



**Regular Meeting Agenda**  
**Wednesday, April 21, 2021, 7:00 pm**  
**Zoom Virtual Meeting**  
Login: <https://zoom.us/j/92091576854>

1. Call to Order
2. Roll Call
3. Approval of Meeting Minutes – March 17, 2021
4. Audience Comments
5. Liaison Reports
  - A. City Council – Ann Peterson
  - B. Chamber of Commerce – Marilyn Trent
  - C. Historical Commission – Don Sienkiewicz
  - D. Principal Shopping District – Paul Haig
6. General Business Agenda Items
  - A. Economic Development Update – Nik Banda
  - B. Outdoor Dining Platforms Program – Nik Banda/Kristi Trevarrow
  - C. Restaurant Support Update – Nik Banda/Kristi Trevarrow
  - D. Spring Events & Promotions Update – Kristi Trevarrow
  - E. AMEX Shop Small – Order In, Help Out Award – Kristi Trevarrow
7. Receipt of Regular Reports
  - A. Executive Director Update
  - B. Events & Marketing Update
  - C. Financial Report for DDA
  - D. Business Development Committee
  - E. Site Development Committee

8. Miscellaneous
9. Adjournment

**The next regular meeting of the Rochester DDA is  
Wednesday, May 19, 2021**