



Regular Meeting Agenda
Wednesday, October 21, 7:00 pm
Zoom Virtual Meeting

Login: <https://zoom.us/j/94257364641>

1. Call to Order
2. Roll Call
 - A. Welcome New Board Member, Erik Diana
3. Approval of Meeting Minutes – September 16, 2020
4. Audience Comments
5. Liaison Reports
 - A. City Council – Ann Peterson
 - B. Chamber of Commerce – Marilyn Trent
 - C. Historical Commission – Don Sienkiewicz
 - D. Principal Shopping District – Candice Van Slembrouck
6. General Business Agenda Items
 - A. Main Street Accreditation Presentation – John Bry
 - B. Update on State Guidelines Impacting Businesses & Events – Chief Schettenhelm
 - C. Holiday Events Report – Taylor/Jenna/Kristi
 - D. Consideration of Festival of Trees Payment for Rochester Community House – Kristi
 - E. Update on Downtown Collaboration Studio Lease – Ben/Kristi
 - F. Outdoor Dining Platforms 2021 – Nik/Kristi
 - G. DDA/PSD Discussion – Planning for 2021
 - H. November & December DDA Meeting Dates Reminder - Kristi

7. Receipt of Regular Reports
 - A. Executive Director Update
 - B. Events & Marketing Update
 - C. Financial Report for DDA
 - D. Business Development Committee
 - E. Site Development Committee
8. Miscellaneous
9. Adjournment

**The next regular meeting of the Rochester DDA is
Wednesday, November 11, 2020**