



**Regular Meeting Agenda**  
**Wednesday, February 17, 2021, 7:00 pm**  
**Zoom Virtual Meeting**  
Login: <https://zoom.us/j/92463781000>

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes –
  - A. January 13, 2021 Goals & Objectives Meeting Minutes
  - B. January 20, 2021 DDA Informational Meeting Minutes
  - C. January 20, 2021 DDA Regular Meeting Minutes
4. Audience Comments
5. Liaison Reports
  - A. City Council – Ann Peterson
  - B. Chamber of Commerce – Marilyn Trent
  - C. Historical Commission – Don Sienkiewicz
  - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
  - A. Economic Development Update – Nik Banda
  - B. Outdoor Seating Grant – Tonia’s Victorian Rose – Kristi Trevarrow
  - C. Oakland County Restaurant Relief Program, Phase 2 – Kristi Trevarrow
  - D. DDA FYE 2022 Budget Update – Ben Giovanelli
  - E. Downtown Collaboration Studio Update – Kristi Trevarrow
7. Receipt of Regular Reports
  - A. Executive Director Update
  - B. Events & Marketing Update
  - C. Financial Report for DDA
  - D. Business Development Committee
  - E. Site Development Committee

8. Miscellaneous
9. Adjournment

The DDA Informational Meeting will be held at the conclusion of the February DDA Regular Meeting.

**The next regular meeting of the Rochester DDA is  
Wednesday, March 17, 2021**