirty-three countries worldwide the share of the population age 65 plus is 15 percent or greater.²

Aging brings many positive changes, including wisdom, perspective, and knowledge. Older people also contribute greatly to communities as caregivers, consumers, volunteers, and employers. However, as the number of older adults has risen, more people are living with various types of age-related illness and disability, including dementia.

In 2015, the number of people living with dementia worldwide had grown to 46.8 million.³ That figure will double by 2030 and triple by 2050.⁴ Most governments around the world are alarmingly unprepared.⁵ Seventy-one percent of the growth will occur in low- to moderate-income countries,⁶ where there are even fewer resources to support people living with the condition.⁷

Two major responses to this new reality worldwide have been age-friendly and dementia friendly communities. These efforts aim to create places that recognize older adults and people with dementia as valued members of the community, and enable them to stay active and independent for as long as possible. Older adults in the United

* This report hyphenates age-friendly but not dementia friendly, in keeping with punctuation used by the AARP/WHO Age-friendly Cities and Communities and Dementia Friendly America initiatives.

States overwhelmingly want to remain in their own homes and communities as they age.⁸ Both of these strategies support that aspiration. They also recognize the leading role that communities can play in improving the quality of life for residents of all ages.

AGE-FRIENDLY COMMUNITIES

The World Health Organization's (WHO) Global Network of Age-friendly Cities and Communities program is the farthest-reaching of its type in scope and geography. Launched in 2006 it now encompasses close to 300 communities in 33 countries. AARP's Network of Age Friendly Communities is the WHO network's only US affiliate and is rapidly expanding. It currently has over 77 member communities that cover more than 41 million US residents.

The program is rooted in an *active aging* philosophy, which "allows people to realize their potential for physical, social, and mental well-being throughout the life course and to participate in society, while providing them with adequate protection, security and care when they need it."⁹ It aims to maximize the contribution of older people in communities, and improve quality of life for all people as they age.

No single comprehensive definition of an age-friendly city exists, but WHO's commonly cited definition is a place that "encourages active ageing by optimizing opportunities for health, participation and security in order to enhance quality of life as people age. In practical terms, an age-friendly city adapts its structures and services to be accessible to and inclusive of older people with varying needs and capacities."¹⁰

DEMENTIA FRIENDLY COMMUNITIES

Globally, dementia friendly communities have taken hold more recently, although substantial efforts have been under way in some countries, such as Japan and Scotland, for over a decade. The movement is now well established in Australia, Canada, the United Kingdom (UK), Germany, and

Belgium, with places such as India and Singapore also beginning to act.

The Dementia Friendly America (DFA) initiative was launched in the United States in 2015 based on ACT on Alzheimer's, a model initiative from the state of Minnesota. DFA is a national cross-sector effort to help communities better understand, embrace and support residents living with dementia.

The definition of a dementia friendly community varies across initiatives, but common to all is an emphasis on the social dimensions of dementia over the medical. Alzheimer's Disease International states that dementia friendly communities, "not only seek to preserve the safety and wellbeing of those living with dementia, [but] also empower all members of the community to celebrate the capabilities of persons with dementia, and view them as valuable and vital members of the towns, cities, villages and countries in which they reside."¹¹

For the purpose of illustration, this report compares the AARP/WHO age-friendly and DFA dementia friendly communities initiatives, which have the furthest reach in the United States.

KEY FINDINGS

It is often said that, "a dementia friendly community is age-friendly, but an age-friendly community is not necessarily dementia friendly." In fact, neither one wholly encompasses the other. Age-friendly alone may overlook some of the specific needs of people living with dementia, while dementia friendly communities don't consider the broader spectrum of needs among older adults as a whole.

Age-friendly and dementia friendly share some fundamental objectives. First, both aim to help older adults remain independent and in the community as long as possible by creating a supportive enabling environment. Additionally, they engage with broad coalitions of stakeholders, including older people, to strengthen community supports and increase inclusion for the benefit of people of all ages.

Age-friendly avoids identifying people solely through a disability or 'disease-specific' lens and instead

takes a whole person view of older individuals. This contrasts with the negative stereotype of aging strictly as a period of decline and loss. Dementia friendly is more targeted and ‘disease specific,’ though proponents point out that dementia is a unique and urgent issue that has not yet received enough recognition or attention within the disability, mental health or aging realms.

DFA is more prescriptive both in actions and in terms of stakeholders who must be engaged than the AARP/WHO initiative. The advantage of the AARP/WHO approach is a broad framework within which communities can identify their own priorities based on local contexts and needs. However, it does mean that the specific needs of people living with dementia may not be addressed. Age-friendly strategies can benefit older adults or disabled individuals more generally, but dementia-friendly actions and design features address a very particular set of needs.

The dementia-specific lens provided by DFA ensures that people living with dementia and their caregivers are central to the process. Caregivers in particular play a vital, weighty role for people living with dementia and are *explicitly* considered in nearly every DFA sector. Caregivers are less visible within the AARP/WHO approach overall.

Dementia friendly emphasizes breaking down stigma and the need for communities to actively accept and value people with dementia. Awareness-raising programs such as Dementia Friends,¹² along with training for public facing businesses and services, are a core feature of its recommendations. While the Age-friendly domains address respect and social inclusion of older adults, communities undertaking that work are not specifically required to address the stigma associated with dementia.

The Age-friendly framework follows a specific timetable that builds in time for gaining political commitment. The DFA approach is more flexible and could potentially be applied more quickly. However, the Age-friendly requirement to engage local government and secure the written commitment of lead elected officials helps to

embed the work within a community’s broader institutions. This can facilitate age-friendly actions being incorporated into local and regional plans and policies, unleashing resources not always available to smaller and grassroots efforts.

For more information on key similarities and differences, see Sections 2 and 3 of the full report, which provide detailed analyses of the processes, frameworks and approaches.

RECOMMENDATIONS

1. Communities new to both initiatives should attempt to integrate the two from the outset. Coordination can save time and money, reducing duplication and confusion. For example, developing age-friendly and dementia friendly businesses initiatives simultaneously saves getting businesses on board with one and later figuring out how to incorporate the other. The AARP/WHO domains and DFA sectors are a useful way to approach mapping one onto the other (see Table 3 in full report). The initiatives may also benefit from coordinated communications. Streamlined messages that don’t require audiences to keep track of and understand multiple lines of work are more effective when seeking institutional and community buy-in.

Key steps:

- Ensure that people with dementia and their caregivers are included in all steps of the process, including community assessment, planning and implementation.
- Engage dementia-specific stakeholders such as Alzheimer’s, younger onset or caregiver groups, and the non-traditional partners found in the DFA sector recommendations, such as financial institutions and communities of faith, which are critical to addressing the various dimensions of life with dementia.
- Use the tables in Section 2 in the full report to consider the 10 DFA sector-specific recommendations against each of the eight AARP/WHO domains of livability when developing

the age-friendly action plan – creating full integration across the domains.

- Alternatively, develop a dementia friendly initiative as a domain in addition to the existing eight Age-friendly domains of livability, with leads and engagement from dementia-specific stakeholder groups overseeing the work.

2. Existing Age-friendly communities should review their plans to ensure they incorporate the needs of people with dementia and their caregivers.

Use the DFA sector-specific recommendations against the eight domains of livability (see Table 2 in the full report) already being addressed in the community. If a community cannot undertake a wide-ranging review, for example due to low resources, initiating a dementia awareness-raising program can be a good place to start. This can help garner support for a wider effort down the road. Implementation teams should also widen their reach to include people with dementia, their caregivers and other key dementia-specific stakeholders.

3. Existing dementia friendly communities should leverage their work to initiate a broader conversation and commitment to the needs of all residents as they age.

Age-friendliness is designed to be a broader, higher-level concept. It is about systems and

communities. Dementia friendliness is largely about training, education, awareness, and dismantling stigma. Existing dementia friendly efforts can be used as a strong platform from which to engage local political leadership and to begin a community conversation about an aging society and the needs of residents as they age. Partnering with AARP and other stakeholders in the field will lay a foundation for this work.

**CASE STUDY EXCERPT:
BOSTON, MASSACHUSETTS, USA**

Though still in early stages, Boston’s efforts to become an age- and dementia friendly city are well under way. The City created two full-time positions within the Mayor’s office – one to direct Age-Friendly Boston and the other to lead the Mayor’s Alzheimer’s Initiative. Their work is formally coordinated, with some elements that overlap and others that are more independent.

Boston will knit the two initiatives together under a single Age-friendly Boston Action Plan, with dementia as part of its age-friendly vision, an approach which supports the coordination of the work and the messaging about it.

Age-friendly Boston has a seat at the table for major efforts in areas like housing and transportation and going forward this protocol will extend to dementia as well.

More information on this case study and others can be found in the full report.

For a more detailed comparative analysis, with tables and full case studies, please go to aarp.org/livable to download the full version of this report



Resources

AGE-FRIENDLY

AARP Age-Friendly and Livable Communities Resources

<http://www.aarp.org/livable>

<http://www.aarpinternational.org/age-friendly-communities>

WHO Global Age-friendly Cities: A Guide

http://www.who.int/ageing/publications/age_friendly_cities_guide/en/

WHO Active Ageing: A Policy Framework

http://www.who.int/ageing/publications/active_ageing/en/

WHO Age-Friendly online platform

www.agefriendlyworld.org

WHO Checklist of Essential Features of Age-friendly Cities

http://www.who.int/ageing/publications/Age_friendly_cities_checklist.pdf

DEMENTIA FRIENDLY

Dementia Friendly America

<http://www.dfamerica.org/>

Dementia Friendly Communities (DFCs): New domains and global examples

Alzheimer's Disease International. (2015)

<https://www.alz.co.uk/adi/pdf/dementia-friendly-communities.pdf>

Dementia-Friendly Communities Local Government Toolkit

Alzheimer Society of British Columbia (September 2015)

<http://www.alzheimer.ca/~ /media/Files/bc/Municipal%20Toolkit/DFCToolkitvJAN2016>

Creating Dementia Friendly Communities: A Toolkit Alzheimer's Australia (2014)

https://act.fightdementia.org.au/sites/default/files/Community_toolkit.pdf

- 1 Kinsella, K. and Phillips, D.R. 2005. "Global aging: The challenge of success." *Population Bulletin* 2005: A publication of the Population Reference Bureau, Vol. 60 (1). <http://www.prb.org/pdf05/60.1globalaging.pdf>
- 2 "Data: Population ages 65 and above (% of total)." World Bank. <http://data.worldbank.org/indicator/SP.POP.65UP.TO.ZS>
- 3 Alzheimer's Disease International. 2015. *World Alzheimer Report 2015: The global impact of dementia – An analysis of prevalence, incidence, cost, and trends*. <http://www.alz.co.uk/sites/default/files/pdfs/world-alzheimer-report-2015-executive-summary-english.pdf>
- 4 Ibid
- 5 Alzheimer's Disease International. 2013. *Policy brief for heads of government: The global impact of dementia 2013-2050*. <http://www.alz.co.uk/research/GloballImpactDementia2013.pdf>
- 6 Ibid
- 7 See note 3.
- 8 Harrell, R., Lynott, J., Guzman, S., Lampkin, C. 2014. "What is Livable? Community Preferences of Older Adults." AARP Public Policy Institute. http://www.aarp.org/content/dam/aarp/research/public_policy_institute/liv_com/2014/what-is-livable-report-AARP-ppi-liv-com.pdf
- 9 World Health Organization. 2002. *Active ageing: A policy framework*. A contribution of WHO to the Second United Nations World Assembly on Ageing, Madrid, Spain. http://whqlibdoc.who.int/hq/2002/WHO_NMH_NPH_02.8.pdf
- 10 World Health Organization. 2007. *Global age-friendly cities: A guide*. WHO Press: Geneva, Switzerland. http://www.who.int/ageing/publications/Global_age_friendly_cities_Guide_English.pdf
- 11 Alzheimer's Disease International. 2015. *Dementia Friendly Communities (DFCs): New domains and global examples*. <https://www.alz.co.uk/adi/pdf/dementia-friendly-communities.pdf>
- 12 Dementia Friends is an international movement to raise awareness and educate the public about dementia. Any person can become a Dementia Friend by completing a short training, spreading the word, and taking small actions in the community that make a big difference to people with dementia.

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601 E Street, NW
Washington DC 20049
202.434.3840 T
202.434.6480 F

Follow us on Twitter @AARPIntl
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aarpinternational.org
journal.aarpinternational.org



**International
Affairs**

Dementia Facts and Figures: Nationally, for Michigan, and for Oakland County

- Data:
 - Oakland county: 25% of population over age of 55; 17.3% age 65 and older (Vital stats-MI.gov); the average life expectancy for Oakland County is 80.4 years.
 - In Michigan, 41% of adults age 60+ live alone and 31.4% of adults age 60+ have a disability (Michigan state Plan on Aging Fiscal Years 2021-2023).
 - In Michigan, there is expected to be 150% increase in those age 65 and older by 2050. By 2025, the number of Michiganders age 65 and older will outnumber those under the age of 18. (Data USA)
 - In Rochester, approximately 15% of elderly people report having difficulty thinking or remembering (city data.com)
 - From Alzheimer's Disease International (alzint.org),
 - 46% of those living with dementia and their caregivers fear the stigma associated with the diagnosis as a barrier to being diagnosed.
 - 35% of caregivers have hidden the diagnosis of a person with dementia
 - Well-structured virtual educational programs may facilitate quick dissemination to the public about dementia risk factors and warning signs
 - Per National Alliance for Caregiving, informal caregivers (family members and friends) provide an estimated 80% of care for those with a disability in Michigan.
- Michigan Adult and Aging Services 2019 and 2020 reports:
 - State plan goal #1: Advocate for, inform, and empower those we serve; In 2019, Governor Whitmer applied for Michigan to be an Age-friendly state. Michigan was the first in the Midwest and fifth in the nation to commit to becoming Age-Friendly
 - State plan goal #2: Help older adults maintain health and independence at home and in the community; Caregiving support services falls under this goal, with objectives to provide education that is specific to informal caregivers of those with dementia.
 - In Michigan, over \$200 million is spent on care of those 65 and older (includes informal, direct, and social care).



Dementia Friendly Community Joining the National Network

Dementia Friendly America (DFA) communities are influencers and catalysts for change that foster capability to support people with dementia and their care partners in local communities across the nation. The following factors indicate that your community is ready for and committed to this undertaking. Joining the DFA network means you are engaged in a process to become more dementia-friendly. DFA does not certify communities as dementia-friendly. Communities interested in being a member of the Dementia Friendly America network pledge that their efforts will include the following factors.

Readiness and Recognition Criteria

- **Connecting Across Sectors.** DFA communities convene a cross-sector team across three or more community sectors to advance dementia friendliness. A cross-sector team includes at a minimum, government, clinical, community-based organizations and people living in community with dementia and their care partners. Ideally, several community sectors are represented on the cross-sector team.¹
- **Inclusion and Leadership of People Living with Dementia.** People living with dementia and their caregivers are key to leading and shaping dementia friendly communities. It is imperative that people living with dementia shape a dementia friendly community effort.
- **Adoption and Communication of Dementia Friendly Practices and Change Goals.** DFA communities foster sector-specific dementia friendly practices across their communities. The DFA toolkit guides communities through a step-by-step process that fosters adoption of dementia friendly practices in all parts of community. Communities may follow the step by step process or do sector-based outreach and training. Please indicate how your community plans to engage in dementia friendly work.
- **Champion Organization and Coordination Capacity.** Many DFA communities benefit from having an organization that is willing to champion, coordinate and, if needed, serve as a fiscal sponsor. The champion organization may help recruit and partner with a senior leader of local government in the effort (e.g. mayor; city council; other elected officials).
- **Progress Tracking and Sharing.** Communities will report progress by providing a current program description, upon request, and by completing periodic surveys.

¹ Sectors of community include are listed on the DFA website and include banks/financial services, community members, legal and advanced planning, local government (including transportation, housing, first response, public spaces), health care, hospitals, libraries, faith communities, businesses, community-based services, and residential and specialty care.

To Join the Dementia Friendly America Network of Communities:

- Provide a memo summarizing how your community meets the readiness and recognition criteria
- Prove three or more letters of support representing different community sectors
- If your DFA community is in a [state with a DFA state lead](#), please include an additional letter of support from that agency/individual.
- Provide one-paragraph project description to be used for public dissemination

Once DFA has reviewed a community's materials and communicated approval, a community may identify themselves with the Dementia Friendly America logo.

Benefits of Joining the DFA Network of Communities:

- Participation in a national movement
- Access to webinars for DFA communities
- Access to DFA communities listserv and distribution list
- Technical assistance with DFA staff team
- Access to DFA logo / branding
- Ability to connect with other DFA communities
- Monthly newsletter
- Opportunities to have your work highlighted



Community Application Form

Join the Dementia Friendly America Network of Communities

Complete this form in entirety and submit to info@dfamerica.org and mek@usaging.org

Please be sure to also attach the following materials:

- Three or more letters of support representing different community sectors
- If your DFA community is in a state with a [DFA state lead](#), please include an additional letter of support from that agency/individual

Date of Application:

Dementia Friendly Community Location (city, state):

**Please list the individuals or agencies who comprise your action team:
(names, title, organization)**

DFA communities convene a cross-sector team across three or more community sectors to advance dementia friendliness. A cross-sector team includes at a minimum, government, clinical, community-based organizations and people living in community with dementia and their care partners. Please summarize how your community will establish connection across sectors.

What community sectors will your dementia friendly community's efforts focus on (check all that apply)

- Business
- Care Partner
- General public/community members
- Community-based services and supports
- Faith communities
- Libraries
- Home Care
- Hospitals and healthcare
- Legal and advance planning services
- Banking and financial services
- Local government
- Residential and specialty care
- Other, please describe:



Community Application Form

Has your initiative identified a Champion organization to coordinate and, if needed, serve as a fiscal administrator? Please provide the name of the organization and brief description.

Are you partnering with a AAA?

Yes

Please specify:

No

Are you partnering with a local Alzheimer's Association?

Yes

Please specify:

No

Are you partnering with a local age-friendly community initiative?

Yes

Please briefly describe:

No

Please outline how you are (or plan to) assess your community's strengths and weaknesses to develop an action plan:

It is expected that DFA communities use the Evaluation Guide to evaluate at least one component of your work. Please provide an overview of how you plan to evaluate your dementia friendly efforts

Please describe how you plan to sustain any new initiatives undertaken as a DFA community.



Community Application Form

Please compose a one-paragraph project description to be used for public dissemination.

DFA communities report progress by providing a current program description and by completing periodic surveys. Please confirm your commitment to participating:

Yes

No

Contact information for person submitting this form:

- **Name**
- **Title**
- **Agency**
- **Email**
- **Phone**

6D. FYE 2023 Budget Update

Chairman Giovanelli will provide an update from our Budget Presentation to City Council.

ROCHESTER DOWNTOWN DEVELOPMENT AUTHORITY

ANNUAL BUDGET - GROUPED BY CATEGORY

FYE 06/30/2022

	2019-2020 Actual	2020-21 Actual	06/30/2022 Amended Budget	2022-23 PROPOSED	2023-24 PROPOSED	2024-25 PROPOSED	Net Change YoY
REVENUE-INFLOWS							
Current Property Taxes	\$ 1,630,895	\$ 1,714,891	\$ 1,650,000	\$ 1,552,607	\$ 1,713,157	\$ 1,747,420	-5.9%
Other Grants	-	22,400	-	-	-	-	
Local Community Stabilization	53,589	46,576	40,000	48,000	49,000	50,000	20.0%
DDA Business Development (1)	35,320	69,441	20,000	25,000	25,100	25,200	25.0%
Interest -Michigan Class	22,221	781	-	-	-	-	
Donor Wall Donations	6,000	2,000	-	-	-	-	
Administrative Cross Charge (2)	41,928	42,767	43,238	43,886	44,545	45,436	1.5%
Miscellaneous Income	3,817	1,044	1,040	1,061	1,082	1,104	2.0%
TOTAL REVENUE-INFLOWS	\$ 1,793,771	\$ 1,899,901	\$ 1,754,278	\$ 1,670,554	\$ 1,832,884	\$ 1,869,160	-4.8%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
EXPENSES - OUTFLOWS							
OPERATIONAL COST OUTFLOWS							
Staff Costs							
Supervisor Salaries	\$ 77,985	\$ 79,874	\$ 79,000	\$ 82,391	\$ 84,863	\$ 87,409	4.3%
Part-Time Wages	-	836	-	-	-	-	
Longevity	1,400	2,100	2,100	2,100	2,100	2,100	0.0%
Fica	6,197	6,470	6,444	6,512	6,538	6,669	1.1%
Hospitalization	18,665	17,225	22,206	22,539	22,877	23,335	1.5%
Hospitalization -Hsa Funding	4,200	4,200	4,200	4,200	4,200	4,200	0.0%
Retirement Contribution	19,553	44,317	10,997	10,643	10,612	10,564	-3.2%
Employer Retirement Contribut	-	323	-	-	-	-	
Dental/Optical	910	1,574	950	950	950	950	0.0%
Unemployment Comp. Insurance	142	111	16	16	16	16	0.0%
Total Staff Costs	\$ 129,053	\$ 157,030	\$ 125,913	\$ 129,351	\$ 132,156	\$ 135,243	2.7%
	7.2%	8.3%	7.2%	7.7%	7.2%	7.2%	
District Maintenance Expenses							
Contract Svcs - Dumpsters	\$ 99,945	\$ 127,184	\$ 122,764	\$ 125,606	\$ 128,755	\$ 131,330	2.3%
Contract Svcs - D.P.W.	3,319	10,000	10,000	10,000	10,000	10,000	0.0%
Contract Svcs - Maintenance	2,348	5,643	23,439	23,908	24,386	24,874	2.0%
Light & Power	43,139	43,222	36,960	37,514	38,077	38,839	1.5%
General Insurance	15,833	16,332	15,573	15,806	16,043	16,364	1.5%
Contractual Services	311	-	-	5,000	5,100	5,200	
Contract Svcs - Sidewalk Snow	-	4,333	-	-	-	-	
Total District Maintenance Expenses	\$ 164,894	\$ 206,713	\$ 208,736	\$ 217,834	\$ 222,361	\$ 226,607	4.4%
	9.2%	10.9%	11.9%	13.0%	12.1%	12.1%	
Economic Development Costs							
Community Affairs- External	\$ 4,647	\$ 2,358	\$ 5,000	\$ 3,612	\$ 3,666	\$ 3,739	-27.8%
Printing & Office Supplies	23,505	25,816	21,000	22,000	23,000	23,460	4.8%
Equipment Lease - Copy Machin	15,202	14,902	15,000	17,149	17,406	17,754	14.3%
Professional Development	-	-	9,000	815	831	848	-90.9%
Travel	1,439	-	1,584	1,608	1,632	1,665	1.5%
Local Mileage Allowance	-	-	1,097	1,114	1,130	1,153	1.5%
Contract Svcs - Bus. Dev Comm (1)	62,345	83,486	10,445	20,867	21,084	21,306	99.8%
Postage	4,010	1,760	3,168	3,215	3,264	3,329	1.5%
Total Economic Development Costs	\$ 111,148	\$ 128,322	\$ 66,294	\$ 70,380	\$ 72,014	\$ 73,254	6.2%
	6.2%	6.8%	3.8%	4.2%	3.9%	3.9%	
Office & Other Overhead							
Operating Supplies	\$ 1,918	\$ 524	\$ 2,600	\$ 2,700	\$ 2,800	\$ 2,856	3.8%
Legal Services	2,113	1,113	2,112	2,144	2,176	2,220	1.5%
Auditing	2,525	2,525	3,118	3,165	3,213	3,277	1.5%
Cable Casting	2,925	3,575	4,224	4,287	4,352	4,439	1.5%
Contract Svcs - Employment	2,100	2,520	1,795	1,822	1,850	1,887	1.5%
Telecommunications	7,179	6,750	5,189	5,267	5,346	5,453	1.5%
Computer Rental	2,009	2,049	2,072	2,103	2,134	2,177	1.5%
Heat-Building	721	1,253	603	612	622	634	1.5%
Maintenance & Repairs - Equip	389	-	528	536	544	555	1.5%
Rental Of Land	23,970	23,523	32,761	33,000	33,300	33,600	0.7%
Dues & Subscriptions	2,083	2,626	1,689	3,050	3,100	3,150	80.6%
Miscellaneous & Refund Tax Allocation	212	31	-	-	-	-	
Total Office & Other Overhead	\$ 48,145	\$ 46,488	\$ 56,691	\$ 58,686	\$ 59,436	\$ 60,248	3.5%
	2.7%	2.4%	3.2%	3.5%	3.2%	3.2%	

ROCHESTER DOWNTOWN DEVELOPMENT AUTHORITY

ANNUAL BUDGET - GROUPED BY CATEGORY
 FYE 06/30/2022

	2019-2020 Actual	2020-21 Actual	06/30/2022 Amended Budget	2022-23 PROPOSED	2023-24 PROPOSED	2024-25 PROPOSED	Net Change YoY
Administrative Cross Charge (3)	\$ 75,164	\$ 76,592	\$ 78,200	\$ 95,000	\$ 97,850	\$ 100,785	21.5%
	4.2%	4.0%	4.5%	5.7%	5.3%	5.4%	
TOTAL OPERATIONAL COST OUTFLOWS	\$ 528,403	\$ 615,146	\$ 535,834	\$ 571,251	\$ 583,816	\$ 596,137	6.6%
	29.5%	32.4%	30.5%	34.2%	31.9%	31.9%	
CAPITAL OUTFLOWS / NON OPERATIONS							
Community Art	-	-	-	10,000	-	-	
<i>Town Square Initiative (Front Porch Project-FPP) (80%)</i>	-	8,000	-	311,484	494,454	188,018	#DIV/0!
<i>Other Capital Improvements In District (20%)</i>	-	-	-	77,871	123,613	47,005	#DIV/0!
Capital Assets - Maint & Mino	171,577	172,512	151,000	165,000	169,000	174,000	9.3%
Sidewalk Reconstruction	36,047	-	212,922	10,000	12,000	14,000	-95.3%
Street Lighting Replacement	65,340	225,455	250,000	250,000	250,000	250,000	0.0%
Contractual Services - Big Bright Lights	175,000	150,000	150,000	150,000	150,000	150,000	0.0%
Contractual Services - DDA PSD Assessment (4)	-	296,658	-	-	-	-	
Covid-19 Response (4)	56,000	97,772	100,444	-	-	-	-100.0%
Trans To Mvh Major Street Fun	-	-	40,000	-	-	-	-100.0%
Trans To Mvh Local Street Fun	365,923	1,913	401,708	-	-	400,000	-100.0%
Trans To Auto Parking Fund-Regular (5)	50,000	50,000	50,000	-	50,000	50,000	
Trans To Auto Parking Fund-Covid (4) (5)	188,919	458,118	112,164	-	-	-	-100.0%
TOTAL CAPITAL OUTFLOWS / NON OPERATIONS	\$ 1,108,806	\$ 1,460,428	\$ 1,468,238	\$ 974,355	\$ 1,249,067	\$ 1,273,023	-33.6%
	61.8%	76.9%	83.7%	58.3%	68.1%	68.1%	-30.3%
TOTAL EXPENSES / OUTFLOWS	\$ 1,637,209	\$ 2,075,574	\$ 2,004,072	\$ 1,545,606	\$ 1,832,883	\$ 1,869,160	-22.9%
	91.3%	109.2%	114.2%	92.5%	100.0%	100.0%	
NET BUDGET INFLOWS LESS OUTFLOWS	\$ 156,562	\$ (175,673)	\$ (249,794)	\$ 124,948	\$ 0	\$ -	
Add: Beginning Fund Balance*	751,314	907,876	732,203	482,409	996,712	1,614,780	
Capital/FPP funding	-	-	-	389,355	618,067	235,023	
Equals: Ending Fund Balance	\$ 907,876	\$ 732,203	\$ 482,409	\$ 996,712	\$ 1,614,780	\$ 1,849,803	

NOTES

(1) DDA promotional efforts (Love Local, Holiday Expo, etc.)

(2) DDA Administrative Cross Charge Revenue (Billed to General, Major&Minor Streets & PSD per Finance)

(3) Administrative Cross Charge Expense

Asst. City Mgr. (Nik)	\$ 38,184
Finance Director	4,099
Human Resources	5,522
Accounts Payable	6,027
Events Coordinator	11,589
Marketing Coordinator	11,171
	<u>\$ 76,592</u>

(4) Covid Response

							Total
Parking	\$ 188,919	\$ 458,118	\$ 112,164	\$ -	\$ -	\$ -	\$ 759,201
PSD	-	296,658	-	-	-	-	296,658
Other support	56,000	97,772	100,444	-	-	-	254,216
	<u>\$ 244,919</u>	<u>\$ 852,548</u>	<u>\$ 212,608</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,310,075</u>

(5) Parking Funding

	<u>\$ 238,919</u>	<u>\$ 508,118</u>	<u>\$ 162,164</u>	<u>\$ -</u>	<u>\$ 50,000</u>	<u>\$ 50,000</u>	<u>\$ 1,009,201</u>
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ROCHESTER PRINCIPAL SHOPPING DISTRICT

ANNUAL BUDGET - GROUPED BY CATEGORY

FYE 06/30/2022

	2020-21 Activity	2021-22 Projected	2022-23 PROPOSED	2023-24 PROPOSED	2024-25 PROPOSED
REVENUE					
Tax Assessments and DDA Funding					
Principal Shopping District Assessment	\$ -	\$ 300,158	\$ 300,158	\$ 300,158	\$ 306,161
Administrative Cross Charge -DDA	27,158	27,428	27,703	27,980	28,540
DDA Paid PSD Assessment	296,658				
Trans Frm DDA - BBL	150,000	150,000	150,000	150,000	150,000
Total Tax Assessments and DDA Funding	\$ 473,816	\$ 477,586	\$ 477,861	\$ 478,137	\$ 484,701
	<i>71.0%</i>	<i>65.3%</i>	<i>64.7%</i>	<i>64.5%</i>	<i>64.6%</i>
Programmatic Funding and Sponsorships					
Big Bright Light Show	\$ 91,914	\$ 75,000	\$ 77,273	\$ 78,045	\$ 79,606
Farmers Market	35,245	30,000	30,000	30,000	30,000
Kris Kringle Market	486	28,000	28,000	29,137	29,720
Public Art Event	-	26,000	26,000	26,000	26,000
Winter Magazine	18,000	20,000	20,000	20,000	20,000
Spring Magazine	12,438	15,000	15,000	15,000	15,100
Fire & Ice Festival	8,110	13,000	13,000	13,000	13,200
Movies In The Moonlight	3,175	3,500	7,212	7,284	7,430
Rochester Explorers Club	2,100	6,100	6,197	6,264	6,299
Sidewalk Sales	5,000	5,000	5,000	5,000	5,000
Annual Awareness Programnsor	2,000	5,000	5,000	5,000	5,000
Junk In The Trunk	2,433	4,600	4,639	4,687	4,683
Music Festival/Dancin	-	2,000	2,000	2,000	2,000
Love Local Month	-	2,000	2,000	2,000	2,000
Small Business Saturday	1,500	1,500	1,530	1,541	1,562
Magical Mural Tour	-	1,250	1,250	1,250	1,250
Taste Of Fall	-	1,250	1,250	1,250	1,250
Caroling In The City	1,500	-	1,030	1,041	1,062
Foodie February	-	1,000	1,000	1,000	1,000
Lagniappe	-	1,000	1,000	1,000	1,000
Halloween Events	1,000	1,000	1,000	1,000	1,000
Rochester Posed	350	1,000	1,000	1,000	1,000
Deck Art	3,224	500	500	500	500
Dancin' - Restaurants	300	-	-	-	-
Total Programmatic Funding and Sponsorships	\$ 188,774	\$ 243,700	\$ 250,881	\$ 252,999	\$ 255,662
	<i>28.3%</i>	<i>33.3%</i>	<i>34.0%</i>	<i>34.1%</i>	<i>34.1%</i>
Other Misc Funding					
Interest -Michigan Class	\$ 168	\$ -	\$ -	\$ -	\$ -
Miscellaneous Income	4,514	10,000	10,000	10,000	10,000
Total Other Misc Funding	\$ 4,682	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000
	<i>0.7%</i>	<i>1.4%</i>	<i>1.4%</i>	<i>1.3%</i>	<i>1.3%</i>
TOTAL PSD REVENUE	\$ 667,272	\$ 731,286	\$ 738,742	\$ 741,136	\$ 750,363
	<i>100.0%</i>	<i>100.0%</i>	<i>100.0%</i>	<i>100.0%</i>	<i>100.0%</i>

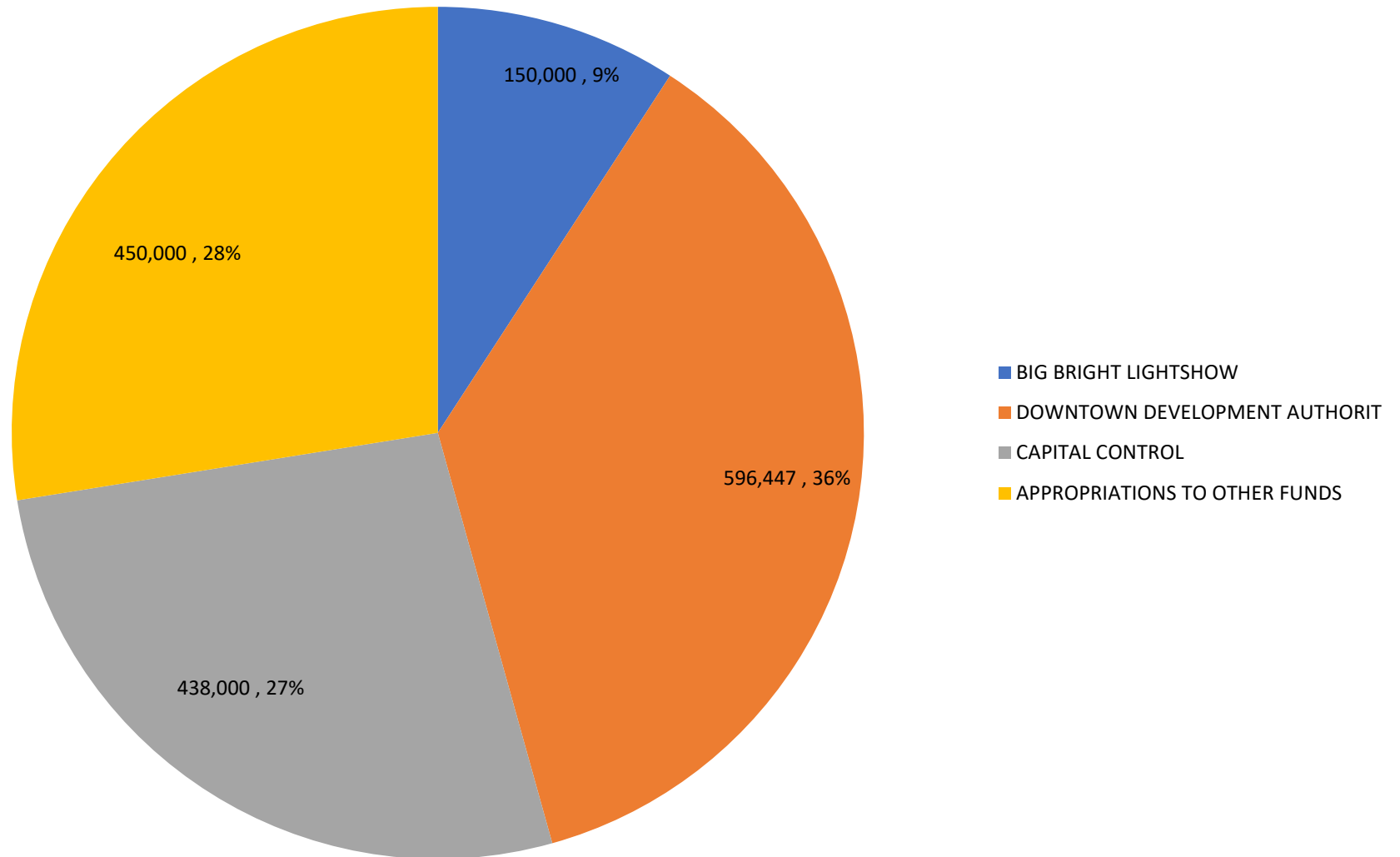
ROCHESTER PRINCIPAL SHOPPING DISTRICT

ANNUAL BUDGET - GROUPED BY CATEGORY

FYE 06/30/2022

	2020-21 Activity	2021-22 Projected	2022-23 PROPOSED	2023-24 PROPOSED	2024-25 PROPOSED
PSD EXPENSES					
Staff Support					
Employee Wages	\$ 79,558	\$ 80,500	\$ 82,000	\$ 83,500	\$ 85,000
Part-Time Wages	2,135	2,040	2,061	2,081	2,123
Overtime Wages	17,137	13,612	13,748	13,886	14,164
Fica	7,346	8,000	8,050	8,100	8,200
Hospitalization	12,119	13,000	13,100	13,200	13,300
Hospitalization -Hsa Funding	4,200	4,100	4,100	4,100	4,100
Defined Contribution	8,944	8,900	8,950	9,000	9,050
Employer Retirement Contributi	2,308	2,400	2,400	2,400	2,400
Dental/Optical	926	750	775	800	825
Contract Svcs - Employment	11,080	18,000	23,697	23,934	24,413
Total Staff Support	\$ 145,752	\$ 151,302	\$ 158,881	\$ 161,001	\$ 163,575
	22.4%	20.6%	21.3%	21.4%	21.4%
Advertising and Promotional Costs					
Advertising - Newspaper	\$ 31	\$ 1,503	\$ 1,503	\$ 1,503	\$ 1,503
Printing & Graphics	34,610	42,870	42,975	43,376	44,091
Signage	161	5,900	5,899	5,898	5,899
Ad-PI-Tv-Hldy Parade/Dt Promo	30,000	27,099	27,012	26,925	26,925
Banners	11,061	6,021	6,061	6,102	6,102
Caroling In The City - Op Supplies	1,600	7,000	7,212	7,284	7,430
Contractual Services-Dancing ITS/Party Rentals	-	10,000	10,000	10,000	10,000
Contractual Services-Fire&Ice/Fireworks	600	8,906	8,906	8,906	8,907
Contractual Services -Other	15,261	37,594	37,607	37,683	37,835
Contractual Services - BBL Installation	268,268	255,025	257,575	260,151	265,354
Equipment Rental	6,929	13,779	13,779	13,779	13,779
Farmers Market - Op Supplies	15,355	10,000	10,000	10,000	10,000
Festival Of Trees	31,692	20,402	20,606	20,812	21,228
Graphic Design	7,700	15,006	15,031	15,181	15,486
License And Fees	10,836	9,534	9,534	9,534	9,534
Merchant Service Fees	6,045	5,101	5,152	5,203	5,307
Miscellaneous-Kris Kringle/RARA/RAYA/Movies, etc.	1,794	18,383	18,383	18,383	18,383
Miscellaneous -Public Art Event/Fiberglass Snowmen	-	25,000	25,000	25,000	25,000
Miscellaneous-Other	15,005	18,700	18,701	18,701	18,700
Postage	17,719	14,204	14,228	14,370	14,657
Travel/Meetings & Conferences	-	2,550	2,576	2,602	2,654
Total Advertising and Promotional Costs	\$ 474,667	\$ 554,577	\$ 557,740	\$ 561,394	\$ 568,773
	73.0%	75.3%	74.6%	74.5%	74.5%
Administrative Cross Charge (City & DDA)	\$ 29,948	\$ 30,247	\$ 30,549	\$ 30,855	\$ 31,472
	4.6%	4.1%	4.1%	4.1%	4.1%
PSD EXPENSES	\$ 650,367	\$ 736,126	\$ 747,170	\$ 753,250	\$ 763,820
	100.0%	100.0%	100.0%	100.0%	100.0%
PSD NET REVENUES LESS EXPENSES	\$ 16,904	\$ (4,840)	\$ (8,428)	\$ (12,114)	\$ (13,457)

Appropriations By Department



Expenditures

752.000	BIG BRIGH	150,000
896.000	DOWNTOV	596,447
900.000	CAPITAL C	438,000
965.000	APPROPRI	450,000

04/14/2022

BUDGET REPORT FOR CITY OF ROCHESTER

GL NUMBER	DESCRIPTION	2020-21 ORIGINAL BUDGET	2020-21 ACTIVITY	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	2021-22 PROJECTED ACTIVITY	2021-22 ACTIVITY THRU 06/30/22	2022-23 PROPOSED BUDGET	2023-24 PROPOSED BUDGET	2024-25 PROPOSED BUDGET
Fund 494 - DOWNTOWN DEVELOPMENT AUTHORITY										
ESTIMATED REVENUES										
494-000.000-402.000	CURRENT PROPERTY TAXES	1,631,032	1,714,891	1,650,000	1,650,000	1,650,000	1,675,150	1,663,045	1,713,157	1,747,420
494-000.000-528.000	OTHER GRANTS		22,400							
494-000.000-573.000	LOCAL COMMUNITY STABILIZATION	53,000	46,576	40,000	40,000	62,361	62,361	48,000	49,000	50,000
494-000.000-626.000	DDA BUSINESS DEVELOPMENT	5,000	69,441	20,000	20,000	20,000	16,744	25,000	25,100	25,200
494-000.000-665.000	INCOME ON INVESTMENTS	15,300								
494-000.000-665.072	INTEREST -MICHIGAN CLASS		781				592			
494-000.000-671.016	DONOR WALL DONATIONS		2,000							
494-000.000-676.000	ADMINISTRATIVE CROSS CHARGE	42,767	42,767	43,238	43,238	43,238	36,032	43,886	44,545	45,436
494-000.000-692.000	MISCELLANEOUS INCOME	7,500	1,044	1,040	1,040	1,040	1,776	1,061	1,082	1,104
TOTAL ESTIMATED REVENUES		1,754,599	1,899,900	1,754,278	1,754,278	1,776,639	1,792,655	1,780,992	1,832,884	1,869,160
APPROPRIATIONS										
494-736.000-790.007	AD PR - SIGNAGE						55			
494-752.000-805.000	CONTRACTUAL SERVICES	446,658	446,658	150,000	150,000	150,000		150,000	150,000	150,000
494-896.000-701.000	SUPERVISOR SALARIES	77,200	79,874	79,000	79,000	79,000	60,338	82,391	84,863	87,409
494-896.000-701.002	PART-TIME WAGES		836			1,721	1,721			
494-896.000-710.101	LONGEVITY	1,400	2,100	2,100	2,100	2,100	1,050	2,100	2,100	2,100
494-896.000-715.000	FICA	6,288	6,470	6,444	6,444	6,444	4,835	6,512	6,538	6,669
494-896.000-716.000	HOSPITALIZATION	21,964	17,225	22,206	22,206	22,206	12,735	22,539	22,877	23,335
494-896.000-716.002	HOSPITALIZATION - RETIREE	1,200								
494-896.000-716.004	HOSPITALIZATION -HSA FUNDING	6,120	4,200	4,200	4,200	4,200	4,200	4,200	4,200	4,200
494-896.000-717.000	EMPLOYEE LIFE INSURANCE	522								
494-896.000-718.000	RETIREMENT CONTRIBUTION	27,637	44,317	10,997	10,997	10,997	10,997	10,643	10,612	10,564
494-896.000-718.002	EMPLOYER RETIREMENT CONTRIBUT		323			877	923			
494-896.000-719.000	DENTAL/OPTICAL	515	1,574	950	950	1,211	1,275	950	950	950
494-896.000-720.000	WORKER'S COMP. INSURANCE					302	302	305	308	310
494-896.000-721.000	UNEMPLOYMENT COMP. INSURANCE	16	111	16	16	16	275	16	16	16
494-896.000-728.000	POSTAGE	3,133	1,760	3,168	3,168	3,168	749	3,215	3,264	3,329
494-896.000-729.000	PRINTING & OFFICE SUPPLIES	20,000	25,816	21,000	21,000	21,000	13,375	22,000	23,000	23,460
494-896.000-757.000	OPERATING SUPPLIES	2,500	524	2,600	2,600	2,600	577	2,700	2,800	2,856
494-896.000-801.000	ADMINISTRATIVE CROSS CHARGE	76,592	76,592	78,200	78,200	78,200	65,167	95,000	97,850	100,785
494-896.000-803.000	LEGAL SERVICES	2,089	1,113	2,112	2,112	2,112	1,725	2,144	2,176	2,220
494-896.000-804.000	AUDITING	2,700	2,525	3,118	3,118	3,118	2,525	3,165	3,213	3,277
494-896.000-805.000	CONTRACTUAL SERVICES					504	504	5,000	5,100	5,200
494-896.000-805.008	CONTRACT SVCS - ORG. COMMITTE	69								
494-896.000-805.009	CONTRACT SVCS - BUS. DEV COMM	110,445	83,486	10,445	10,445	13,618	13,618	20,867	21,084	21,306
494-896.000-805.010	CONTRACT SVCS - D.P.W.	10,445	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
494-896.000-805.011	CONTRACT SVCS - MAINTENANCE	22,979	5,643	23,439	23,439	23,439	1,710	23,908	24,386	24,874
494-896.000-805.027	CABLE CASTING	4,178	3,575	4,224	4,224	4,224	1,300	4,287	4,352	4,439
494-896.000-805.030	CONTRACT SVCS - DUMPSTERS	119,768	127,184	122,764	122,764	122,764	93,106	125,606	128,755	131,330
494-896.000-805.034	CONTRACT SVCS - SIDEWALK SNOW	10,435	4,333							
494-896.000-805.703	CONTRACT SVCS - EMPLOYMENT	1,776	2,520	1,795	1,795	1,795	1,065	1,822	1,850	1,887
494-896.000-850.000	TELECOMMUNICATIONS	5,133	6,750	5,189	5,189	5,189	4,391	5,267	5,346	5,453
494-896.000-850.001	TELEPHONE LEASE	626								
494-896.000-860.000	COMPUTER RENTAL	2,049	2,049	2,072	2,072	2,072	1,554	2,103	2,134	2,177
494-896.000-861.002	EQUIPMENT LEASE - COPY MACHIN	16,712	14,902	15,000	15,000	15,000	11,788	17,149	17,406	17,754
494-896.000-863.001	PROFESSIONAL DEVELOPMENT	9,000		9,000	9,000	9,000		815	831	848
494-896.000-863.002	TRAVEL	1,567		1,584	1,584	1,584	1,750	1,608	1,632	1,665
494-896.000-864.000	LOCAL MILEAGE ALLOWANCE	1,085		1,097	1,097	1,097		1,114	1,130	1,153
494-896.000-883.000	COMMUNITY AFFAIRS- EXTERNAL	3,520	2,358	5,000	5,000	5,000	2,770	3,612	3,666	3,739
494-896.000-912.000	GENERAL INSURANCE	16,403	16,332	15,573	15,573	17,602	17,602	15,806	16,043	16,364

494-896.000-921.000	LIGHT & POWER	36,557	43,222	36,960	36,960	36,960	35,754	37,514	38,077	38,839
494-896.000-922.000	HEAT-BUILDING	597	1,253	603	603	603	344	612	622	634
494-896.000-931.000	MAINTENANCE & REPAIRS - EQUIP	522		528	528	1,203	1,203	536	544	555
494-896.000-940.000	RENTAL OF LAND	25,068	23,523	32,761	32,761	32,761	25,127	33,000	33,300	33,600
494-896.000-957.000	DUES & SUBSCRIPTIONS	1,671	2,626	1,689	1,689	3,000	2,019	3,050	3,100	3,150
494-896.000-963.000	MISCELLANEOUS		31							
494-900.000-974.019	CAPITAL ASSETS - MAINT & MINO	150,000	172,512	151,000	151,000	164,000	140,013	165,000	169,000	174,000
494-900.000-974.121	SIDEWALK RECONSTRUCTION	31,334		31,680	212,922	180,000	169,283	10,000	12,000	14,000
494-900.000-974.210	STREET LIGHTING REPLACEMENT	250,000	225,455	250,000	250,000	250,000	249,920	250,000	250,000	250,000
494-900.000-974.256	COMMUNITY ART							10,000		
494-900.000-974.260	FRONT PORCH PROJECT		8,000							
494-900.000-989.000	COVID-19 RESPONSE	68,375	97,772	100,444	100,444	100,444	1,020			
494-965.000-999.202	TRANS TO MVH MAJOR STREET FUN				40,000	40,000	40,000			
494-965.000-999.203	TRANS TO MVH LOCAL STREET FUN	273,000	1,913	373,156	401,708	401,708	633			400,000
494-965.000-999.516	TRANS TO AUTO PARKING FUND	238,970	508,118	162,164	162,164	162,164		50,000	50,000	50,000
TOTAL APPROPRIATIONS		2,108,818	2,075,575	1,754,278	2,004,072	1,995,003	1,009,298	1,206,556	1,215,125	1,634,447
NET OF REVENUES/APPROPRIATIONS - FUND 494		(354,219)	(175,675)		(249,794)	(218,364)	783,357	574,436	617,759	234,713

6E. Main Street Oakland County Update

Ben Giovanelli and Kristi Trevarrow will provide an update on the recent Main Street Oakland County Summit, as well as their upcoming Main Event on May 5.



THE MAIN EVENT

RECOGNIZING EXCELLENCE

Together Again

JOIN
• US •

MAY 5 2022
6 - 9 p.m.

FLAGSTAR
STRAND THEATRE
12 N. Saginaw Street
Downtown Pontiac
Theme: Together Again
Black Tie Optional



TICKETS \$35
ON SALE AT:
AdvantageOakland.com
EventBrite.com
Includes Hearty Hors d'oeuvres





THE MAIN EVENT KEYNOTE ADDRESS

“HOW STORY SAVED THE NATION’S
MAIN STREETS”



MARY MEANS, CEO

Mary Means & Associates, Inc., Silver Springs, Maryland

Mary Means is one of the visionaries and founders of the national Main Street program – mainstreaming historic preservation. In the 40+ years since the original three-town pilot morphed into the National Main Street Center, more than 2,000 cities and towns in the U.S. and Canada have brought life back to their downtowns using the methods she and her colleagues developed. She is a leader in place-based community development, helping communities optimize their historic character.

SPONSORS



JOIN US IN
CELEBRATING
MAIN STREET
OAKLAND
COUNTY
COMMUNITIES

Questions? Contact
John Bry, Oakland County
bryj@oakgov.com | (248) 858-5444



6F. Fourth Street Reconstruction Update

A update on the progress of the Main Street Reconstruction Project will be provided.

6G. May 18, 2022 DDA Board Meeting

For the May 18th Board Meeting, the staff will be unavailable because Jenna and Kristi will be attending the Main Street Now Conference and Taylor will be off for her wedding. The Executive Committee wanted the Board to discuss having the meeting without staff present or cancelling the May 18 Meeting.

7A. Executive Director Update

Main Street Now Conference

The Main Street Now Conference will take place May 15-18 in Richmond, Virginia. Attending this year on behalf of Rochester are Amber Hall (Promotions Committee), Chris Johnson (DDA Board), Jenna O'Dell and Kristi Trevarrow. Main Street Oakland County provided (2) free registrations for us. Additionally, Jenna & I are presenting at the conference this year and received discounted registration.

MML Insurance Dividend Payment

We received our annual dividend distribution from MML in the amount of \$1699.00.

Downtown Collaboration Studio Hours – Week of May 15

We will have reduced hours at the Studio this week due to the Main Street Now Conference and Taylor's Wedding! Congratulations Taylor & David!



Rochester DDA Board Meeting

April 12, 2022

Events Coordinator Report

Events

- **Deck Art** – May 12 & 13. This year, over 400 artists from all over metro Detroit as well as over 40 Downtown Rochester businesses are participating in Deck Art 2022. In its twelfth installment, Deck Art is a skateboard art competition and exhibition. Artists submit one-of-a-kind artwork using skateboard decks as a canvas. These decks will be on display in Downtown Rochester businesses beginning May 12 and will be celebrated with a two-day event on May 12 & 13. Participating businesses are asked to stay open until 9 pm for both of the event evenings.

Deck Art collection began this week and the deadline to turn in your artwork is 8 pm on April 22nd. With that being said, the DDA will stay open on Thursday, April 21st and Friday, April 22nd until 8 pm to collect any last-minute boards.

On Thursday and Friday during event hours, the golden ticket will be hidden in one of the participating businesses. The first person to find the golden ticket and comes to the DDA's Downtown Collaboration Studio (431 Main) to let us know the location of the skateboard will win a \$75 Downtown Rochester gift certificate!

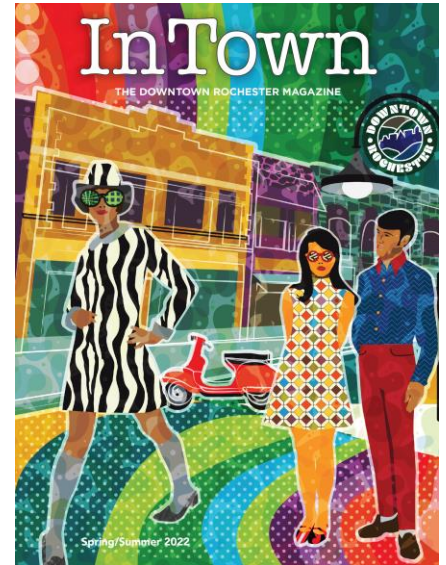


- **Junk in the Trunk** – June 18th. Rochester's very own community-wide resale event, Junk in the Trunk will take place 9:00am-1:00pm in the Farmers' Market Upper Lot. Event participation is now open to area residents, Crafters, and Businesses. There are roughly 75 parking spaces in the upper lot. Residents and businesses may purchase parking spaces to sell their treasures. It is up to them what they do with that space- they can bring in tables, pop-up tents or simply open their trunk. The spaces will be sold for \$35 each or two for \$50. Registration forms will be sent out to interested vendors and published online early in May.

DOWNTOWN DEVELOPMENT AUTHORITY BOARD MEETING
April 2022
Marketing Coordinator Update

PROMOTION

In Town Magazine: The Spring/Summer issue of In Town are hitting homes this week. This issue we focused on art and place making – discussing the new DIA mural in town and how we can embrace more community art. We put a call out to artists asking for their interpretation of Mod mixed with Downtown Rochester. We received dozens of entries and one will be featured on the cover!



Farmers' Market: This year marks the 23rd season of the Farmers' Market. Opening Day is set for Saturday, May 7th. As always we will be passing out 500 tote bags to the first adult customers, live music with Lia Catallo & Friends, Ascension Providence Rochester Hospital will be giving out bike helmets to children, in honor of Bike Safety Week.

New vendors include Freeman Meat Co. of Owosso, Michigan. They will offer different cuts of pork including a whole and half hog!

I'm working on seasonal programming as well as more fitness demos for the upcoming summer.

Ascension Providence Rochester will be on-site twice a month with different health related topics such as mental health, emergency safety etc. as way to have more open and engaging dialogue with community members.

Thursday Night Market: We are now accepting applications for Thursday Night Market. Thursday nights are open to market vendors, crafter/ artisans and downtown merchants.

PERIOD ENDING 03/31/2022

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 03/31/2022	ACTIVITY FOR MONTH 03/31/2022	AVAILABLE BALANCE	% BDGT USED
Fund Group <None>						
Fund 494 - DOWNTOWN DEVELOPMENT AUTHORITY						
Revenues						
Dept 000.000 - GENERAL LEDGER						
494-000.000-402.000	CURRENT PROPERTY TAXES	1,650,000.00	1,708,496.55	0.00	(58,496.55)	103.55
494-000.000-573.000	LOCAL COMMUNITY STABILIZATION	40,000.00	62,361.04	0.00	(22,361.04)	155.90
494-000.000-626.000	DDA BUSINESS DEVELOPMENT	20,000.00	16,398.50	1,181.50	3,601.50	81.99
494-000.000-665.072	INTEREST -MICHIGAN CLASS	0.00	257.39	0.00	(257.39)	100.00
494-000.000-676.000	ADMINISTRATIVE CROSS CHARGE	43,238.00	32,428.53	3,603.17	10,809.47	75.00
494-000.000-692.000	MISCELLANEOUS INCOME	1,040.00	77.00	0.00	963.00	7.40
Total Dept 000.000 - GENERAL LEDGER		1,754,278.00	1,820,019.01	4,784.67	(65,741.01)	103.75
TOTAL REVENUES		1,754,278.00	1,820,019.01	4,784.67	(65,741.01)	103.75
Expenditures						
Dept 736.000 - MOVIES IN THE MOONLIGHT						
494-736.000-790.007	AD PR - SIGNAGE	0.00	54.76	0.00	(54.76)	100.00
Total Dept 736.000 - MOVIES IN THE MOONLIGHT		0.00	54.76	0.00	(54.76)	100.00
Dept 752.000 - BIG BRIGHT LIGHTSHOW						
494-752.000-805.000	CONTRACTUAL SERVICES	150,000.00	0.00	0.00	150,000.00	0.00
Total Dept 752.000 - BIG BRIGHT LIGHTSHOW		150,000.00	0.00	0.00	150,000.00	0.00
Dept 896.000 - DOWNTOWN DEVELOPMENT AUTHORITY						
494-896.000-701.000	SUPERVISOR SALARIES	79,000.00	57,320.36	6,035.58	21,679.64	72.56
494-896.000-701.002	PART-TIME WAGES	0.00	1,721.25	0.00	(1,721.25)	100.00
494-896.000-710.101	LONGEVITY	2,100.00	1,050.00	0.00	1,050.00	50.00
494-896.000-715.000	FICA	6,444.00	4,604.02	462.46	1,839.98	71.45
494-896.000-716.000	HOSPITALIZATION	22,206.00	12,104.71	1,260.32	10,101.29	54.51
494-896.000-716.004	HOSPITALIZATION -HSA FUNDING	4,200.00	4,200.00	0.00	0.00	100.00
494-896.000-718.000	RETIREMENT CONTRIBUTION	10,997.00	10,997.00	1,097.00	0.00	100.00
494-896.000-718.002	EMPLOYER RETIREMENT CONTRIBUT	0.00	877.04	92.32	(877.04)	100.00
494-896.000-719.000	DENTAL/OPTICAL	950.00	1,211.00	128.84	(261.00)	127.47
494-896.000-720.000	WORKER'S COMP. INSURANCE	0.00	302.11	0.00	(302.11)	100.00
494-896.000-721.000	UNEMPLOYMENT COMP. INSURANCE	16.00	10.39	0.00	5.61	64.94
494-896.000-728.000	POSTAGE	3,168.00	749.29	19.00	2,418.71	23.65
494-896.000-729.000	PRINTING & OFFICE SUPPLIES	21,000.00	13,375.10	2,078.84	7,624.90	63.69
494-896.000-757.000	OPERATING SUPPLIES	2,600.00	576.91	0.00	2,023.09	22.19
494-896.000-801.000	ADMINISTRATIVE CROSS CHARGE	78,200.00	58,650.03	6,516.67	19,549.97	75.00
494-896.000-803.000	LEGAL SERVICES	2,112.00	300.00	0.00	1,812.00	14.20
494-896.000-804.000	AUDITING	3,118.00	2,525.00	0.00	593.00	80.98
494-896.000-805.000	CONTRACTUAL SERVICES	0.00	504.46	30.00	(504.46)	100.00
494-896.000-805.009	CONTRACT SVCS - BUS. DEV COMM	10,445.00	13,617.97	127.40	(3,172.97)	130.38
494-896.000-805.010	CONTRACT SVCS - D.P.W.	10,000.00	10,000.00	0.00	0.00	100.00
494-896.000-805.011	CONTRACT SVCS - MAINTENANCE	23,439.00	1,710.00	200.00	21,729.00	7.30
494-896.000-805.027	CABLE CASTING	4,224.00	1,300.00	0.00	2,924.00	30.78
494-896.000-805.030	CONTRACT SVCS - DUMPSTERS	122,764.00	78,997.53	10,812.51	43,766.47	64.35
494-896.000-805.703	CONTRACT SVCS - EMPLOYMENT	1,795.00	1,065.00	225.00	730.00	59.33
494-896.000-850.000	TELECOMMUNICATIONS	5,189.00	4,162.67	323.93	1,026.33	80.22

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 03/31/2022	ACTIVITY FOR MONTH 03/31/2022	AVAILABLE BALANCE	% BDGT USED
Fund Group <None>						
Fund 494 - DOWNTOWN DEVELOPMENT AUTHORITY						
Expenditures						
494-896.000-860.000	COMPUTER RENTAL	2,072.00	1,554.00	0.00	518.00	75.00
494-896.000-861.002	EQUIPMENT LEASE - COPY MACHIN	15,000.00	11,788.37	1,240.88	3,211.63	78.59
494-896.000-863.001	PROFESSIONAL DEVELOPMENT	9,000.00	0.00	0.00	9,000.00	0.00
494-896.000-863.002	TRAVEL	1,584.00	1,750.49	0.00	(166.49)	110.51
494-896.000-864.000	LOCAL MILEAGE ALLOWANCE	1,097.00	0.00	0.00	1,097.00	0.00
494-896.000-883.000	COMMUNITY AFFAIRS- EXTERNAL	5,000.00	2,769.92	363.58	2,230.08	55.40
494-896.000-912.000	GENERAL INSURANCE	15,573.00	17,602.00	0.00	(2,029.00)	113.03
494-896.000-921.000	LIGHT & POWER	36,960.00	35,753.54	5,277.98	1,206.46	96.74
494-896.000-922.000	HEAT-BUILDING	603.00	344.20	92.72	258.80	57.08
494-896.000-931.000	MAINTENANCE & REPAIRS - EQUIP	528.00	1,202.82	0.00	(674.82)	227.81
494-896.000-940.000	RENTAL OF LAND	32,761.00	25,126.56	2,675.00	7,634.44	76.70
494-896.000-957.000	DUES & SUBSCRIPTIONS	1,689.00	2,018.70	0.00	(329.70)	119.52
Total Dept 896.000 - DOWNTOWN DEVELOPMENT AUTHORIT		535,834.00	381,842.44	39,060.03	153,991.56	71.26
Dept 900.000 - CAPITAL CONTROL						
494-900.000-974.019	CAPITAL ASSETS - MAINT & MINO	151,000.00	140,012.73	257.73	10,987.27	92.72
494-900.000-974.121	SIDEWALK RECONSTRUCTION	212,922.00	169,282.91	0.00	43,639.09	79.50
494-900.000-974.210	STREET LIGHTING REPLACEMENT	250,000.00	249,920.00	0.00	80.00	99.97
494-900.000-989.000	COVID-19 RESPONSE	100,444.00	1,020.00	0.00	99,424.00	1.02
Total Dept 900.000 - CAPITAL CONTROL		714,366.00	560,235.64	257.73	154,130.36	78.42
Dept 965.000 - APPROPRIATIONS TO OTHER FUNDS						
494-965.000-999.202	TRANS TO MVH MAJOR STREET FUN	40,000.00	40,000.00	0.00	0.00	100.00
494-965.000-999.203	TRANS TO MVH LOCAL STREET FUN	401,708.00	633.33	0.00	401,074.67	0.16
494-965.000-999.516	TRANS TO AUTO PARKING FUND	162,164.00	0.00	0.00	162,164.00	0.00
Total Dept 965.000 - APPROPRIATIONS TO OTHER FUNDS		603,872.00	40,633.33	0.00	563,238.67	6.73
TOTAL EXPENDITURES		2,004,072.00	982,766.17	39,317.76	1,021,305.83	49.04
Fund 494 - DOWNTOWN DEVELOPMENT AUTHORITY:						
TOTAL REVENUES		1,754,278.00	1,820,019.01	4,784.67	(65,741.01)	103.75
TOTAL EXPENDITURES		2,004,072.00	982,766.17	39,317.76	1,021,305.83	49.04
NET OF REVENUES & EXPENDITURES		(249,794.00)	837,252.84	(34,533.09)	(1,087,046.84)	335.18
Fund Group <None>:						
TOTAL REVENUES		2,485,564.00	2,323,604.42	15,797.30	161,959.58	93.48
TOTAL EXPENDITURES		2,740,198.00	1,656,728.16	354,769.41	1,083,469.84	60.46
NET OF REVENUES & EXPENDITURES		(254,634.00)	666,876.26	(338,972.11)	(921,510.26)	261.90

REVENUE AND EXPENDITURE REPORT FOR CITY OF ROCHESTER

PERIOD ENDING 03/31/2022

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 03/31/2022	ACTIVITY FOR MONTH 03/31/2022	AVAILABLE BALANCE	% BDGT USED
TOTAL REVENUES - ALL FUNDS		2,485,564.00	2,323,604.42	15,797.30	161,959.58	93.48
TOTAL EXPENDITURES - ALL FUNDS		2,740,198.00	1,656,728.16	354,769.41	1,083,469.84	60.46
NET OF REVENUES & EXPENDITURES		(254,634.00)	666,876.26	(338,972.11)	(921,510.26)	261.90