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ROCHESTER

Rochester Downtown  
Development Authority

Downtown Collaboration Studio  
431 S. Main Street  
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**Regular Meeting Agenda**  
**Wednesday, September 15, 2021, 7:00 pm**  
**Rochester Municipal Building, 400 Sixth Street**

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes – August 18, 2021
4. Audience Comments
5. Liaison Reports
  - A. City Council – Ann Peterson
  - B. Chamber of Commerce – Marilyn Trent
  - C. Historical Commission – Don Sienkiewicz
  - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
  - A. Downtown Infrastructure Report – Nik Banda
  - B. Downtown Visioning Session – Kristi Trevarrow
  - C. Parking Fund Update – Nik Banda
  - D. Fall/Holiday Downtown Marketing Program – Kristi Trevarrow
  - E. 2021 Big, Bright Light Show Installation – Kristi Trevarrow
7. Receipt of Regular Reports
  - A. Executive Director Update
  - B. Events & Marketing Update
  - C. Financial Report for DDA
  - D. Business Development Committee
  - E. Site Development Committee
8. Miscellaneous
9. Adjournment

**The next regular meeting of the Rochester DDA is**  
**Wednesday, October 20, 2021**